

# COURSE LIST

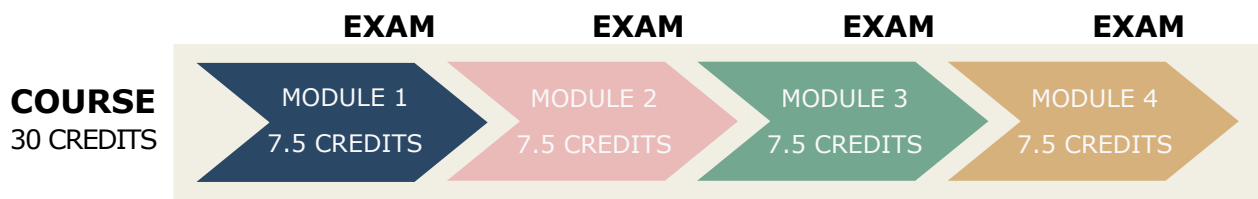
## Autumn 2020

Welcome to Umeå School of Business, Economics and Statistics (USBE)!

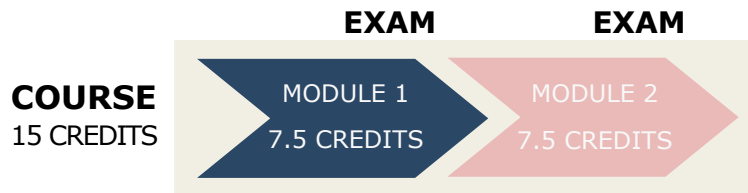
USBE consists of three different departments: **Business Administration**, **Economics** and **Statistics**. In Sweden we separate between the three subjects, therefore a lot of courses within one of the subjects does not mean you automatically meet the prerequisites in the other. To be sure you are eligible to the courses of your choosing, read the prerequisites carefully!

### Study pace

Courses given by USBE are usually either 30 credits, 15 credits or 7.5 credits. If a course is 30 credits, it consists of four modules given in sequence. You must pass all four modules in order to pass the course. Exams are usually given at the end of a module.



A course that is 15 credits tend to consist out of two modules, and you must pass both modules to pass the course.



Courses given by USBE has a study pace of 100%, unless stated otherwise.

It is not recommended to study two courses with a study pace of 100% at the same time. When choosing courses, make sure you keep the study pace of the course in mind, and the dates of the course in order to avoid this.

### 30 ECTS equals full-time studies

Students can only be admitted to 30 credits each semester. Make sure to choose courses up to 30 credits when applying to courses, courses that exceeds 30 credits will be dropped. The only exemption to this is *Swedish for International Students, Beginners' Course I* and *Swedish for International Students, Beginners' Course II*. If a student has applied to one of these two courses they can be admitted to 45 credits.

In the upcoming pages you will see courses offered in Business Administration, in Economics and in Statistics. By clicking on the course title you will be directed to the course page where you can read about the course.



# COURSES IN BUSINESS ADMINISTRATION

Module 1	Module 2	Module 3	Module 4
2020-08-31—2020-09-29	2020-09-30—2020-11-01	2020-11-02—2020-12-02	2020-12-03—2021-01-17

## UNDERGRADUATE LEVEL

### A-Level courses

**Requirements:** No prerequisites

International Business Environment A 7.5 credits

Marketing A 7.5 credits

Organization A 7.5 credits

Management Accounting A 7.5 credits

### C-Level courses

**Requirements:** At least 45 credits within Business Administration

Change and Entrepreneurship in Organizations C 15 credits

Module 1. 7.5 credits

Organizational Change

Module 2. 7.5 credits

Corporate Entrepreneurship

Social and Environmental Entrepreneurship C 7.5 credits

Organizational Design 7.5 credits

**The different colors show the specialization of each course in BA.**

#### RED COURSES

Marketing

#### GREEN COURSES

Entrepreneurship

#### PURPLE COURSES

Accounting

#### BLUE COURSES

Finance

#### ORANGE COURSES

Management

#### GREY COURSES

Overall/mixed subjects



UMEÅ SCHOOL OF BUSINESS,  
ECONOMICS AND STATISTICS

UMEÅ UNIVERSITY

# COURSES IN BUSINESS ADMINISTRATION

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## GRADUATE LEVEL

### D-level courses

**Requirements:** At least 60 credits within Business Administration

#### Managerial Perspectives on Strategy, People, Projects and Processes D 30 credits

Module 1. 7.5 credits Perspectives on Strategy	Module 2. 7.5 credits People – the human side of organizing	Module 3. 7.5 credits Project management	Module 4. 7.5 credits Strategizing – planning and processes
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#### Managerial Perspectives on Strategy and People D 15 credits

Module 1. 7.5 credits Perspectives on Strategy	Module 2. 7.5 credits People – the human side of organizing
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#### Project Management and Organizational Design D 15 credits

Module 1. 7.5 credits Project Management	Module 2. 7.5 credits Organizational design
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#### Consumer Behavior, Market Analysis and Strategic Decision Making D 30 credits

Module 1. 7.5 credits Marketing Strategy	Module 2. 7.5 credits Consumer behavior	Module 3. 7.5 credits Consumer and market analysis	Module 4. 7.5 credits Strategic Marketing Planning
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#### Consumer Behavior and Marketing Strategy D 15 credits

Module 1. 7.5 credits Marketing Strategy	Module 2. 7.5 credits Consumer behavior
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#### Strategic Business Development D 30 credits

Module 1. 7.5 credits Perspectives on strategy	Module 2. 7.5 credits Entrepreneurship and business growth	Module 3. 7.5 credits Managing networks and internationalization	Module 4. 7.5 credits Strategizing in Business Development
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<u>Strategic Entrepreneurship 15 credits</u>	
Module 1. 7.5 credits Perspectives on strategy	Module 2. 7.5 credits Entrepreneurship and business growth

<u>Managing Networks and Internationalization D</u> 7.5 credits
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<u>Current Trends in Business Administration D</u> 7.5 credits
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<u>Accounting, Auditing and Control D 30 credits</u>			
Module 1. 7.5 credits Advanced financial statement analysis and valuation	Module 2. 7.5 credits Advanced management accounting	Module 3. 7.5 credits Advanced financial accounting	Module 4. 7.5 credits Advanced auditing

<u>Management Accounting and Analysis D</u> 15 credits	
Module 1. 7.5 credits Advanced financial statement analysis and valuation	Module 2. 7.5 credits Advanced management accounting

<u>Financial Management D 30 credits</u>			
Module 1. 7.5 credits Advanced financial statement analysis and valuation	Module 2. 7.5 credits Advanced corporate finance	Module 3. 7.5 credits Investments	Module 4. 7.5 credits Risk management

<u>Corporate Finance and Analysis D 15 credits</u>	
Module 1. 7.5 credits Advanced financial analysis and valuation	Module 2. 7.5 credits Advanced corporate finance



# COURSES IN ECONOMICS

Module 1	Module 2	Module 3	Module 4
2020-08-31—2020-09-29	2020-09-30—2020-11-01	2020-11-02—2020-12-02	2020-12-03—2021-01-17

## UNDERGRADUATE LEVEL

### A-Level courses

**Requirements:** No prerequisites

#### Economics A101 30 credits

Module 1. 7.5 credits Microeconomics	Module 2. 7.5 credits Market failures and resource allocation problems	Module 3. 7.5 credits Macroeconomic analysis in the short run	Module 4. 7.5 credits Macroeconomic analysis in the long run
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#### Economics A101:1 15 credits

Module 1. 7.5 credits Microeconomics	Module 2. 7.5 credits Market failures and resource allocation problems
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#### Economics A101:2 15 credits

Module 1. 7.5 credits Macroeconomic analysis in the short run	Module 2. 7.5 credits Macroeconomic analysis in the long run
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### B-Level courses

**Requirements:** At least 30 credits within Economics

#### Economics B100 30 credits

Module 1. 7.5 credits Tools and methods for economists	Module 2. 7.5 credits Industrial Economics	Module 3. 7.5 credits Environmental and Natural Resource Economics	Module 4. 7.5 credits Monetary and Financial Economics
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#### Economics B100:1 15 credits

Module 1. 7.5 credits Tools and methods for economists	Module 2. 7.5 credits Industrial Economics
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Environmental and Natural Resource Economics B100:4  
7.5 credits

Monetary and Financial Economics B100:3  
7.5 credits



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## UNDERGRADUATE LEVEL

### C-Level courses

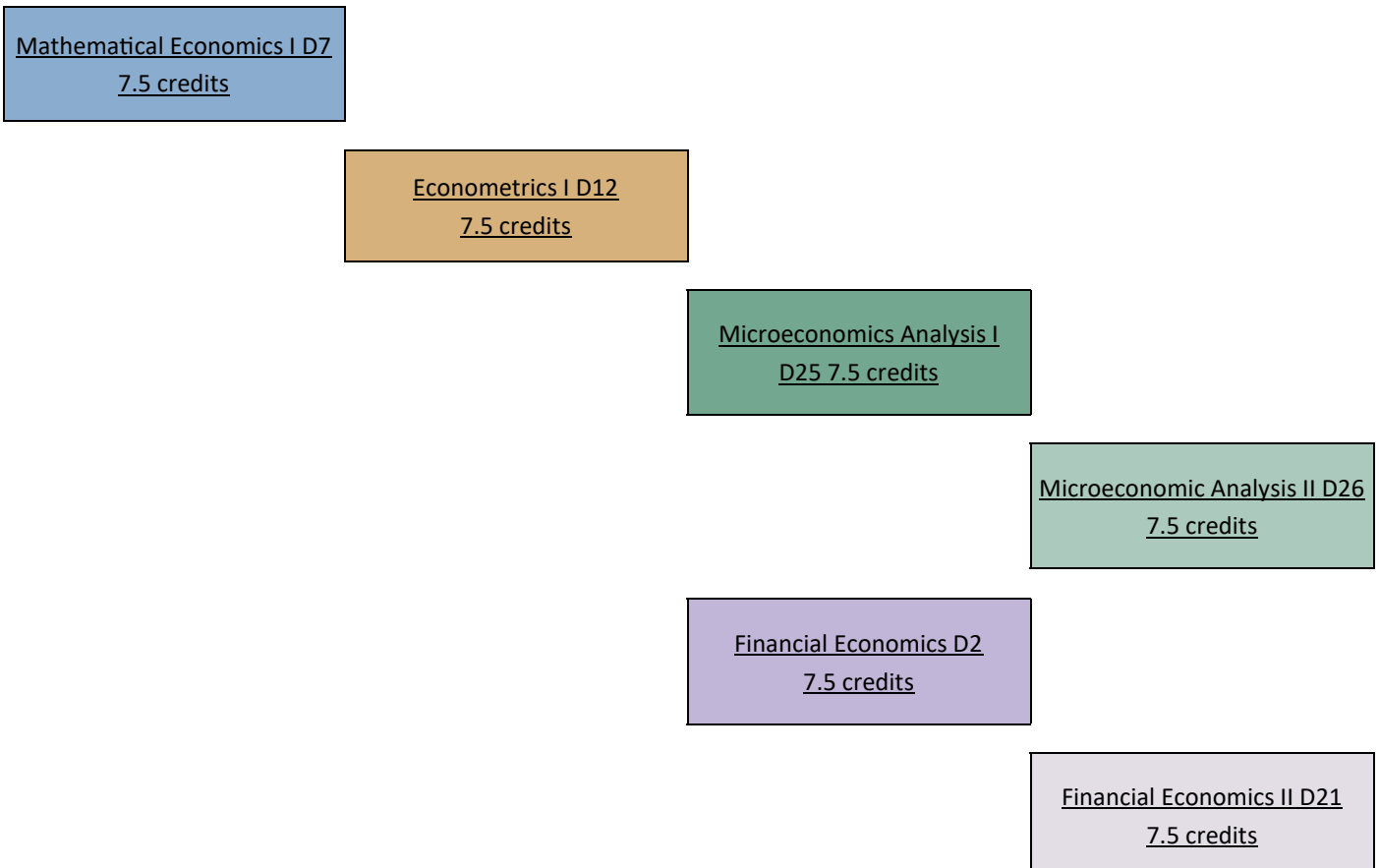
**Requirements:** At least 60 credits within Economics

<u>Economics C100:1</u> 15 credits	
Module 1. 7.5 credits Microeconomics	Module 2. 7.5 credits Macroeconomics
<u>Economics C100:2</u> 15 credits	
Bachelor thesis	

## GRADUATE LEVEL

### D-Level courses

**Requirements:** At least 90 credits within Economics



# COURSES IN STATISTICS

Module 1	Module 2	Module 3	Module 4
2020-08-31—2020-09-29	2020-09-30—2020-11-01	2020-11-02—2020-12-02	2020-12-03—2021-01-17

## GRADUATE LEVEL

Programming in statistics 7.5 credits

Study pace: 50%

Causal inference 7.5 credits

Study pace: 50%

Quantitative Research Methods for the Social Sciences  
7.5 credits

Study pace: 50%

