

# THE JOSEPH W. LUTER, III SCHOOL OF BUSINESS OUR STORY

CHRISTOPHER NEWPORT UNIVERSITY



## WHAT MAKES LUTER SPECIAL

The Luter School of Business prepares you for a life of significance and brings you to the crossroads where business education and real-world experience intersect. We emphasize leadership, hands-on learning, interaction with alumni and business leaders, and service to the community. Before you graduate, you'll know business and businesses will know you. You'll launch a career or move on to graduate school ready to thrive with a diverse perspective and the agility to be ready for a changing economy. You'll love your four years as a Captain and you'll treasure all of the opportunities that come with being a Captain for Life.

## JOINING THE LUTER FAMILY

To start on the road to a bachelor of science in business administration (BSBA), you must complete a formal application. At the end of the semester that you apply, you must have a minimum of 54 credit hours, have completed all pre-business courses at Christopher Newport with at least a grade of C and an overall 3.0 GPA.

Only about 150 students make the cut each year and that makes the BSBA one of the most prestigious programs at Christopher Newport University. You can apply at the start of the fall or spring terms.

FIND OUT MORE: EMAIL [LUTER@CNU.EDU](mailto:LUTER@CNU.EDU), CALL (757) 594-7215, GO TO [SCHOOLOFBUSINESS.CNU](http://SCHOOLOFBUSINESS.CNU)

OR FOLLOW US ON



## LIFE AT LUTER

Luter students learn:

- Business fundamentals
- Critical-thinking skills
- Communication
- Ethics

You'll be positioned to succeed with:

- Small class sizes
- Expert faculty with research savvy and real-world experience
- An emphasis on "learning while doing" whether at a business headquarters, a competition or a conference.

Freshman and sophomores start by completing introductory level coursework in accounting, economics, statistics, applied mathematics, and business ethics to fulfill the prerequisites and other university requirements in their first two years of study. As a sophomore, you can apply for admittance into the upper division courses in your major. You can also earn a business minor with a mix of courses and a capstone class that polishes your skills in a real-world environment.

Within the BSBA, you have options. Major in accounting or finance, choose management or marketing, or you can even pick two and double-major. Thinking globally? Consider the international culture and business minor. No matter how you earn your degree, on graduation day you'll have a network of Christopher Newport University alumni around the world who want to help you succeed.



## INDIVIDUAL ADVISING

All incoming freshmen are assigned a faculty core adviser for their first two years. Students meet with this adviser several times a year and work on course selection, career exploration and transition to the university experience. Transfer students intending to major in business will be advised by the director of the Luter School until they are ready to apply. Once admitted into Luter, students are assigned a faculty adviser in their major, with whom they discuss progress toward graduation; resume development; internship, mentorship, and study abroad opportunities; as well as career and graduate program options.

## PROFESSIONAL DEVELOPMENT

### CONVERSATIONS AT LUTER

Luter hosts special events where high-profile executives speak with students and meet one-on-one. You'll get a window into how successful careers are built and a chance to build your own network.

### SLICE OF BUSINESS LIFE

You'll get food for thought (and food!) on Tuesdays in our lecture theater. Alumni come back to campus and guests from all types of businesses come to eat pizza and talk careers and companies. Ask questions, pocket business cards and head into the afternoon full of new knowledge.

### THE LUTER SIGNATURE PROGRAM

It's the right fork, the right handshake and the right attire. And much more. The Luter Signature Program helps you take your first steps into the professional world with polish. Explore career opportunities, build personal and professional soft skills and gain a competitive edge through:

- Interviewing skills workshop
- Etiquette dinner and workshops
- Networking sessions
- Dress for success workshops
- Personal marketing