

Exchange Electives Factsheet 2020/21 For Incoming Study Abroad Students

August 2020



About Imperial College Business School

Imperial College Business School inspires the best minds to become future business leaders. As part of Imperial College London, a global leader in science and technology, we drive business advantage through the fusion of business and technology and an entrepreneurial mind-set. We combine innovative thinking and insight with new technology to develop practical solutions to real world issues, benefiting business and improving society.

Situated in London, one of the world's most important financial and cultural centres, the Business School has access to industry experts and the direct experience of major corporates, consultancies, investment banks, venture capitalists and public sector organisations, which all help to make our teaching and research practical and relevant.

Contact Details

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| Business School exchange contact | Sarah Wilsey s.wilsey@imperial.ac.uk |
| MBA exchange contact | Nazila Noorkhan (MBA) n.noorkhan@imperial.ac.uk |
| MSc exchange contact | Nympha Fontanilla (MSc) bsmscexchange.queries@imperial.ac.uk |
| School address | Imperial College Business School Exhibition Road London SW7 2AZ UK |
| School website | https://www.imperial.ac.uk/business-school/ |
| Exchange website | https://www.imperial.ac.uk/business-school/programmes/incoming-exchange-students/ |

Nominations and Applications

All visiting students must be nominated by their home university. Once nominated, students will receive further information on how to apply online and to select their electives after the nomination deadline.

- For Spring and Summer electives, nominations should be received by the 31st October 2020. Students will then need to complete the online application between 1st - 20th November 2020.

Academic Information

| Language of Instruction | English | | | | | | | | | | | | | | | | |
|--------------------------------|--|-------|----------------|-----|--|----------|---|----------|--|----------|---|----------|------------------------------------|----------|--|---------|--|
| Credit requirements | Students are advised to take up to 20 ECTS in a single term. | | | | | | | | | | | | | | | | |
| Grading system | <table border="1"> <thead> <tr> <th>Marks</th> <th>Interpretation</th> </tr> </thead> <tbody> <tr> <td>85+</td> <td>Marks represent an exceptional distinction performance</td> </tr> <tr> <td>70 – 84%</td> <td>Marks represent a distinction performance</td> </tr> <tr> <td>60 – 69%</td> <td>Marks represent a merit performance demonstrating a clear grasp of the relevant concepts and facts</td> </tr> <tr> <td>50 – 59%</td> <td>Marks represent a pass performance demonstrating an adequate grasp of most of the relevant concepts and facts</td> </tr> <tr> <td>40 – 49%</td> <td>Marks represent a fail performance</td> </tr> <tr> <td>30 – 39%</td> <td>Marks represent a fail performance (with significant shortcomings)</td> </tr> <tr> <td>0 – 29%</td> <td>Marks represent a fail performance (with major shortcomings)</td> </tr> </tbody> </table> | Marks | Interpretation | 85+ | Marks represent an exceptional distinction performance | 70 – 84% | Marks represent a distinction performance | 60 – 69% | Marks represent a merit performance demonstrating a clear grasp of the relevant concepts and facts | 50 – 59% | Marks represent a pass performance demonstrating an adequate grasp of most of the relevant concepts and facts | 40 – 49% | Marks represent a fail performance | 30 – 39% | Marks represent a fail performance (with significant shortcomings) | 0 – 29% | Marks represent a fail performance (with major shortcomings) |
| Marks | Interpretation | | | | | | | | | | | | | | | | |
| 85+ | Marks represent an exceptional distinction performance | | | | | | | | | | | | | | | | |
| 70 – 84% | Marks represent a distinction performance | | | | | | | | | | | | | | | | |
| 60 – 69% | Marks represent a merit performance demonstrating a clear grasp of the relevant concepts and facts | | | | | | | | | | | | | | | | |
| 50 – 59% | Marks represent a pass performance demonstrating an adequate grasp of most of the relevant concepts and facts | | | | | | | | | | | | | | | | |
| 40 – 49% | Marks represent a fail performance | | | | | | | | | | | | | | | | |
| 30 – 39% | Marks represent a fail performance (with significant shortcomings) | | | | | | | | | | | | | | | | |
| 0 – 29% | Marks represent a fail performance (with major shortcomings) | | | | | | | | | | | | | | | | |
| Module guides | <p>MSc Management module guides: https://www.imperial.ac.uk/business-school/programmes/msc-management/programme/electives/</p> <p>MSc Finance module guides: https://www.imperial.ac.uk/business-school/programmes/msc-finance/programme/electives/</p> <p>MBA module guides: https://www.imperial.ac.uk/business-school/programmes/full-time-mba/programme/electives/</p> | | | | | | | | | | | | | | | | |
| Assessment | Modules will be assessed by a mixture of coursework and exams. Module outlines will be provided to students after the nomination deadline. | | | | | | | | | | | | | | | | |
| Transcripts | Students transcripts will be made available after the Exam Board meetings. These meetings will take place in July for Spring Electives and September for Summer Electives. Final transcripts will only be available after the exam board. Provisional transcripts can be requested directly from the programme team. | | | | | | | | | | | | | | | | |
| Electives | Module outlines and guidelines for selection will be made available in November. Please note that the electives below are subject to change. | | | | | | | | | | | | | | | | |

Dates of Spring Electives

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|-----------------------|--|
| MSc Finance | 11 th January – 26 th March 2021 (Orientation Day: 11 th January) |
| MSc Management | 22 nd February – 26 th March 2021 (Orientation Day: 23 rd February) |
| MBA | Various (Orientation Day: <i>date subject to electives chosen</i>) |

Dates of Summer Electives

| | |
|-----------------------|---|
| MSc Finance | 19 th April – 2 nd July 2021 |
| MSc Management | 4 th May – 2 nd July 2021 (Orientation Day: <i>date subject to electives chosen</i>) |
| MBA | Various (Orientation Day: <i>date subject to electives chosen</i>) |

Useful Links

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|--|---|
| Information for visiting students | https://www.imperial.ac.uk/study/pg/apply/how-to-apply/visiting/ |
| Visas | https://www.imperial.ac.uk/study/international-students/visas-and-immigration/ |
| Accommodation Office | https://www.imperial.ac.uk/study/campus-life/accommodation/ |
| Private accommodation | https://www.imperial.ac.uk/study/campus-life/accommodation/private-accommodation/ |
| Living expenses | https://www.imperial.ac.uk/study/ug/fees-and-funding/managing-your-money/living-costs/ |
| International Student Support | https://www.imperial.ac.uk/study/international-students/ |
| Library | https://www.imperial.ac.uk/admin-services/library/ |
| Student welfare | https://www.imperial.ac.uk/student-support-zone/ |
| Student Union | https://www.imperialcollegeunion.org/ |

Module list for MSc Students

MSc Finance Spring Electives

| Code | Description | ECTS Credits | Dates | Format | Coursework | Exam |
|-----------|--|--------------|---|---|------------|------|
| BUSI97143 | Advanced Financial Statistics | 7.5 | Lectures and tutorials: 11.1.21 – 12.3.21 Exams: 15.3.21 – 26.3.21 | 1 x three hour lecture per week | 15% | 85% |
| BUSI97059 | Asset Allocation & Investment Strategies | 7.5 | | 1 x three hour lecture per week 1 x 1 hour tutorial per week | 40% | 60% |
| BUSI97041 | Advanced Corporate Finance | 7.5 | | 1 x three hour lecture per week 1 x 1 hour tutorial per week | 40% | 60% |
| BUSI97334 | Topics in Corporate Finance | 7.5 | | 1 x three hour lecture per week | 40% | 60% |

MSc Management Spring Electives

| Code | Description | ECTS Credits | Dates | Format | Coursework |
|-----------|--|--------------|----------------------------------|-----------------------------------|------------|
| BUSI97123 | The Economics of Information and Intellectual Property | 5 | Lectures: 22.02.21 – 26.03.21 | 20 hours of lectures over 5 weeks | 100% |
| BUSI97125 | Risk Management for Corporate and Financial Institutions | 5 | | | 100% |
| BUSI97124 | Strategy and Innovation in Digital Business | 5 | | | 100% |
| BUSI97641 | Emerging Technologies in Marketing | 5 | | | 100% |
| BUSI97126 | Management of Mergers and Acquisitions | 5 | | | 100% |
| BUSI97666 | † Corporate Strategy | 5 | Lectures: 22.02.21 – 26.03.21 | 40 hours of lectures over 5 weeks | 100% |
| BUSI97659 | † Leadership Skills | 5 | | | 100% |

† Corporate Strategy and Leadership Skills must be taken in combination.

Please note that it may not be possible to take all combinations of modules. Students will be advised about which combinations are possible when they register.

MSc Finance Summer Electives

| Code | Description | ECTS Credits | Dates | Format | Coursework | Exam |
|-----------|--|--------------|--|-------------------------------|------------|------|
| BUSI97329 | Corporate Law & Corporate Tax Strategy | 7.5 | Lectures: 19.4.21 – 18.6.21 Exams: 21.6.21 – 2.7.21 | Lectures over 9 weeks + Exams | 30% | 70% |

MSc Management Summer Electives

| Code | Description | ECTS Credits | Dates | Format | Coursework |
|-----------|------------------------------------|--------------|-------------------------------|----------------------------------|------------|
| BUSI97529 | Energy Business | 5 | Lectures: 4.5.21 – 14.5.21 | 20 hours of lectures over 4 days | 100% |
| BUSI97109 | Business Simulation | 5 | Lectures: 7.6.21 – 2.7.21 | 1-week online | 100% |
| BUSI97118 | Business Analytics | 5 | | 20 hours of lectures over 1-week | |
| BUSI97114 | Family Business | 5 | | 20 hours of lectures over 1-week | |
| BUSI97127 | Sales Force Management | 5 | | 20 hours of lectures over 1-week | |
| BUSI97653 | Design Thinking for Innovation | 5 | | 20 hours of lectures over 1-week | |
| BUSI97522 | Consumer Behaviour | 5 | | 20 hours of lectures over 1-week | |
| BUSI97662 | Advanced Corporate Finance | 5 | | 20 hours of lectures over 1-week | |
| BUSI97621 | Leading Social Innovation | 5 | | 20 hours of lectures over 1-week | |
| BUSI97616 | Venture Capital and Growth Finance | 5 | | 20 hours of lectures over 1-week | |

Module list for Executive MBA and MBA Students

Spring Electives – Split & Block (dates tbc and subject to change)

| Code | Format | Description | ECTS Credits | Dates | Format |
|-----------|--------|--|--------------|-------------------------|--|
| BUSI97458 | Block | Strategic Networks for Innovation & Change | 4 | 11/03/2021 - 14/03/2021 | Block electives Thu. 14:00 – 18:00 Fri. 09:00 – 18:00 Sat. 09:00 – 18:00 Sun. 09:00 – 13:00 Assessment by coursework |

Summer Electives – Split (dates tbc and subject to change)

| Code | Description | ECTS Credits | Dates | Format |
|------------|--|--------------|-------------------------|--|
| BUSI97454 | Climate Change and Business Strategy | 5 | 14/06/2021 - 24/06/2021 | Week day electives Timings: Each day 10:00 – 17:00 (1 hour lunch break) Assessment by coursework |
| BUSI97575 | Marketing Analytics | 4 | 04/05/2021 - 14/05/2021 | |
| BUSI97643 | Entrepreneurial Finance | 4 | 17/05/2021 - 28/05/2021 | |
| BUSI97460 | Topics in Asset Management | 4 | 04/05/2021 - 14/05/2021 | |
| BUSI97574 | Alternative Assessments | 4 | 17/05/2021 - 28/05/2021 | |
| BUSI97416 | Service Analytics | 4 | 30/06/2021 - 21/07/2021 | |
| BUSI97452 | Design for Business Transformation | 4 | 14/06/2021 - 25/06/2021 | |
| BUSI97435z | Managing Negotiations | 4 | 01/06/2021 - 11/06/2021 | |
| BUSI97645 | Leadership for Sustainable Organisations | 4 | 07/04/2021-28/04/2021 | every Wednesday 10:00-17:00 |

Summer Electives – Block (dates tbc and subject to change)

| Code | Description | ECTS Credits | Dates | Format |
|-----------|---|--------------|-------------------------|---|
| BUSI97015 | Clean Technology Investment | 5 | 20/05/2021 - 23/05/2021 | Weekend electives Timings: Thu. 14:00 – 18:00 Fri. 09:00 – 18:00 Sat. 09:00 – 18:00 Sun. 09:00 – 13:00 Assessment by coursework |
| BUSI97011 | Sustainability & Competitive Advantage | 4 | 17/06/2021 - 20/06/2021 | |
| BUSI97411 | Strategy in Volatile and Uncertain Environments | 4 | 01/07/2021 - 04/07/2021 | |
| BUSI97018 | Private Equity | 4 | 29/04/2021 - 02/05/2021 | |
| BUSI97407 | Management Challenges in Healthcare | 4 | 29/04/2021 - 01/05/2021 | |
| BUSI97001 | Pricing Strategy | 4 | 06/05/2021 - 09/05/2021 | |
| BUSI97456 | Banking and Fintech: Strategies and Challenges | 4 | 03/06/2021 - 06/06/2021 | |
| BUSI97008 | Consumer Behaviour | 4 | 03/06/2021 - 06/06/2021 | |
| BUSI96036 | Brand Management | 5 | 17/06/2021 - 20/06/2021 | |
| BUSI96033 | Breakout Strategy | 4 | 15/07/2021 - 18/07/2021 | |
| BUSI97413 | Idea SMART Camp | 5 | TBC | |
| BUSI96037 | Leadership | 4 | 01/07/2021 - 04/07/2021 | |