

**BBA First Semester 2018 (Fall)**

<b>First year (ID:18)</b>	<b>Subject Name</b>
EN001(45 hrs.)	Pre-English
EN001(90 hrs.)	Pre-English
MA001(45 hrs.)	Pre-Math
GE002(IH009)	English for Comunication 1 (BBA)
GE002(IH009)	English for Comunication 1 (BBA)
GE002(IH009)	English for Comunication 1 (BBA)
GE001(IH013) or	Thai Language for Communication (BBA)
IH014	Thai Language and Culture (BBA)
GE201	Digital Innovative Thinking and Coding
GE201	Digital Innovative Thinking and Coding
IB003(IB002)GE101	Innovative-Driven Entrepreneurships
IB003(IB002)GE101	Innovative-Driven Entrepreneurships
IB102(IB101)	Organization and Management (BBA)
IS922	Business Statistics
<b>Second year (ID:17)</b>	
GE004 (IH011)	English for Careers 1
GE004 (IH011)	English for Careers 1
GE004 (IH011)	English for Careers 1
IB209(IB204)	Taxation (BBA)
IB209(IB204)	Taxation (BBA)
IE924(IE922)	Principles of Economics 2 (BBA)
IE924(IE922)	Principles of Economics 2 (BBA)
IB201	Principles of Marketing (BBA)
IB201	Principles of Marketing (BBA)
IB208	Management Information System (BBA)
IB208	Management Information System (BBA)
<b>Third year (ID:59)</b>	
IB304	Entrepreneurship
IB304	Entrepreneurship
IB306(IB303)	Business Research Methodology
IB306(IB303)	Business Research Methodology
II201 (II312) (IX102)	International Business Management
II201 (II312) (IX102)	International Business Management
II313 (IX103)	International Logistics and Supply Chain Management
II313 (IX103)	International Logistics and Supply Chain Management
II319 (IX110)	Global Marketing
IM201(IM321) (IX201)	Consumer Behavior
IM327(IM322) (IX208)(IX202)	Global Brand Management
IM323 (IX203)	Price Management and Pricing Policy
IN301 (IX302)	Inventory Management
IN302 (IX303)	Procurement and Global Sourcing
IN401	Transportation Law
Minor IBM	IX102 (II201)
Minor Marketing	IX201 (IM201)

Minor in Logistics	IX302 (IN302) or IX303 (IN302)
Minor accounting	IX402 Intermediate Accounting 2 (IA211)
<b>Fourth year (ID:59)</b>	
IB402(IB401)	Strategic Management
II415	Negotiation for International Business
II411	Interantional Business Finance
II412 (IX105)	International Human Resource Management
IM326	Retailing and Wholesaling Management
IM423	Service Marketing
IM332	Marketing Research
IN402	Information System for Supply Chain and Logistics
IN403	Contemporary Issues in Supply Chain and Logistics
IN406 (IX306)	Strategic Planning for Supply Chain and Logistics
Minor in IBM	IX103 (II313) or IX110 (II319)
Minor in IBM	IX105 (II412)
Minor in Marketing	IX208 (IM327) or IX203 (IM323)
Minor in Marketing	IX201 (IM201)
Minor in Accounting	IX406 Environmental Management Accounting

BACC First semester 2018 (Fall)	
<b>First year (ID 18)</b>	
IH009	English for Comunication 1
GE001(IH013)	Thai For Careers
IH014	Thai Language and Culture
GE101	Innovative-Driven Entrepreneurships
GE201	Digital Innovative Thinking and Coding
IA101	Introduction to Accounting
<b>Second year (ID 17)</b>	
IH011	English for Communication 3
IS922	Business Statistics
IE922	Principles of Economics 2
IB922	Principles of Marketing
IA211	Intermediate Accounting 2
IB921	Organization and Management
<b>Third year (ID 59)</b>	
IA204	Introduction to Information System
IA421	Advanced Accounting 1
IA212	Taxation 2
IA314	Managerial Accounting
IA315	Auditing
IA316	Internal Control and Internal Auditing
IH921	Business English
<b>Fourth year (ID 58)</b>	
IA421	Advanced Accounting 2
IA436	Environmental Accounting
IA439	Software Packages for Accounting

IA475	Database Management
IA452	Seminar in Auditing
IB925	Strategic Management

B.A. First semester 2018 (Fall)	
<b>First year (ID 18)</b>	
IH009	English for Communication 1
GE001	Thai for Career
<b>OR</b> IH014	Thai Language and Culture
GE201	Digital Innovative Thinking and Coding
GE101	Innovative-Driven Entrepreneurships
	Organization and Management
IB102	
IU101	English Usage
<b>Second year (ID 17)</b>	
IH013	Thai Language for Communication
IH011	English for Communication 3
IB003(IB002)	Innovative Entrepreneurship
IH201	ASEAN Economics and Trade
IB201	Principles of Marketing
IU201	Business English Conversation
IU202	Academic Writing
IU234	English Oral Reading for Careers
<b>Third year (ID 59)</b>	
IU301	Critical Reading of Business Technical Materials
IU302	Advanced Business Communication
IU303	English for Business Presentations
IU337	English for Airline Business
IU341	English for Restaurant Industry
IX102	International Business Management
IX201	Consumer Behavior
IX302	Inventory Management
<b>Fourth Year (ID 58)</b>	
IH401	Research Methodology in Business English
IU401	Seminar in Business English
IU341	English for Restaurant Industry
IX110	Global Marketing
IX209	Price Management and Pricing Policy
IX306	Strategic Planning for Supply Chain and Logistics