

UWE Bristol Business  
School – Module Options  
for incoming Erasmus &  
Exchange students 19/20  
Spring Semester

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# Welcome

Welcome to the Business School at UWE!

Incoming Erasmus and Exchange students can choose from the modules in this guide for their exchange at UWE. The modules have been organized into 6 'streams', each containing 4 modules worth 7.5 ECTS/15 UWE credits. Students can choose modules from one 'stream' per semester. You do not need to do all four modules listed in the stream if you do not need all the credit and you will be able to change 'stream' after Christmas if you are staying for the full year.

**Please note, this guide only covers modules offered in the Spring semester. A new guide with modules offered in the Autumn semester has already been sent out.**

## Some Notes

- The timetabling of modules occurs during the summer and is typically published in September. Consequently, we will not be able to let you know your timetables until after you have arrived and enrolled at UWE.
- Term dates for 19/20 can be accessed via the link here:  
<https://www1.uwe.ac.uk/about/termdates/2019-20termdates.aspx>
- A 15 UWE credit module usually involves 3 hours of contact per week through one semester. Students will be required to put in extra work in their own time to complete tasks and assignments.
- The expectation is that you complete the prescribed assessment for each module. Assessments in most modules usually consist of one piece of coursework and one exam, however this can change.
- All of the modules have a dedicated module web-page, on blackboard, and a module leader. Once your modules have been confirmed you should check blackboard regularly for lecture slides, readings and assessment information.
- Submissions dates for coursework vary and will likely be different for different modules. Please be sure to submit all work before the deadline as late submissions will not be accepted.

- To pass a module you will need to achieve a minimum of 40% overall. If a module has 2 pieces of assessment (e.g. An exam and a piece of coursework), you will need to achieve a minimum of 35% in each and an overall score of 40% (so a lower mark in one component can be compensated by a higher mark in another).
- Your marks will be released to you via your my UWE account within 20 working days of your exam or coursework submission deadline. At this point, they remain provisional until they are scrutinized by examiners external to UWE (e.g. Lecturers and professors from other universities). For modules offered in the Autumn semester, this occurs in February.

## Contact Details

There are two main points of contact for you whilst you are at UWE. The first is your Academic coordinator Aylwin Yafele. He is your main contact for all **academic** issues you may have. He can be contacted at:

Aylwin Yafele, Associate Head of Department (Accounting and Finance)  
 3X235 Bristol Business School, Frenchay Campus  
[Aylwin.Yafele@uwe.ac.uk](mailto:Aylwin.Yafele@uwe.ac.uk)  
 (0117) 32 83412

The second is the Study Abroad team. They are your main contact for all **non-academic** issues you may have. They can be contacted at:

Study Abroad Office  
 2FC100 Felixstowe Court, Frenchay Campus  
[studyabroad@uwe.ac.uk](mailto:studyabroad@uwe.ac.uk)  
 (0117) 32 86740

## Module Options

The 6 'streams' UWE modules are sorted into are as follows:

- Business & Management
- International Business
- Marketing
- Accounting & Finance
- Economics
- Human Resource Management

**Please be sure to read through your options carefully and then return the last page of this document with your selected modules.**

# Business & Management

The modules in the Business & Management stream include:

- Introductory Business Research Project
- Managing People
- Accounting Information for Business

## **One of**

- International Trade & Multinational Business
- Market Analysis for Private Investors
- Integrated Marketing Communications
- Credit management, Theory & Practice
- Good Business, Bad Business & Sustainability
- Digital Business Management
- Equality Law & Diversity management
- Entrepreneurship & Small Business

**Module Name:** Introductory Business Research Project

**Module Code:** UMCDMA-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module allows students to build upon the knowledge and skills gained through the Research Methods module in the preceding semester, in applying the principles and practices of organizational enquiry to a real world business issue. This small-scale project relies upon students negotiating access to an organisation or company and using a mixed methods research approach to explore the process of using both qualitative and quantitative research methods in business.

**Assessment:** There is 1 assessment component for this module. Component A (100%) Individual research report (2500 words) and reflective review (750 words).

**Module Name:** Managing People

**Module Code:** UMPDM3-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module is organized thematically with each week's teaching contributing to a holistic understanding of an operational aspect of HRM or a critical issue in managing people. This horizontal integration of the various elements of the module will ensure that students are made aware of the linkages from theory to 'real-life' application to (individual) practice. The integration of placements preparation as a strand of activity will not only assist in the placement application process but also develop students' awareness of the organizational context of HRM via employer engagement.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Group integrative presentation. Component B (50%) Individual essay (max 1500 words).

**Module Name:** Accounting Information for Business

**Module Code:** UMAD5H-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** In this module students will cover cost classification and behavior of costs, short-term decision making, calculating full product costs, investment in new or expanded facilities, long-term/short-term financing policies, development of plans and budgets, calculation of flexible budgets, KPI's and working capital management.

**Assessment:** There are 2 assessment components for this module. Component A (60%) Exam (2 hours). Component B (40%) Group report (2000 words).

**Module Name:** International Trade & Multinational Business

**Module Code:** UMED8P-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** This module will typically cover the foundations of international trade (Mercantilism, Ricardo's contribution to trade, neo-classical trade theory), Trade policy (advantages and disadvantages of protectionism, empirical evidence on trade policy, economic integration), International Monetary Economics (exchange rate determination, exchange rate regimes, The Euro) and topics in international economics (fair-trade, absolute poverty and international trade).

**Assessment:** There are 2 assessment components for this module. Component A (60%) Exam (2 hours). Component B (40%) personal essay (1500 words).

**Module Name:** Market Analysis for Private Investors

**Module Code:** UMAD5M-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The main subjects covered in this module are investment theory, equity markets (the nature and workings of the UK equity and bond markets and how to evaluate sources of financial information), Interpretation and application of financial and accounting information and collective investment (the structure of collective investment instruments).

**Assessment:** There are 2 assessment components for this module. Component A (40%) Exam (2 hours). Component B (60%) Group Investment game.

**Module Name:** Integrated Marketing Communications

**Module Code:** UMKD6M-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** In this module you will cover: Communication theories and models, Media forms and media choices and the elements of the communication mix including Advertising, Public Relations and Sales Promotion. You will examine how messages are constructed, how creative strategies are employed and how digital technology has enabled the creation of more effective and creative campaigns. The ethical issues surrounding marketing communications are explored and the contribution of social campaigns considered.

**Assessment:** There is 1 assessment component for this module. Component A (100%) 3000 word proposal with reflective section.

**Module Name:** Credit Management Theory & Practice

**Module Code:** UMAD5N-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** Students undertaking this module cover a wide range of topics including the theory and nature of cost management; Credit Terms, Products and services; Key Factors affecting choice of credit policy; Incentives offered to customers to increase sales; Credit Assessment; Incentives and Promotional forms of credit; Analysing and reporting KPIs of the credit function; Legal aspects of credit management; Importance of current issues in credit management and Efficient credit management.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Exam (3 hours). Component B Individual assignment (2000 words).

**Module Name:** Good Business, Bad Business & Sustainability

**Module Code:** UMED8U-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** Module topics typically cover: Ethical frameworks for decision making; Measures and concepts of sustainability; Definitions of sustainability; Frameworks and analysing Impact; Mission, Targets and KPIs Carbon Accounting; Social Inclusion and Equal Opportunities Business and Fair dealing – relational contracting and the stakeholder model.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Exam (2 hours). Component B (50%) problem based assessment (2000 words).

**Module Name:** Digital Business Management

**Module Code:** UMMDFY-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** In general the syllabus will reflect the range of issues that surround the management of digital systems in a broad spectrum of organisations, including: IS and IT in organisations; Organisational information systems & Management information systems; Database management systems; Data and System security; Electronic business; Knowledge management; Human-Computer Interaction and Interfaces; Project & Change management in Information Systems; Information Systems Development and Issues in Business Computing.



**Assessment:** There are 2 assessment components for this module. Component A (50%) Exam (2 hours). Component B (50%) e-Portfolio of tasks submitted online & reflective summary of 1000 words linking all tasks.

**Module Name:** Equality Law & Diversity Management

**Module Code:** UMPD7J-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module covers: Development of equality law in the UK & Europe; the labour market context of equality and diversity; Sex, gender and sexuality; equality, skill and reward; Disability; Ethnicity & Religion; The L&E project; Age in the workplace; Contracts of Employment; Non-standard contracts; Enacting change; Theorising Equality and the future of Equality.

**Assessment:** There is 1 assessment component for this module. Component A (100%) 3000 word, project-based, written research.

**Module Name:** Entrepreneurship & Small Business

**Module Code:** UMSD7Q-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** Students studying this module will cover: The Entrepreneur; The SME sector & Government Policy; The start-up process; Opportunity recognition; Innovation & Risk; Ideation Process; Feasibility Analysis; Social Enterprise; Start-up finances and exit strategies and Review and assessment preparation.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Business Venture Report (2000 words & in-class presentation). Component B (50%) Individual Essay (1500 words).

# International Business

The modules in the International Business stream include:

- Global Managing People
- Introductory Business Research Project
- Accounting Information for Business
- Intercultural Communications

**Module Name:** Global Managing People

**Module Code:** UMPDM4-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** Not only do human resources have to be managed strategically, they must be managed within the context of ever increasing globalisation. Global human resource professionals are responsible for developing strategies, systems and policies that attempt to ensure the effective and efficient use of human talent (within and across borders) to accomplish organizational goals. A thorough understanding and appreciation of how culture affects the implementation of strategic goals is also essential. This module synthesizes two critical areas of human resource research and management: strategy and global HR. The module is organized thematically with each week's teaching contributing to a holistic understanding of an operational aspect of HRM or a critical issue in managing people. The integration of placements preparation as a strand of activity will not only assist in the placement application process but also develop student's awareness of the organizational context of HRM via employer engagement.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Group integrative presentation (20 mins plus questions). Component B (50%) Individual essay (1500 words).

**Module Name:** Introductory Business Research Project

**Module Code:** UMCDMA-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module allows students to build upon the knowledge and skills gained through the Research Methods module in the preceding semester, in applying the principles and practices of organizational enquiry to a real world business issue. This small-scale project relies upon students negotiating access to an organisation or company and using a mixed methods research approach to explore the process of using both qualitative and quantitative research methods in business.

**Assessment:** There is 1 assessment component for this module. Component A (100%) Individual research report (2500 words) and reflective review (750 words).

**Module Name:** Accounting Information for Business

**Module Code:** UMAD5H-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** In this module students will cover cost classification and behavior of costs, short-term decision making, calculating full product costs, investment in new or expanded facilities, long-term/short-term financing policies, development of plans and budgets, calculation of flexible budgets, KPI's and working capital management.

**Assessment:** There are 2 assessment components for this module. Component A (60%) Exam (2 hours). Component B (40%) Group report (2000 words).

**Module Name:** Intercultural Communications

**Module Code:** UMOD88-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** There are 3 parts to this module. Part 1: Conceptual Foundations – where we present key ideas, concepts and debates about the subject (including debates about the nature of culture and how to study it). Part 2: Themes in Intercultural Communication – where we look at intercultural meetings and negotiations, ethical dilemmas in intercultural settings and virtual communication. Part 3: Intercultural communication and international careers.

**Assessment:** There are 2 assessment components for this module. Component A (25%) Exam (2 hours). Component B (75%) Learning portfolio.

# Marketing

The modules in the Marketing stream include:

- Financial Aspects for Marketing, Events and Tourism *or* Introduction to Digital Strategy
- Integrated Marketing Communications
- Introductory Research Project
- Service Operations

**Module Name:** Financial Aspects for Marketing, Events & Tourism

**Module Code:**

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:**

**Assessment:**

**Module Name:** Introduction to Digital Strategy

**Module Code:** UMKDQV-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** This module builds the student's appreciation of the importance of the ever-evolving dynamic digital landscape and their understanding of the skills needed to increase marketing effectiveness. Students will analyse the nature of the challenges and opportunities within the digital environment and use the skills and tools to evaluate, enhance and support marketing activities. It identifies the importance of effective digital monitoring and measurement techniques that enable organisations to improve digital marketing effectiveness performance.

**Assessment:** There is 1 assessment component for this module. Component A (100%) Report (2000 words) and reflection (500 words).

**Module Name:** Integrated Marketing Communications

**Module Code:** UMKD6M-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** In this module you will cover: Communication theories and models, Media forms and media choices and the elements of the communication mix including Advertising, Public Relations and Sales Promotion. You will examine how messages are constructed, how creative strategies are employed and how digital technology has enabled the creation of more effective and creative campaigns. The ethical issues surrounding marketing communications are explored and the contribution of social campaigns considered.

**Assessment:** There is 1 assessment component for this module. Component A (100%) 3000 word proposal with reflective section.

**Module Name:** Introductory Research Project (Marketing & Events)

**Module Code:** UMCDMB-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module allows students to build upon the knowledge and skills gained through the Research Methods for Marketing and Events module in the preceding semester, in applying the principles and practices of organizational enquiry to a real world business issue. This small-scale project relies upon students negotiating access to a small, usually local, company and using a mixed methods research approach to explore the process of using both qualitative and quantitative research methods in business.

**Assessment:** There is 1 assessment component for this module. Component A (100%) Research report (2500 words) and Reflective review (750 words).

**Module Name:** Service Operations

**Module Code:** UMMDP4-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** This module will provide you with the essential knowledge and practical understanding of the tools and techniques businesses use to manage service operations. The aims of this module are: introduce key tools and techniques of service operations

management; Understand the role of service operations in gaining competitive advantage and consider the growing importance of service operations to both service and manufacturing organisations.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Exam (2 hours). Component B (50%) written assignment (1500 words).

# Accounting & Finance

The modules in the Accounting & Finance stream include:

- Managing People
- Introductory Research Project (Accounting & Finance)
- Management & Cost Accounting

## **One of**

- Market Analysis for Private Investors
- Business Law
- Credit management, Theory & Practice
- Good Business, Bad Business & Sustainability
- Entrepreneurial Finance

**Module Name:** Managing People

**Module Code:** UMPDM3-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module is organized thematically with each week's teaching contributing to a holistic understanding of an operational aspect of HRM or a critical issue in managing people. This horizontal integration of the various elements of the module will ensure that students are made aware of the linkages from theory to 'real-life' application to (individual) practice. The integration of placements preparation as a strand of activity will not only assist in the placement application process but also develop students' awareness of the organizational context of HRM via employer engagement.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Group integrative presentation. Component B (50%) Individual essay (max 1500 words).

**Module Name:** Introductory Research Project (Accounting & Finance)

**Module Code:** UMCDMD-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module allows students to build upon the knowledge and skills gained through the Research Methods module in the preceding semester, in applying the

principles and practices of organizational enquiry to a real world business issue related to accounting, economics and finance. This small-scale project relies upon students negotiating access to a small, usually local, company and using a mixed methods research approach to explore the process of using both qualitative and quantitative research methods in business.

**Assessment:** There is 1 assessment component for this module. Component A (100%) Research report (2500 words) and Reflective review (750 words).

**Module Name:** Management & Cost Accounting

**Module Code:** UMAD5J-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module will help students understand the following concepts in more depth: Cost classification & behavior of costs; Short-term decision-making; Calculating full product costs; Long-term/Short-term financing policies; Development of plans and budgets; Calculation of flexible budgets; Behavioural aspects of management control systems; Key Performance Indicators and Working capital management.

**Assessment:** There are 2 assessment components for this module. Component A (60%) Exam (2 hours). Component B (40%) Individual report (2000 words).

**Module Name:** Market Analysis for Private Investors

**Module Code:** UMAD5M-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The main subjects covered in this module are investment theory, equity markets (the nature and workings of the UK equity and bond markets and how to evaluate sources of financial information), Interpretation and application of financial and accounting information and collective investment (the structure of collective investment instruments).

**Assessment:** There are 2 assessment components for this module. Component A (40%) Exam (2 hours). Component B (60%) Group Investment game.

**Module Name:** Business Law



**Module Code:** UJUJ4-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module is taught in 2 parts. Part A covers: The main divisions and sources of English law (including the European Union); The English legal system; The Human Rights act; Selected aspects of torts law affecting business; Contract Law; Employment Law. Part B covers: A brief outline of the law of agency in the context of business organisations; concept of limited liability and corporate personality; Types of companies; The procedures for registering a company; The constitution of a company; Financing the company; Distinguish between share capital and loan capital; Shares and Dividends and company meetings and resolutions.

**Assessment:** There are 2 assessment components for this module. Component A (70%) Exam (3 hours). Component B (30%) Problem question with reflective log included (1000 words max).

**Module Name:** Credit Management, Theory & Practice

**Module Code:** UMAD5N-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** Students undertaking this module cover a wide range of topics including the theory and nature of cost management; Credit Terms, Products and services; Key Factors affecting choice of credit policy; Incentives offered to customers to increase sales; Credit Assessment; Incentives and Promotional forms of credit; Analysing and reporting KPIs of the credit function; Legal aspects of credit management; Importance of current issues in credit management and Efficient credit management.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Exam (3 hours). Component B Individual assignment (2000 words).

**Module Name:** Good Business, Bad Business & Sustainability

**Module Code:** UMED8U-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** Module topics typically cover: Ethical frameworks for decision making; Measures and concepts of sustainability; Definitions of sustainability; Frameworks and analysing Impact; Mission, Targets and KPIs Carbon Accounting; Social Inclusion and Equal Opportunities Business and Fair dealing – relational contracting and the stakeholder model.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Exam (2 hours). Component B (50%) problem based assessment (2000 words).

**Module Name:** Entrepreneurial Finance

**Module Code:** UMADQL-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** This module introduces the necessary knowledge and skills to enable a student to understand the nature and characteristics of a financial planning in the context of entrepreneurship. The goal of this module is to help students to acquire a critical understanding of processes of entrepreneurial financial management and know better investment and financing decisions in entrepreneurial settings. The module covers key financial issues faced by entrepreneurs: different forms of business, business plan, understanding financial statements, measuring performance, evaluation techniques, the range of sources of finance available and exit strategy.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Individual business venture plan presentation (5 mins). Component B (50%) group report (1500 words) with individual reflection (250 words).

# Economics

The modules in the Economics stream include:

- Good Business, Bad Business & Sustainability
- Managing People
- Management & Cost Accounting
- International Trade & Multinational Business *or* The Wellbeing of People & Society

**Module Name:** Good Business, Bad Business & Sustainability

**Module Code:** UMED8U-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** Module topics typically cover: Ethical frameworks for decision making; Measures and concepts of sustainability; Definitions of sustainability; Frameworks and analysing impact; Mission, Targets and KPIs Carbon Accounting; Social Inclusion and Equal Opportunities Business and Fair dealing – relational contracting and the stakeholder model.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Exam (2 hours). Component B (50%) problem based assessment (2000 words).

**Module Name:** Managing People

**Module Code:** UMPDM3-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module is organized thematically with each week's teaching contributing to a holistic understanding of an operational aspect of HRM or a critical issue in managing people. This horizontal integration of the various elements of the module will ensure that students are made aware of the linkages from theory to 'real-life' application to (individual) practice. The integration of placements preparation as a strand of activity will not only assist in the placement application process but also develop students' awareness of the organizational context of HRM via employer engagement.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Group integrative presentation. Component B (50%) Individual essay (max 1500 words).

**Module Name:** Management & Cost Accounting

**Module Code:** UMAD5J-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module will help students understand the following concepts in more depth: Cost classification & behavior of costs; Short-term decision-making; Calculating full product costs; Long-term/Short-term financing policies; Development of plans and budgets; Calculation of flexible budgets; Behavioural aspects of management control systems; Key Performance Indicators and Working capital management.

**Assessment:** There are 2 assessment components for this module. Component A (60%) Exam (2 hours). Component B (40%) Individual report (2000 words).

**Module Name:** International Trade & Multinational Business

**Module Code:** UMED8P-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** This module will typically cover the foundations of international trade (Mercantilism, Ricardo's contribution to trade, neo-classical trade theory), Trade policy (advantages and disadvantages of protectionism, empirical evidence on trade policy, economic integration), International Monetary Economics (exchange rate determination, exchange rate regimes, The Euro) and topics in international economics (fair-trade, absolute poverty and international trade).

**Assessment:** There are 2 assessment components for this module. Component A (60%) Exam (2 hours). Component B (40%) personal essay (1500 words).

**Module Name:** The Wellbeing of People and Society

**Module Code:** UMEDP5-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The aim of the module is to focus on what wellbeing is, how wellbeing is achieved and policies that will help achieve wellbeing of different people in society. The module will introduce students to the philosophical history of wellbeing from Aristotle to Bentham, from mill to present day and why an understanding of wellbeing at the individual level and more aggregate levels is important for how society functions. It will also use a holistic approach analyzing how wellbeing can be achieved and how wellbeing can be measured across a number of disciplines including medicine, psychology, development studies, marketing and sociology.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Exam (2 hours). Component B (50%) Essay (1500 words).

# Human Resource Management

The modules in the Human Resource Management stream include:

- Research in HRM & Leadership
- Managing People
- Accounting Information for Business
- Equality Law and Diversity Management

**Module Name:** Research in HRM & Leadership

**Module Code:** UMPDMS-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** This module provides students with the opportunity to explore the contemporary research in the fields of HRM and Leadership. Through a series of research seminars, researchers from both the field of HRM and Organisational studies will highlight their areas of research expertise before students explore an area of scientific interest. The module allows students to build upon the knowledge and skills gained through the Research Methods module in the preceding semester, in applying the research methods training to a small-scale research project of their choice. This can be either applied research; through negotiating access with a local business, charity or third sector employer, or by engaging in primary research that is more empirical in nature.

**Assessment:** There is 1 assessment component for this module. Component A (100%) Student-led Group Research Seminar (max 40 minutes) with supporting written research conference paper (2500 words).

**Module Name:** Managing People

**Module Code:** UMPDM3-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module is organized thematically with each week's teaching contributing to a holistic understanding of an operational aspect of HRM or a critical issue in managing people. This horizontal integration of the various elements of the module will ensure that students are made aware of the linkages from theory to 'real-life' application to (individual) practice. The integration of placements preparation as a strand of activity will

not only assist in the placement application process but also develop students' awareness of the organizational context of HRM via employer engagement.

**Assessment:** There are 2 assessment components for this module. Component A (50%) Group integrative presentation. Component B (50%) Individual essay (max 1500 words).

**Module Name:** Accounting Information for Business

**Module Code:** UMAD5H-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** In this module students will cover cost classification and behavior of costs, short-term decision making, calculating full product costs, investment in new or expanded facilities, long-term/short-term financing policies, development of plans and budgets, calculation of flexible budgets, KPI's and working capital management.

**Assessment:** There are 2 assessment components for this module. Component A (60%) Exam (2 hours). Component B (40%) Group report (2000 words).

**Module Name:** Equality Law & Diversity Management

**Module Code:** UMPD7J-15-2

**Credits:** 15 UWE/7.5 ECTS

**Syllabus Outline:** The module covers: Development of equality law in the UK & Europe; the labour market context of equality and diversity; Sex, gender and sexuality; equality, skill and reward; Disability; Ethnicity & Religion; The L&E project; Age in the workplace; Contracts of Employment; Non-standard contracts; Enacting change; Theorising Equality and the future of Equality.

**Assessment:** There is 1 assessment component for this module. Component A (100%) 3000 word, project-based, written research.

# Module Selection Form

Please complete the below table and return the form (1 page only) to [studyabroad@uwe.ac.uk](mailto:studyabroad@uwe.ac.uk) by **Friday 28<sup>th</sup> June 2019**.

<b>First Name</b>	
<b>Surname</b>	
<b>UWE Student Number</b>	
<b>Email Address</b>	
<b>Home Institution</b>	
<b>Degree Programme studied</b>	
<b>Selected Stream</b>	
<b>* Chosen optional module</b>	

\*Only applicable to Business & Management, Marketing, Economics and Accounting & Finance streams