

# Institute of International Business Course Structure

## Prerequisite

Economics(3)  
Accounting(3)  
Statistics(3)



## Required

International Business Management(3)

## Required Elective1

Marketing Management(3)  
Human Resource Management(3)  
Financial Management(3)

## Required Elective2

International Marketing Management(3)  
International Financial Management(3)  
International Human Resource Management(3)  
International Business Research Methods(3)



## Elective

### Methods Courses

Advanced Topics on Multivariate Analysis (0.5)  
Data Science for International Business(1)  
Research Method in Organizational Behavior and Human Resource(3)

### Organization and Management

Organization Theory and Management(3)  
International Business Strategy(3)  
Small and Medium-Size Enterprise Development(3)  
Family Firm and Succession(3)  
International and Acquisitions(2)  
Strategy Alliances(2)  
Case Study in Business Strategy and Management(3)  
Organizational Behavior and Leadership(3)  
Strategic Human Resource Management(3)  
International Business Theory(3)(PhD)  
Organization Theory(3)(PhD)

### Finance and Economic

International Investment Theory(3)  
Seminar in International Finance(3)  
Empirical Finance(3)

### Marketing Management

Consumer Behavior(3)  
Services Marketing(3)

### Technology Management

High-tech Entrepreneurship and Venture Capital (3)  
Biomedical-Tech Industrial Analysis(3)

### Career Development

Self –Exploration and Career Development(3)