



PERSONA CIENCIA EMPRESA
UNIVERSITAT RAMON LLULL

SCHOOL OF
MANAGEMENT

School of Management

**Itineraries of courses
2020-2021**

ITINERARIES 2020 - 2021

HOW TO CHOOSE YOUR COURSES?

- Each itinerary consists of different subjects. You must choose the itinerary that suits you best. Click to each course to access to the online syllabus.
- Once you have selected the itinerary, you will have to choose courses you want to be enrolled in:
 - a. Erasmus +: you need to enrol to a minimum of 30 ECTS.
 - b. Non-Erasmus +: you must be enrolled to a minimum of 24 ECTS.
- You will not be able to choose courses from different itineraries.
- Besides your selection, all international students will be registered in *International Experience* (Fall, Spring or Yearly) equivalent to 1 ECTS. This course includes all activities organized by International Relations & Student Life office that are compulsory.
- The sending of your request does not imply the automatic allocation of places. This assignment will be confirmed by the staff of the International Relations & Student Life office through an email.
- Registration will be done in order of receipt of applications. Groups will be closed as soon as these are full.
- Exchange students must remain flexible as courses are never guaranteed due to prerequisites, classrooms capacity, time conflicts and class cancellations. IQS reserves the right to modify courses in the last minute in the interest of academic development.
- The planification of the semesters – courses, format and platform – is subject to changes ordered by competent authorities in this worldwide context of COVID-19 outbreak.
- Every course that has any requirement or exception to the current rules, will be specified in each syllabus.
- For the Spanish course, a test will be done the first day of class in order to assign A1 and B1 levels.



FALL SEMESTER

A1

Code	Course	ECTS
15560	International Experience Yearly	1
15561	International Experience Fall	1
15566	Spanish	6
26025	New Electronic Marketing Devices	6
26030	Virtual Communities	6
53011	Business Law	6
53013	Human Resources Management	6
53014	Statistics	6
53018	Financial Mathematics	4,5
53075	Innovation Management	4,5

B1

Code	Course	ECTS
15560	International Experience Yearly	1
15561	International Experience Fall	1
15563	Cross-cultural Management with a Global Perspective	6
15566	Spanish	6
53008	Christian Social Thought	3
53019	International Trade	4,5
53023	Sales Management	4,5
53036	Information Systems in Business Management	6
53051	International Marketing	6
53050	Financial Markets	6
53075	Innovation Management	4,5

C1

Code	Course	ECTS
15560	International Experience Yearly	1
15561	International Experience Fall	1
15563	Cross-cultural Management with a Global Perspective	6
15566	Spanish	6
53008	Christian Social Thought	3
53019	International Trade	4,5
53023	Sales Management	4,5
53036	Information Systems in Business Management	6
53051	International Marketing	6



D1**

Code	Course	ECTS
15560	<u>International Experience Yearly</u>	1
15561	International Experience Fall	1
53010	<u>Contabilidad de Costes</u>	6
53011	<u>Derecho de Empresa</u>	6
53013	<u>Dirección de Recursos Humanos</u>	6
53014	<u>Estadística</u>	6
53018	<u>Matemáticas Financieras</u>	4,5
53019	<u>Comercio Internacional</u>	4,5
53023	<u>Dirección Comercial</u>	4,5
53034	<u>Publicidad y Medios</u>	6

** Es posible combinar el itinerario D1 con algunas asignaturas impartidas en inglés.



SPRING SEMESTER

A2

Code	Course	ECTS
15562	International Experience Spring	1
15566	Spanish	6
53009	Organizational Behaviour	6
53010	Cost Accounting	6
53012	Tax Law	4,5
53016	Operations Management	6
53051	International Marketing	6
53060	Christianity & Society in the 21 c	3

B2

Code	Course	ECTS
15551	Introduction to Corporate Finance	6
	Introduction to Business	6
15562	International Experience Spring	1
15564	Creativity & Innovation	6
53005	Marketing	6
53009	Organizational Behaviour	6
53049	Entrepreneurship	6
53050	Financial Markets	6
53051	International Marketing	6
53056	Negotiation Skills	3
53060	Christianity & Society in the 21 c	3

*The courses of Introduction to Business, Introduction to Corporate Finance, Marketing and Organizational Behaviour will start January 14th.

C2

Code	Course	ECTS
15562	International Experience Spring	1
15564	Creativity & Innovation	6
15566	Spanish	6
53025	Business Ethics & CSR	4,5
53048	Applied Corporate Finance	6
53050	Financial Markets	6
53051	International Marketing	6
53084	Market Research	3



D2

Code	Course	ECTS
15562	International Experience Spring	1
15564	Creativity & Innovation	6
15566	Spanish	6
53049	Entrepreneurship	6
53056	Negotiation Skills	3
53060	Christianity & Society in the 21 c	3
53082	Data Science	6
53084	Market Research	3
53050	Financial Markets	6
53086	Introduction to SAP	3

E2**

Code	Course	ECTS
15562	International Experience Spring	1
53009	Comportamiento Organizacional	6
53010	Contabilidad de Costes	6
53012	Derecho Fiscal	4,5
53016	Gestión de Operaciones	6
53024	Econometría y Previsión	6
53027	Marketing Estratégico	4,5
53084	Investigación de Mercados	3

** Es posible combinar el itinerario E2 con algunas asignaturas impartidas en inglés.