



No	Code	Course Title	Course Descriptions	Credits	Prerequisite*	Semester
1	AC201	Fundamental Accounting	The basic principles, concepts, and procedures for collecting and recording accounting information ; preparation and analysis of financial reports; accounting cycle ; accounting and disclosure for assets, liabilities, and owners'	3,0	None	Spring
2	AC202	Management Accounting	Concepts of product costing and tools for planning and decision-making. Topics include basic product costing and cost allocations, budgeting, flexible budgeting and sales variance analysis, responsibility accounting, cost-volume-profit analysis, differential cost analysis and pricing decision.	3,0	AC201 Fundamental Accounting	Spring
3	AC311	Intermediate Accounting 1	Conceptual framework for financial reporting; Principles and accounting treatments for assets, short-term liabilities and provisions; classification, recognition, measurement, valuation, presentation and disclosure of assets and the above liabilities in accordance with Thai Financial Reporting Standards	3,0	AC201 Fundamental Accounting	Spring
4	AC313	Cost Management	Use of cost information for planning, controlling under certainty and uncertainty events. budgeting system, cost-volume-profit analysis, differential cost analysis, responsibility accounting, performance evaluation of units in organization, transfer pricing, cost of capital and capital budgeting.	3,0	AC203 Cost Accounting	Spring
5	AC411	Advanced Accounting 1	Accounting for Business Combinations Accounting for investments in associates, joint venture, and subsidiaries Accounting for joint arrangement Preparation of consolidated financial statements Accounting for foreign currency transactions and hedging of foreign currency transactions Translation of foreign currency financial statements Disclosure of related party transactions and operating segments	3,0	AC 311 Intermediate Accounting 1 and AC312 Intermediate Accounting 2	Spring
6	BA202	Taxation	An overview of excise taxes and custom taxes, the tax treatment of individuals, partnerships and corporations. Topics include value added taxes, specific purpose taxes, property taxes, and other related taxes collected by government agencies.	3,0	AC291	Spring
7	BA204	Business Statistics	Systematic data collection, sampling statistics, population parameters, probability theory and Bayes' theorem, random variables, probability distributions, hypothesis testing, analysis of variance, correlation, linear regression, and analyzing and applying the results of statistical program.	3,0		Spring
8	BA335	Business Opportunities in Thailand (For Incoming Exchange Student ONLY)	Study social and business cultures, business customs, common business situations, and business opportunities in Thailand. Company visits in Thailand are incorporated in the course.	3,0	Only exchange students are permitted.	Spring
9	EC213	Introductory Microeconomics	Concepts and applications of economic theories regarding fundamental economic problems, price mechanisms, the supply and demand of goods and services, basic theories of consumer behavior, production and costs, and price determination in perfect and imperfect competitive markets. Comparing market performances in resource allocation, basic theories of factor markets and market failures.	3,0		Spring
10	EC214	Introductory Macroeconomics	Concepts and application of economic theories involving Macroeconomic indicators; goals and problems in the context of Macroeconomics; determination of national income; money markets, supply of and demand for money; Macroeconomic problems including unemployment, inflation, and deflation, fiscal and monetary policies used for economic stabilization; the balance of payments; foreign exchange market and exchange rate determination; application of economic indicators to analyze economic situations.	3,0		Spring
11	FN201	Business Finance	The basic principles of financial management for business; the responsibilities of financial managers; maximization of enterprise value; financial analysis, cash flow analysis, financial planning, fundamental analysis on risk, return, and asset pricing models, time value of money, working capital policies, capital budgeting, financing mix, short term and long term financing, and the costs of capital.	3,0	AC 201 Fundamental Accounting or AC291	Spring
12	FN211	Financial Mathematics and Statistics	Essentials of statistics and mathematics for financial applications; basic statistics, the concept of risk and return, probability, regression analyses, basic calculus (e.g. introduction to derivatives, integration, and integral), optimization, and basic matrices.	3,0		Spring
13	FN311	Financial Management	Theoretical concepts of corporate financial management applied to resolve financial problems and issues encountered by management in the real world of business; the management of asset structure and financial mix; the application of financial models and instruments on managing the assets, liabilities and equities, valuation, the costs of capital, capital structure, capital budgeting under risk, leasing, the concepts of agency problems and corporate governance.	3,0	FN201 Business Finance and FN211 Financial Mathematics and Statistics	Spring



No	Code	Course Title	Course Descriptions	Credits	Prerequisite*	Semester
14	FN312	Investments	Valuation methods for fixed income instruments, equity instruments, options, and futures contracts; risk and return measurement of individual securities and portfolios, the determinants of risk and return.	3,0	FN201 Business Finance and FN211 Financial Mathematics and Statistics	Spring
15	FN411	Derivatives Analysis	Fundamental principles of derivatives, including futures, forward contracts, options, warrants, swaps, and real options, derivatives pricing models, strategies for speculating or hedging.	3,0	FN312 Investments	Spring
16	FN451	Equity Securities Analysis	An analysis and evaluation of equity instruments; economic, industry and company analyses, various approaches in security valuation: discounted cash flows, relative valuation, technical analysis, quantitative securities analysis, portfolio performance evaluation.	3,0	FN312 Investments	Spring
17	FN452	Asset Management and Portfolio Analysis	Theory and practice of modern portfolio management, portfolio construction, portfolio performance evaluation, bond portfolio management, and new developments in asset management, e.g. Black-Litterman model, factor investing, etc. Financial modeling using actual market data in Excel program.	3,0	FN312 Investments	Spring
18	FN495	Special Topics in Finance 2 - Entrepreneurial Finance	Philosophy, concepts, principles, tools, innovations, recent trends, and recent developments in Finance that benefit students' thinking and future careers.	3,0	FN201 Business Finance	Spring
19	HR201	Modern Management and Entrepreneurship	Management and entrepreneurship concepts, evolution of management, roles and skills of managers, types and characteristics of entrepreneurs, planning, organizing, human resource management, leading, controlling, managerial decision making, ethics, and use of various management tools in the digital era.	3,0		Spring
20	IS201	Digital Technology for Business	The key forces for change in business, how digital technology disrupts traditional business, digital business transformation, rethinking and redesigning of digital business, the new technology, applications, data and information platforms of digital business, managing digital business IT/IS infrastructure, Cyber security awareness and technology, and understanding how to use software for planning and decision making support of digital business operations in the agile environment.	3,0		Spring
21	IB311	Global Environment of International Business	The global environments of international business, including the globalization process, regional economic cooperation, social, cultural, and political environments. Evolutions of international business, international trade and foreign direct investment. Key theories in international business. Roles and impacts of multinational enterprises.	3,0		Spring
22	IS312	Business Intelligence and Analytics	Business Intelligence concept, framework, technique, methodology and components. Study characteristic and process of Business Intelligence such as data warehouse, mining, big data for management support, effective decision making and competitive advantage.	3,0	IS201 Digital Technology for Business	Spring
23	IS319	Electronic Business	The importance and value of electronic business (E-Business) Types of E-business and business models E-business technology architecture and security, electronic payment system and related laws. E-business strategic planning. Measuring, monitoring and analyzing effectiveness and efficiency of e-commerce websites.	3,0	IS201 Digital Technology for Business	Spring
24	MK201	Principles of Marketing	The course introduces the definition of marketing and its importance as a vital business function. Topics include evolution of marketing, influences of marketing on economics and the society, marketing environment, consumer behavior, segmentation, targeting, positioning, optimal marketing mix for businesses of various sizes and consumers with distinct levels of technology accessibility, introductory marketing management, and ethics of marketers.	3,0		Spring



No	Code	Course Title	Course Descriptions	Credits	Prerequisite*	Semester
25	MK311	Consumer Behavior	A study of concepts and theories being employed to understand consumer behavior. Topics include both traditional thinking, which emphasizes psychological and behavioral theories such as perceptions, attitudes or social groups, as well as alternative theories from sociology and anthropology, which emphasizes understanding consumer from social and cultural dimensions such as a theory of symbolic consumption. This course also covers an analysis of changes in consumer behavior, particularly in a dynamic digital society.	3,0	MK201 Principles of Marketing	Spring
26	MK311	Consumer Behavior	A study of concepts and theories being employed to understand consumer behavior. Topics include both traditional thinking, which emphasizes psychological and behavioral theories such as perceptions, attitudes or social groups, as well as alternative theories from sociology and anthropology, which emphasizes understanding consumer from social and cultural dimensions such as a theory of symbolic consumption. This course also covers an analysis of changes in consumer behavior, particularly in a dynamic digital society	3,0	MK201 Principles of Marketing	Spring
27	MK312	Brand Management	The course will introduce students overall responsibility and tasks of a brand manager. Topics include new product development and launching, brand design and architecture, brand positioning, brand strategy and marketing programs, growing and sustaining brand equity, brand audit, and brand health check.	3,0	MK311 Consumer Behavior	Spring
28	MK314	Product & Service Management	A central theme of the course is that studying theoretical foundations and practical application of product & service management. The course starts by understanding unique differences between product & service that require distinctive marketing strategies. Business's relevant environment (e.g., customer behavior, government policy, and advanced technology) is also examined to gain an indepth understanding of opportunities and challenges for creating business model, developing product & service, establishing creative marketing strategies and activities, as well as sustaining product & service excellence. The course provides broad issues in product & service value creation in businesses. Also essential is the course to study key tools and elements (e.g., business canvas and service blueprint) for product & service quality improvement that leads to customer's satisfied experience, loyalty, and value. Topics focus on product & service theory, strategy, practical implementation, control, and ethics.	3,0	MK311 Consumer Behavior	Spring
29	MK315	Pricing & Marketing Profitability	The course introduces students to theories, strategies, and methodologies in price setting for profitability in accordance to market situations and product categories. These methodologies include cost based, competitor based, and customer value based pricing. The course will mainly focus on value to customer, price elasticity of demand, breakeven analysis, price segmentation, pricing interrelated products, pricing product assortments, and dynamic pricing.	3,0	MK201 Principles of Marketing and AC202 Management Accounting	Spring
30	MK316	Distribution Channel Management	A study of distribution channel systems for traditional and modern trade, their roles, constraints on their management, and their integration into marketing strategy. Analysis of dynamic market factors, design and distribution of channels for effective and efficient management distribution networks, and strategic deployment of multi-channel marketing decisions to gain competitive advantages. Focus is on the roles, attitudes, and behavior of channel members, dimensions of channel power, management of channel conflict, channel incentive programs, coordination of channel relationships, and management of indirect channels. Particular attention is paid to the development, control, and evaluation of a distribution channel in both consumer and business markets.	3,0	MK201 Principles of Marketing	Spring
31	MK317	Integrated Marketing Communications	With an increasingly diverse consumer lifestyle and advanced communication technology, this course is designed to develop concepts, principles, and approach of integrated marketing communications in order to answer the marketing challenge. The content covers integrated marketing communications plan in terms of message and contact point (digital and physical) integration, and evaluation, based on the understanding of consumer and brand, especially brand positioning.	3,0	MK312 Brand Management	Spring
32	MK318	Marketing Analytics for Decision Making	The course introduces students to various data search, data collection, and data preparation techniques. These data include both internal and external data as well as big data online. Subsequently, students will learn how to analyze these data to uncover marketing insights before deriving data driven marketing decisions in the areas such as positioning, pricing, distribution, and integrated marketing communication.	3,0	MK312 Brand Management and MK313 Marketing Research for Decision Making	Spring



No	Code	Course Title	Course Descriptions	Credits	Prerequisite*	Semester
33	MK319	Digital Marketing Strategy	Digital marketing strategy course is to educate students to understand how to applying digital technologies to craft marketing strategy in responding consumer and business market in digital era. The content of this course contains four parts that are issue and challenges of digital technologies in marketing competitive landscape, leveraging digital technologies to gain competitive advantage, digital marketing strategy formulation, and designing metrics to measure the success of digital marketing strategy	3,0	MK312 Brand Management	Spring
34	MK423	Marketing Strategy	An intensive capstone course, using marketing simulation to provide experience in strategic decision making. It addresses marketing decision process at a strategic level including marketing goals and objectives, segmentation, targeting and positioning, new product development and market entry, as well as management of the marketing budget.	3,0	Marketing major, fourth year student status and MK312	Spring
35	MK495	Special Topics in Marketing 2 - Luxury, City and Service Marketing)		3,0		Spring
36	MK326	International Marketing	A study of concepts and ways in doing international marketing including exporting, importing, foreign direct investment, globalization and factors affecting international marketing. The course covers how to gain consumer insights across international markets and translate them into appropriate marketing programs. By acting as an international marketing managers, students should be able to understand the linkages of the dynamic international environments, international opportunities, and international marketing strategies through assignments, case studies, and group projects.	3,0	MK201 Principles of Marketing	Spring
37	OM201	Operations Management	Study of concepts, techniques and tools to design, analyze, and improve core operational capabilities, and their application to a broad range of industries. Topics include operations strategy, productivity, product/service design, process design, quality management, inventory management, project management, supply chain management, operational performance measurement and operations for sustainability.	3,0		Spring
38	OM316	Business Forecasting	Study of analyzing historical business data and applying computer based quantitative forecasting techniques to achieve reliable forecast of the future Topics cover the review of relevant statistical concepts, the important role of forecasting in business functions, the forecasting process, the studies of several forecasting techniques such as naïve, moving averages, exponential smoothing, simple and multiple linear regression, time series decomposition, Box Jenkin, and combining techniques	3,0	BA204 Business Statistics	Spring
39	OM412	Organizational Performance Measurement	The roles and applications of cost in planning, controlling, and decision making involved in the production, marketing, and pricing strategies, the rationales for using cost information in business management, concepts of cost management, fundamentals of cost estimation, organization structure and cost estimation officer, cost estimation techniques, cost estimation process, goods and services costing, absorption costing and variable costing, cost sharing and activity-based costing, roles of cost in business development plan, costing and pricing, and strategic pricing based on cost information	3,0		Spring
40	RB211	Introduction to Real Estate Business	Basic principles, project analysis, brokerage, management, valuation, tax, law, investment and finance. Related to the real estate industry as well as subdivision development, surveying land, legal documents and environments	3,0		Spring
41	AC201	Fundamental Accounting	The basic principles, concepts, and procedures for collecting and recording accounting information ; preparation and analysis of financial reports; accounting cycle ; accounting and disclosure for assets, liabilities, and owners '	3,0		Fall
42	AC203	Cost Accounting	The role and importance of cost accounting cost terminology and cost accumulation systems, cost calculation under job order costing, cost calculation under process costing manufacturing overhead cost allocation, joint cost allocation and accounting for by product, variable costing and absorption costing system, standard costing system and variance analysis, costing system for just in time production	3,0	AC201 Fundamental Accounting	Fall
43	AC317	Enterprise Risk Management and Internal Control	Basic concept and components of COSO internal control; Evaluation of internal control; Basic concepts of internal audit; Enterprise Risk Management (ERM); system arrangement related to Risk management process; Duties and responsibilities of internal auditors and risk management officers, Duties and responsibilities of internal audit function and risk management function to audit committee and risk management committee; and Components of good corporate governance.	3,0	AC201 Fundamental Accounting	Fall
44	AC442	Information Systems Audit and Control	Principles and concepts of auditing and control per COBIT, the effect of technological development on audit and control, at the corporate level, departmental level and other related systems, evaluation of internal control effectiveness, audit techniques, the use of audit software and the	3,0	AC413 Financial Reporting and Statement Analysis and AC 316 Auditing	Fall



No	Code	Course Title	Course Descriptions	Credits	Prerequisite*	Semester
45	BA202	Taxation	An overview of excise taxes and custom taxes, the tax treatment of individuals, partnerships and corporations. Topics include value added taxes, specific purpose taxes, property taxes, and other related taxes collected by government agencies.	3,0	Non Thammasat Business School: AC291	Fall
46	BA204	Business Statistics	Systematic data collection, sampling statistics, population parameters, probability theory and Bayes' theorem, random variables, probability distributions, hypothesis testing, analysis of variance, correlation, linear regression, and analyzing and applying the results of statistical program.	3,0		Fall
47	BA335	Business Opportunities in Thailand	Study social and business cultures, business customs, common business situations, and business opportunities in Thailand. Company visits in Thailand are incorporated in the course.	3,0	Only exchange students are permitted.	Fall
48	EC213	Introductory Microeconomics	Concepts and applications of economic theories regarding fundamental economic problems, price mechanisms, the supply and demand of goods and services, basic theories of consumer behavior, production and costs, and price determination in perfect and imperfect competitive markets. Comparing market performances in resource allocation, basic theories of factor markets and market failures.	3,0		Fall
49	EC214	Introductory Macroeconomics	Concepts and application of economic theories involving Macroeconomic indicators; goals and problems in the context of Macroeconomics; determination of national income; money markets, supply of and demand for money; Macroeconomic problems including unemployment, inflation, and deflation, fiscal and monetary policies used for economic stabilization; the balance of payments; foreign exchange market and exchange rate determination; application of economic indicators to analyze economic situations.	3,0		Fall
50	ER313	Development of Creativity and Creation of Innovation	Concepts of entrepreneurial creativity, techniques on creativity development, characteristics of entrepreneurs, technopreneurship, innovation creation mechanism, business acumen, patent registration, innovation network building.	3,0	ER211	Fall
51	FN201	Business Finance	The basic principles of financial management for business; the responsibilities of financial managers; maximization of enterprise value; financial analysis, cash flow analysis, financial planning, fundamental analysis on risk, return, and asset pricing models, time value of money, working capital policies, capital budgeting, financing mix, short term and long term financing, and the costs of capital.	3,0	AC201 Fundamental Accounting or AC291	Fall
52	FN211	Financial Mathematics and Statistics	Essentials of statistics and mathematics for financial applications; basic statistics, the concept of risk and return, probability, regression analyses, basic calculus (e.g. introduction to derivatives, integration, and integral), optimization, and basic matrices.	3,0		Fall
53	FN251	Financial Markets	Money, banking and financial markets; the effects of various factors on financial markets; monetary policies, interest rates, regulations and controls of financial institutions, money markets, capital markets and international financial markets, roles and functions of financial institutions in Thailand.	3,0	Second year student status	Fall
54	FN282	Wealth Management	Evaluations of potential customers, personal tax planning, life cycle investing, measurement of risk of and return on financial assets, portfolio theory, portfolio optimization, investment policy statements, investments in real estate investment trusts, performance evaluation of mutual funds, retirement planning, wealth transfers, heritage, donations, new issues in wealth management.	3,0		Fall
55	FN311	Financial Management	Theoretical concepts of corporate financial management applied to resolve financial problems and issues encountered by management in the real world of business; the management of asset structure and financial mix; the application of financial models and instruments on managing the assets, liabilities and equities, valuation, the costs of capital, capital structure, capital budgeting under risk, leasing, the concepts of agency problems and corporate governance.	3,0	FN201 Business Finance and FN211 Financial Mathematics and Statistics	Fall
56	FN351	Fixed - Income Securities Analysis	Fixed income securities, the mechanisms of domestic and international debt markets, fixed income instrument analyses, pricing, risk behavior, the security design, debt instruments with complex structures, investment strategies and risk management of debt portfolios.	3,0	FN312 Investments	Fall
57	FN423	Advanced Financial Management	Value creation using advanced financial management strategies and tactics of both financing and investments; lectures and case studies.	3,0	FN311 Financial Management and FN312 Investment	Fall
58	FN451	Equity Securities Analysis	An analysis and evaluation of equity instruments; economic, industry and company analyses, various approaches in security valuation: discounted cash flows, relative valuation, technical analysis, quantitative securities analysis, portfolio performance evaluation.	3,0	FN312 Investments	Fall



No	Code	Course Title	Course Descriptions	Credits	Prerequisite*	Semester
59	FN461	Advanced International Finance	International financial markets, evolution of financial markets, financing sources from international debt and stock markets; financial management for multinational corporations, direct investment analysis, international portfolio investments, political risk analysis, international capital budgeting and liquidity management.	3,0	FN461 Advanced International Finance	Fall
60	FN491	Selected Topics in Finance	Analysis of selected or current financial issues using case studies, guided class discussions, and business presentations.	3,0	FN311 Financial Management and FN312 Investment	Fall
61	HR201	Modern Management and Entrepreneurship	Management and entrepreneurship concepts, evolution of management, roles and skills of managers, types and characteristics of entrepreneurs, planning, organizing, human resource management, leading, controlling, managerial decision making, ethics, and use of various management tools in the digital era.	3,0		Fall
62	IB311	Global Environment of International Business	The global environments of international business, including the globalization process, regional economic cooperation, social, cultural, and political environments. Evolutions of international business, international trade and foreign direct investment . Key theories in international business. Roles and impacts of multinational enterprises.	3,0		Fall
63	IS201	Digital Technology for Business	The key forces for change in business, how digital technology disrupts traditional business, digital business transformation, rethinking and redesigning of digital business, the new technology, applications, data and information platforms of digital business, managing digital business IT/IS infrastructure, Cyber security awareness and technology, and understanding how to use software for planning and decision making support of digital business operations in the agile environment.	3,0		Fall
64	IS319	Electronic Business	The importance and value of electronic business (E Business) Types of E business and business models E business technology architecture and security, electronic payment system and related laws. E business strategic planning. Measuring, monitoring and analyzing effectiveness and efficiency of e commerce websites.	3,0	IS201 Digital Technology for Business	Fall
65	MK201	Principles of Marketing	The course introduces the definition of marketing and its importance as a vital business function. Topics include evolution of marketing, influences of marketing on economics and the society, marketing environment, consumer behavior, segmentation, targeting, positioning, optimal marketing mix for businesses of various sizes and consumers with distinct levels of technology accessibility, introductory marketing management, and ethics of marketers.	3,0		Fall
66	MK311	Consumer Behavior	A study of concepts and theories being employed to understand consumer behavior. Topics include both traditional thinking, which emphasizes psychological and behavioral theories such as perceptions, attitudes or social groups, as well as alternative theories from sociology and anthropology, which emphasizes understanding consumer from social and cultural dimensions such as a theory of symbolic consumption. This course also covers an analysis of changes in consumer behavior, particularly in a dynamic digital society.	3,0	MK201 Principles of Marketing	Fall
67	MK314	Product & Service Management	A central theme of the course is that studying theoretical foundations and practical application of product & service management. The course starts by understanding unique differences between product & service that require distinctive marketing strategies. Business's relevant environment (e.g., customer behavior, government policy, and advanced technology) is also examined to gain an in depth understanding of opportunities and challenges for creating business model, developing product & service, establishing creative marketing strategies and activities, as well as sustaining product & service excellence. The course provides broad issues in product & service value creation in businesses. Also essential is the course to study key tools and elements (e.g., business canvas and service blueprint) for product & service quality improvement that leads to customer's satisfied experience, loyalty, and value. Topics focus on product & service theory, strategy, practical implementation, control, and ethics.	3,0	MK311 Consumer Behavior	Fall



No	Code	Course Title	Course Descriptions	Credits	Prerequisite*	Semester
68	MK316	Distribution Channel Management	A study of distribution channel systems for traditional and modern trade, their roles, constraints on their management, and their integration into marketing strategy. Analysis of dynamic market factors, design and distribution of channels for effective and efficient management distribution networks, and strategic deployment of multi channel marketing decisions to gain competitive advantages. Focus is on the roles, attitudes, and behavior of channel members, dimensions of channel power, management of channel conflict, channel incentive programs, coordination of channel relationships, and management of indirect channels. Particular attention is paid to the development, control, and evaluation of a distribution channel in both consumer and business markets.	3,0	MK201 Principles of Marketing	Fall
69	MK315	Pricing & Marketing Profitability	The course introduces students to theories, strategies, and methodologies in price setting for profitability in accordance to market situations and product categories. These methodologies include cost based, competitor based, and customer value based pricing. The course will mainly focus on value to customer, price elasticity of demand, breakeven analysis, price segmentation, pricing interrelated products, pricing product assortments, and dynamic pricing.	3,0	MK201 Principles of Marketing and AC202 Management Accounting	Fall
70	MK395	Special Topics in Marketing1	Philosophy, concepts, principles, tools, innovations, recent trends, and recent developments in Marketing that benefit students' thinking and future careers.	3,0	Marketing major, third year student status or approved by the instructor	Fall
71	MK321	Entrepreneurial Marketing	A study of key entrepreneurial marketing theories, concepts, and strategies that can be applied to both established and new ventures operating in fast changing, volatile business environments. The course begins with a discussion of the evolution of the interface between marketing and entrepreneurship and continues with an exploration of the underlying elements of entrepreneurial marketing. The main emphasis of this course is on how to proactively identify, evaluate, and exploit market opportunities in order to acquire and retain profitable customers. The course also puts emphasize on the concept of effectual perspective of entrepreneurship. Through a series of hands on case studies, students will learn how to formulate entrepreneurial marketing strategies using innovative approaches to risk management, resource leveraging, and value creation.	3,0	MK312 Brand Management	Fall
72	OM201	Operations Management	Study of concepts, techniques and tools to design, analyze, and improve core operational capabilities, and their application to a broad range of industries. Topics include operations strategy, productivity, product/service design, process design, quality management, inventory management, project management, supply chain management, operational performance measurement and operations for sustainability.	3,0		Fall
73	OM412	Organizational Performance Measurement	Study of performance measurement system as a tool to translate strategies into actions in order to achieve the desired outcome in both for profit and non profit organizations. The topics include the design and implementation of performance measurement system, concept of key performance indicators that helps students to understand and can apply this knowledge for organization to achieve its goals.	3,0	OM201 Operations Management	Fall

IMPORTANT NOTE:

1. Note that the prerequisite requirements are waived for exchange students. However, the students should have the fundamental knowledge needed to study the course.*
2. The courses listed above based on the previous semester which tend to be different from the current semester. However, International Affairs will notify the students when receiving the official course offering will be available around 1 month before the semester starts.

For more updated information: <http://www.bba.tbs.tu.ac.th/coursedescription2018.php>