

THE JOSEPH W. LUTER, III SCHOOL OF BUSINESS MANAGEMENT

C H R I S T O P H E R N E W P O R T U N I V E R S I T Y



THE PROFESSION

Are you passionate about people and processes? Are you a creative problem solver and a leader? Major in management and you will develop the skills to efficiently and effectively pull people and projects together. The result: success for your enterprise.

OUR MANAGEMENT PROGRAM

Management is one of the most popular majors at Christopher Newport. You will be exposed to topics ranging from leadership to supply chain management to human resource management. Challenging coursework will help you understand both the social and technical aspects of an organization.

Management majors learn critical-thinking and analytical skills to take action when facing novel, complex problems. You will learn how to lead, plan and organize; how to express your ideas clearly; how to embrace diversity in a changing workforce; and, how to use technology in decision making. You will learn the people skills to work globally and the ethical standards to lead with integrity.

Luter students learn outside the classroom, often working in teams. You may manage virtual companies using online simulations so you can set a strategy, applying what you've learned in class. You also have many opportunities to add new skills on your own, whether by studying abroad, interning or completing a service project.

The management faculty are top notch - with years of professional and academic experience and with all the valuable connections for you that come with it. They're ready to be mentors, guides and research partners. You will also have Luter's alumni as part of your team. They're eager to provide advice while helping you score an internship or a job interview.

FIND OUT MORE: EMAIL LUTER@CNU.EDU, CALL (757) 594-7215, GO TO SCHOOLOFBUSINESS.CNU

OR FOLLOW US ON



Management majors at Christopher Newport get a comprehensive, highly ranked education in small classes with professors who will know your name and do all they can to help you succeed.

As a result, you'll be ready to thrive in our ever-changing, global and information-rich society.



Luter faculty mentor students one-on-one and in group settings

CAREER PATHS

The management major may lead to careers in:

- Consulting
- Contract management
- Human resources
- Logistics and transportation
- Operations planning
- Purchasing
- Supply chain management

Our alumni have careers with such companies as Ferguson Enterprises, Northrop Grumman, Huntington Ingalls, Canon, Deloitte, Booz Allen, Dominion Virginia Power and the Department of Defense. Others have gone on to graduate school at some of the nation's most prestigious universities, including the College of William & Mary, Penn State and George Washington.

High profile firms that have hired our graduates:

- Dominion Energy
- Ferguson Enterprises
- General Dynamics
- Langley Federal Credit Union
- Pentagon Federal Credit Union
- Smithfield Foods
- State Farm
- STIHL
- The Central Intelligence Agency