

# Bachelor of Business Administration

## Chulalongkorn Business School

### Tentative Course List 2019-2020

Department	Fall 2019 Semester	Prerequisite(s)	Year	Spring 2020 Semester	Prerequisite(s)	Year
<b>Accounting</b>	2601121 Principles of Accounting		1	2601121 Principles of Accounting		1
	2601222 or 2601123 Intermediate Accounting I	2601121	2	2601123 Intermediate Accounting I (for IB major)	2601121	2
	2601224 Managerial Accounting	2601121	2	2601223 Intermediate Accounting II	2601222	2
	2601226 Accounting Information System	2601121 & 2602241	2	2601224 Managerial Accounting	2601121	2
	2601227 Taxation	2601223	3 & 4	2601225 Cost Accounting	2601121	2
	2601322 Auditing	2601223	3 & 4	2601322 Auditing	2601223	3 & 4
	2601323 Advanced Accounting I	2601223	3	2601323 Advanced Accounting I	2601223	3
	2601325 Principles & Techniques for Internal Auditing		3 & 4	2601326 Analysis & Design of Accounting Data Base (tentatively)	2601226	3 & 4
	2601423 Advanced Accounting II	2601223	4	2601426 EDP/IS Audit	2601226 & 2601322	4
	2601424 International Accounting	2601123 OR 2601222	4	2601428 Advanced Auditing	2601322	4
2601429 Financial Reporting & Analysis	2601223 & 2604361	3 & 4				
<b>Commerce</b>	2602171 Business Concepts and Ethics		1	2602171 Business Concepts and Ethics		1
	2602241 Intro to Information Technology & Information Systems		1	2602241 Intro to Information Technology & Information Systems		1
	2602313 Management / Organization		2	2602313 Management / Organization		2
	2602327 Quantitative Business Analysis		2	2602327 Quantitative Business Analysis		2
	2602330 Human Resource Management		3	2602336 Quality Product Management		3 & 4
	2602344 Production/Operations Management		3 & 4	2602344 Production/Operations Management		3 & 4
	2602358 Managerial Skills Development Through Role Playing	2602313	3 & 4	2602371 Principles of International Business Management		3 & 4
	2602371 Principles of International Business Management		3 & 4	2602376 Logistic & Supply Chain Management		3 & 4
	2602415 Principles of Management Consulting	2602313	3 & 4	2602399 Managing Organization Change and Innovation	2602313	3 & 4
	2602396 CEO Business Experience (Tentative)		3 & 4	2602416 Business Strategy	2602313	3 & 4
	2602416 Business Strategy	2602313	3 & 4	2602417 Entrepreneurship	2602313	3 & 4
2602417 Entrepreneurship	2602313	3 & 4	2602475 Current Issues in International Business Management	2602371	4	
<b>Statistics</b>	2603210 Intro to Statistics		1	2603330 Business Statistics	2603210	3 & 4
				2603347 Fundamental Risk Management	2603210 or 2603213	3 & 4

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<b>Banking &amp; Finance</b>	2604234 Financial Markets and Institutions		2	2604271 Business Economics	2900111	2
	2604271 Business Economics	2900111	2	2604313 Financial Econometrics	2603330	2
	2604314 Bank Management	2604361 & 2604332	4	2604468 Feasibility Study & Project Evaluation	2604361	3 & 4
	2604334 Principle of Equity Analysis	2604332	3 & 4	2604332 Principles of Investment	2604361	2
	2604361 Business Finance	2601121	2	2604361 Business Finance	26011321	2
	2604463 Analysis of Financial Reports	2604361	3 & 4	2604362 Personal Finance		3 & 4
	2604472 International Economics	2604361	4	2604467 Advanced Business Finance	2604361	3 & 4
	2604492 Computer Applications in Financial Management	2604332	3 & 4	2604471 International Trade	2602471	3 & 4
	2604496 Investment Banking	2604361	3	2604477 International Financial Management		3 & 4
				2604481 Financial Derivatives	2604271	3 & 4
				2604482 Fixed Income Security Analysis	2604332	4
			2604493 Advanced Topics in Finance (2 credits)	2604467	4	
<b>Marketing</b>	2605311 Principles of Marketing		2	2605311 Principles of Marketing		1 & 2
	2605314 Consumer Behavior	2605311	2	2605320 Current Issues in Marketing	2605311	4
	2605320 Current Issues in Marketing	2605311	4	2605327 Digital Marketing	2605311	3 & 4
	2605329 Marketing Channel	2605311	3 & 4	2605328 Brand Building and Development	2605311	2
	2605331 New Product Development and Customer Value Creation	2605311	4	2605419 Global Marketing	2605311	3 & 4
	2605419 Global Marketing	2605311	3 & 4	2605425 Marketing Strategy	2605311	3 & 4
	2605429 Brand Building for Service Marketing	2605311	2	2605452 Pricing	2605311	2
	2605431 Marketing Planning and Control	2605311	4	2605481 Marketing Research	2605311	3 & 4
			2605491 Seminar in Marketing	2605311	3 & 4	
<b>Sciences</b>	2301115 Calculus for Business I		1	2301116 Calculus for Business II		
	2303165 Man and Environment		2			
<b>Political Sciences</b>	2400104 Politics and Government of Thailand		2			
<b>Economics</b>	2900111 Economics I		1	2900111 Economics I		1
<b>Law</b>	3401260 Taxation Law (2 credits)		3 & 4	3401250 Business Law (2 credits)		2
	3405251 International Business Law (2 credits)		3 & 4	3401260 Taxation Law (2 credits)		3 & 4
				3405251 International Business Law (2 credits)		3 & 4