

THE JOSEPH W. LUTER, III SCHOOL OF BUSINESS FINANCE

CHRISTOPHER NEWPORT UNIVERSITY



THE PROFESSION

Finance is the lifeblood of business. Financial analysis helps business leaders make choices that add value for stakeholders, reflect consumer preferences and fuel growth and prosperity.

Finance sits at the intersection of many business disciplines. Financial researchers and managers use their know-how to set corporate strategies. They use their skills to make smart decisions about investment and risk management, marketing, hiring and when to adopt new information technology.

EXPERT FACULTY

Our professors have real-world finance know-how. They've worked or consulted with small entrepreneurial companies and publicly traded multinationals. You'll find their insight in top business publications, including *International Finance Review*, *Business Valuation Review* and *Financial Management*. They're regularly invited to present research at international conferences.

TRADING ROOM

Our state-of-the-art trading room with Bloomberg terminals brings real business life to the classroom. You'll have instant access to current financial information and market data and get a feel for the working environment of finance pros. Our Bloomberg Trading Challenge team won the 2019 national competition, defeating dozens of teams from larger universities.

FIND OUT MORE: EMAIL LUTER@CNU.EDU, CALL (757) 594-7215, GO TO SCHOOLOFBUSINESS.CNU

OR FOLLOW US ON



LEARNING THROUGH RESEARCH

As a finance major, you'll take courses to equip you with the extensive analytical tools you need to study markets, industries and companies. You'll research issues pulled from the headlines or your personal interests. Recent student papers tackled topics such as:

- Analysis and valuation of a company within an industry
- Effects of energy costs on the airline industry
- Options valuations using the Black-Scholes model
- Predictions of mergers and acquisitions in different market sectors

Plan right and you can double major in finance and accounting, marketing or management without taking summer classes or overloading your schedule.

REAL-LIFE INVESTMENT EXPERIENCE

Want to invest real money with real consequences? Join the (CEE) Fund team and you'll be investing actual dollars in mutual funds and stocks. Money earned by the CEE Fund goes into student scholarships.

FINANCE DOUBLE MAJOR

With proper planning, you can double-major in finance and another business discipline without taking summer classes or overloading classes during a semester. Financial services firms often pay higher salaries than elsewhere, so whatever your passion, bundling it with finance could yield substantial benefits over the course of your career.

CLASSROOMS WITHOUT WALLS

Christopher Newport is surrounded by top regional and national corporate headquarters. You will have ready access to internships and career opportunities. Through our Center for Career Planning, you can apply your business savvy to local companies and start making a difference long before you graduate. Regular internship partners include Ferguson Enterprises, Canon Virginia, Smithfield Foods, Dominion Energy, Booz Allen Hamilton, PBMAres, Target, KPMG, GEICO, Deloitte Touche, Pentagon Federal Credit Union, Pricewaterhouse Coopers, Ernst & Young, Wells Fargo, BDO, and so many more.

AFTER GRADUATION

High profile firms that have hired our graduates:

- Anheuser Busch
- Bank of America
- Booz Allen Hamilton
- Ferguson Enterprises
- Langley Federal Credit Union
- Legg Mason
- NASDAQ
- PBMAres
- Pentagon Federal Credit Union
- Smithfield Foods