

# BBA International Program

## Factsheet for Partners

### Nomination & Application Process

#### STEP 1: Online nominations by partner university

The Exchange Coordinator of the home school will receive an email from the Exchange Coordinator of Chulalongkorn Business School regarding the BBA online nomination.

#### STEP 2: Online application by students

After nomination has been submitted, students will automatically receive instruction for application by email. They are required to fill in an online form the deadlines.

- by April 30 for Fall Semester
- by September 30 for Spring Semester

#### The following supporting documents are required to upload:

1. Color photo (Straight face in a white background and shirt (no T-shirt) and not showing teeth if possible).
2. ID page of the student's passport.
3. Recent academic transcript (with English translation if applicable).
4. Proof of the English language proficiency  
(Required for a non-English native speaker)

#### Notes:

1. Only complete applications with all required supporting documents uploaded can be processed.
2. Admission will be processed and letter of acceptance for visa application will be sent out to your school:
  - by May 30 Fall Semester
  - by October 30 for Spring Semester
3. Students will be in contact with the exchange coordinator of Chulalongkorn Business School by the above dates for the up-to-date information, such as courselist, accommodation, buddy program, online registration, orientation and etc.

### Academic Calendar

	Fall	Spring
First Day of Class	Early August	Early January
Midterm Exam	Last week of September – Early October	Last week of February – Early March
Final Exam	Last week of November – Early December	Last week of April – Early May
Close of Semester	Early December	Early May

Please contact [Thirawut@cbs.chula.ac.th](mailto:Thirawut@cbs.chula.ac.th) for the up-to-date course offering each semester.

Department/ Faculty	Fall Semester	Spring Semester
<b>Accounting</b>	2601121 Principles of Accounting 2601123 Intermediate Accounting I 2601224 Managerial Accounting 2601226 Accounting Info System 2601227 Taxation 2601322 Auditing 2601323 Advanced Accounting I 2601325 Prin Tech Internal Auditing 2601423 Advanced Accounting II 2601424 International Accounting 2601429 Fin Reporting & Analysis	2601121 Principles of Accounting 2601123 Intermediate Accounting I 2601223 Intermediate Accounting II 2601224 Managerial Accounting 2601225 Cost Accounting 2601322 Auditing 2601323 Advanced Accounting I 2601326 Ana Design Acctg Data Base 2601426 EDP/IS Audit 2601428 Advanced Auditing
<b>Commerce</b>	2602171 Business Concepts and Ethics 2602241 Intro Info Tech Info System 2602313 Management/Organization 2602327 Quantitative Bus Analysis 2602330 Human Resource Management 2602344 Production/Operations Management 2602358 Managerial Skills Dev Through Role Playing 2602371 Principles of Intl Bus Management 2602415 Principles of Management Consulting 2602396 CEO Business Experience 2602416 Business Strategy 2602417 Entrepreneurship	2602171 Business Concepts and Ethics 2602241 Intro to InfoTech & Info System 2602313 Management/Organization 2602327 Quantitative Business Analysis 2602336 Quality Product Management 2602344 Production/Operations Management 2602371 Principles of Intl Bus Management 2602376 Logistic Supply Chain Management 2602399 Managing Org Change Innovations 2602416 Business Strategy 2602417 Entrepreneurship 2602475 Cur Issues in Intl Bus Management
<b>Statistics</b>	2603210 Intro to Statistics	2603330 Business Statistics 2603347 Fundamental Risk Management
<b>Banking &amp; Finance</b>	2604234 Financial Mkt Institutions 2604260 Financial Intermediaries 2604271 Business Economics 2604314 Bank Management 2604334 Principles of Equity Analysis 2604361 Business Finance 2604420 Current Issues in Finance 2604463 Analysis of Fin Reports 2604472 International Economics 2604477 International Financial Management 2604492 Comp App Fin Management 2604496 Investment Banking	2604271 Business Economics 2604313 Financial Econometrics 2604468 Feasibility Study & Project Eva 2604332 Principles of Investment 2604361 Business Finance 2604362 Personal Finance 2604467 Advanced Business Finance 2604471 International Trade 2604477 International Financial Management 2604481 Financial Derivatives 2604482 Fixed Income Security Analysis 2604493 Advanced Topics in Finance (2 credits)
<b>Marketing</b>	2605311 Principles of Marketing 2605314 Consumer Behavior 2605320 Current Issues in Marketing 2605419 Global Marketing 2605429 Brand Building Service Marketing 2605431 Marketing Planning Control	2605311 Principles of Marketing 2605320 Current Issues in Marketing 2605328 Brand Building & Development 2605419 Global Marketing 2605425 Marketing Strategy 2605452 Pricing 2605327 Digital Marketing 2605481 Marketing Research 2605491 Seminar in Marketing
<b>Sciences</b>	2301115 Calculus for Business I 2301116 Calculus for Business II 2303165 Man and Environment	2301116 Calculus for Business II
<b>Economics</b>	2900111 Economics I	2900111 Economics I
<b>Law</b>	3401260 Taxation Law (2 credits) 3405251 International Business Law (2 credits)	3401250 Business Law (2 credits) 3401260 Taxation Law (2 credits) 3405251 International Business Law (2 credits)
<b>Arts</b>	2207103 Philosophy and Logic 2222601 Mandarin I 2222003 Business Chinese 2223003 Japanese III 2231013 Fundamental French III	
<b>Language Institute</b>	5506112 Essential English for Business II 5506225 Business Report Writing (2 credits) 2200152 Communicative Thai for Foreigners	2200152 Communicative Thai for Foreigners

**Tentative Course List**

**Courses Selection**

Students can take any courses as long as they have enough basic background and no schedule

	<p>conflict. 7 courses are the maximum per semester.</p> <p>Since class schedule is not ready to announce until 1 month prior to the start of the semester, students are suggested to choose 7 courses or more as back up to avoid any schedule conflict in the future. They can drop the courses later.</p> <p><b>Note:</b> Students are allowed to take one course outside Business School according to the regulations.</p>																																				
<b>Registration Process</b>	Online registration data: login, password and up-to-date courselist and class schedule will be sent directly to student's email.																																				
<b>Area of Study Not Available to Exchange Students</b>	Multi-Disciplinary Rural Study																																				
<b>Number of Credits Per Course</b>	Most of the BBA courses are typically awarded 3 credits (the US system) except some courses such as Law are 2 credits.																																				
<b>Course Syllabus</b>	<p><a href="https://bba.acc.chula.ac.th/index.php/2014-06-27-06-11-06/exchange-incoming">https://bba.acc.chula.ac.th/index.php/2014-06-27-06-11-06/exchange-incoming</a></p> <p>Or contact <a href="mailto:Thirawut@cbs.chula.ac.th">Thirawut@cbs.chula.ac.th</a> for the up-to-date information.</p>																																				
<b>Language of Instruction</b>	English																																				
<b>English Proficiency Requirements</b>	<p>A non-English native speaker should provide one of the following tests:</p> <ul style="list-style-type: none"> <li>▪ TOEFL not less than 79 Internet based</li> <li>▪ IELTS not less than 6.5</li> <li>▪ Or some other forms of language assessment may be acceptable.</li> </ul>																																				
<b>Accommodation</b>	Please contact <a href="mailto:Thirawut@cbs.chula.ac.th">Thirawut@cbs.chula.ac.th</a> for the up-to-date information.																																				
<b>Grading System</b>	<table border="1"> <thead> <tr> <th>Letter Grade</th> <th>Meaning</th> <th>Equivalent Grade Point</th> <th>Approx. Percent</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>Excellent</td> <td>4.0</td> <td>100 - 90%</td> </tr> <tr> <td>B+</td> <td>Very good</td> <td>3.5</td> <td>89 - 86%</td> </tr> <tr> <td>B</td> <td>Good</td> <td>3.0</td> <td>85 - 80%</td> </tr> <tr> <td>C+</td> <td>Fairy good</td> <td>2.5</td> <td>79 - 76%</td> </tr> <tr> <td>C</td> <td>Fair</td> <td>2.0</td> <td>75 - 70%</td> </tr> <tr> <td>D+</td> <td>Poor</td> <td>1.5</td> <td>69 - 66%</td> </tr> <tr> <td>D</td> <td>Very poor</td> <td>1.0</td> <td>65 - 60%</td> </tr> <tr> <td>F</td> <td>Fail</td> <td>0</td> <td>&lt; 60%</td> </tr> </tbody> </table>	Letter Grade	Meaning	Equivalent Grade Point	Approx. Percent	A	Excellent	4.0	100 - 90%	B+	Very good	3.5	89 - 86%	B	Good	3.0	85 - 80%	C+	Fairy good	2.5	79 - 76%	C	Fair	2.0	75 - 70%	D+	Poor	1.5	69 - 66%	D	Very poor	1.0	65 - 60%	F	Fail	0	< 60%
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<b>Health Insurance</b>	Students are strongly suggested to obtain appropriate insurance coverage while living in Thailand.																																				
<b>Scholarship &amp; Financial Aid</b>	We do not have a scholarship. Students who are interested in participating in the exchange program should comprehensively plan their own financial support before arrival.																																				
<b>Textbooks &amp; Reading Materials</b>	<ul style="list-style-type: none"> <li>- Handouts and class materials will be posted on Blackboard and delivered to the classroom.</li> <li>- Textbooks, E-textbooks and reading package are available to buy at the BBA Office.</li> </ul>																																				
<b>Buddy Program</b>	Available																																				

Workload	Typical Numbers of credit/course	Number of hours per session				Number of sessions			Total number of workload
		Lecture hours	Practice hours	Self-study hours	Exam hours	Lecture	Self-study	Exams	
General courses	3	3	0	6	3	15	15	2	141
Law courses	2	2	0	4	2	15	15	2	94

Total Number of Credits For Graduation	<p><b>137</b> credits in total is required for graduation or getting a bachelor degree.</p> <p>See BBA curriculum from the following link:  <a href="https://bba.acc.chula.ac.th/index.php/2014-06-27-06-07-11/class-schedule">https://bba.acc.chula.ac.th/index.php/2014-06-27-06-07-11/class-schedule</a></p> <p>Here below is more explanation on <b>Hour Code</b> for each course which does not show in the above link, for example:</p>								
	<b>Course Name</b>		<b>Hour Code</b>		<b>Meaning</b>				
	5506101 Essential English for Business I		3(2-2-5)		3 credits (2 lecture hours/week – 2 practice hours/week – 5 self-study hours/week)				
2602344 Production/Operation Management		3(3-0-6)		3 credits (3 lecture hours/week – 0 practice hours/week – 6 self-study hours/week)					
<p>If you want to obtain more information about Hour Code for other courses, feel free to contact me at <a href="mailto:Thirawut@cbs.chula.ac.th">Thirawut@cbs.chula.ac.th</a>.</p>									

Letter of Acceptance & Visa Requirements	<p>Letter of acceptance for visa application will be sent to the Exchange Coordinator. It should reach there:</p> <ul style="list-style-type: none"> <li>▪ within May 31 for the Fall Semester</li> <li>▪ within October 31 for the Spring Semester</li> </ul> <p>Students are required to apply for a non-immigrant “ED” type visa at the Thai Embassy or Consulate. A multiple re-entry visa is recommended to get before arrival for those who plan to leave the country during the exchange semester.</p> <p><b>Notes:</b> All students will be allowed to stay 90 days for the first entry with student visa. They are required to get their visa extended before the expiry date so that they can stay until the end of the semester. Students can request for a visa extension letter from the BBA Office.</p>								

Activities	<ul style="list-style-type: none"> <li>▪ Orientation session will be normally arranged within the first week of the semester.</li> <li>▪ Welcome dinner will be arranged by the end of the first month.</li> <li>▪ Cultural trip</li> <li>▪ Thai culture class</li> <li>▪ Volunteer trip</li> <li>▪ Farewell dinner</li> </ul>								
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Approximate Cost Breakdown	<ul style="list-style-type: none"> <li>▪ Accommodation (+ water &amp; electricity fees) USD 450 per month</li> <li>▪ Meal USD 300 per month</li> <li>▪ Transportation USD 100 per month</li> <li>▪ Textbooks USD 150 per semester</li> <li>▪ Miscellaneous (Traveling, shopping) USD 300 per month</li> </ul> <p style="text-align: center;"><b>Total USD 5,325 for 4.5 months</b></p> <p><b>Remark:</b> Exchange rate USD 1 = THB 34</p>								

<b>Regulations</b>	<p>According to Chulalongkorn’s regulations, you are required to:</p> <ul style="list-style-type: none"> <li>▪ Attend <b>80%</b> of all classes otherwise you will not be allowed to take exams and will get an “F”.</li> <li>▪ Wear a proper Chula uniform when you attend classes, use facilities such as library, computer room or contact the BBA Office.</li> </ul>	
	<p style="text-align: center;"><b>Male Students</b></p> <hr/> <ul style="list-style-type: none"> <li>▪ White shirt: (must be tucked in)</li> <li>▪ Long black trousers</li> <li>▪ Chula belt</li> <li>▪ Polite shoes</li> </ul>	<p style="text-align: center;"><b>Female Students</b></p> <hr/> <ul style="list-style-type: none"> <li>▪ White shirt: (must be tucked in and buttoned up to a respectable height)</li> <li>▪ Black skirt: (its length must be long covering your knees)</li> <li>▪ Chula pins, buttons and belt</li> <li>▪ Polite casual shoes</li> </ul>
<p>T-Shirts, shorts, jeans, sandals and slippers are prohibited.</p>		
<b>Contact Person &amp; Postal Mailing Address</b>	<p>BBA International Program  Chulalongkorn Business School  Chulalongkorn University  Phayathai Road, Bangkok 10330  THAILAND</p> <p>Tel: 662 – 218 – 5840, 218 - 5738  Fax: 662-251-3718  Website: <a href="http://bba.acc.chula.ac.th">http://bba.acc.chula.ac.th</a>  Email: <a href="mailto:bba@chula.ac.th">bba@chula.ac.th</a></p>	
<b>Contact People</b>	<ul style="list-style-type: none"> <li>▪ Associate Professor Chackrit Duangphastra, Ph.D.  Director, BBA International Program  Tel: 662-218-5707  Email: <a href="mailto:Chackrit@cbs.chula.ac.th">Chackrit@cbs.chula.ac.th</a></li> <li>▪ Mr. Photipong Chanawangsa  Manager, BBA Office  Tel: 662-218-5738  Email: <a href="mailto:Photipong@cbs.chula.ac.th">Photipong@cbs.chula.ac.th</a></li> <li>▪ Mr. Thirawut Sutabut  Coordinator, Student Exchange and Study Abroad Programs (Inbound)  Tel: 662-218-5840  Email: <a href="mailto:Thirawut@cbs.chula.ac.th">Thirawut@cbs.chula.ac.th</a></li> <li>▪ Ms. Thanticha Wittayasing (Former name Ms. Potjanat Wittayasing)  Coordinator, Student Exchange and Study Abroad Programs (Outbound)  Tel: 662-218-6120  Email: <a href="mailto:Potjanat@cbs.chula.ac.th">Potjanat@cbs.chula.ac.th</a></li> </ul>	

**Last updated: February 21, 2022**