

English-taught courses at ESIC Valencia (updated on 16/12/2020)

DEGREE	YEAR	EMESTO	ECTS	CODE	COURSE TITLE	SPANISH TITLE (IF AVAILABLE IN SYSTEM)
BUSINESS	1st	1st	6	BDBA01	Principles of Marketing	
BUSINESS	1st	1st	6	BDBA02	Principles of Business Economics	
BUSINESS	1st	1st	6	BDBA03	Mathematics	
BUSINESS	1st	1st	6	BDBA04	Labour Law	
BUSINESS	1st	1st	6	BDBA05	Trade Law	
BUSINESS	1st	1st	3	1453-0001	Office software 2	
BUSINESS	1st	2nd	6	BDBA06	Business Management and Organisation	
BUSINESS	1st	2nd	6	BDBA07	Exploratory Data Analysis	
BUSINESS	1st	2nd	6	BDBA08	Tax Law	
BUSINESS	1st	2nd	6	BDBA09	Financial Accounting	
BUSINESS	1st	2nd	6	BDBA10	Principles of Economics	
BUSINESS	1st	2nd	3	1453-0002	Critical thinking	
BUSINESS	2nd	1st	6	BDBA11	Innovation and quality management	
BUSINESS	2nd	1st	6	BDBA12	Human resources management	
BUSINESS	2nd	1st	6	BDBA13	Introduction to statistics	
BUSINESS	2nd	1st	6	BDBA14	Spanish economy	
BUSINESS	2nd	1st	6	BDBA15	Financial planning	
BUSINESS	2nd	2nd	6	BDBA16	Financial business analysis	
BUSINESS	2nd	2nd	6	BDBA17	Company accounting	
BUSINESS	2nd	2nd	6	BDBA18	Econometrics	
BUSINESS	2nd	2nd	6	BDBA19	Microeconomics	
BUSINESS	2nd	2nd	6	BDBA20	Psychology of work and organisation	
BUSINESS	3rd	1st	6	BDBA21	Business Start Up	
BUSINESS	3rd	1st	6	BDBA22	Operations Management	
BUSINESS	3rd	1st	6	BDBA23	Cost Accounting	
BUSINESS	3rd	1st	6	BDBA24	Macroeconomics	
BUSINESS	3rd	1st	6	BDBA25	Corporate Tax	
BUSINESS	3rd	2nd	6	BDBA26	Strategic Management I	
BUSINESS	3rd	2nd	6	BDBA27	Market Research	
BUSINESS	3rd	2nd	6	BDBA28	International Economy	

BUSINESS	3rd	2nd	6	BDBA29	Introduction to Financial Management	
BUSINESS	3rd	2nd	6	BDBA30	Mathematics of Financial Operations	
BUSINESS	3rd	2nd	4.5	1443-0007	Trend Search and Analysis	
BUSINESS	4th	2nd	3	1442-0007	My Digital Fingerprint	
GLOBAL MARKETING	1st	1st	4.5	TSMK18-0001	Introduction to Economics	
GLOBAL MARKETING	1st	1st	4.5	TSMK18-0002	Business Environment	
GLOBAL MARKETING	1st	1st	4.5	TSMK18-0003	Introduction to Marketing	
GLOBAL MARKETING	1st	1st	4.5	TSMK18-0004	Digital Environment	
GLOBAL MARKETING	1st	1st	4.5	TSMK18-0005	Scientific Investigation	
GLOBAL MARKETING	1st	1st	4.5	TSMK18-0006	Anthropology	
GLOBAL MARKETING	1st	1st	3	TSMK18-0007	Office Software 1	
GLOBAL MARKETING	1st	1st	3	TSMK18-0008	To Be Professional	
GLOBAL MARKETING	1st	2nd	4.5	TSMK18-0010	Market Research	
GLOBAL MARKETING	1st	2nd	4.5	TSMK18-0011	Consumer Behavior	
GLOBAL MARKETING	1st	2nd	4.5	TSMK18-0012	Business Analytics	
GLOBAL MARKETING	1st	2nd	4.5	TSMK18-0013	Accounting Information Systems	
GLOBAL MARKETING	1st	2nd	4.5	TSMK18-0014	Statistics	
GLOBAL MARKETING	1st	2nd	3	TSMK18-0015	Office Software 2	
GLOBAL MARKETING	1st	2nd	4.5	TSMK18-0016	Critical Thinking	
GLOBAL MARKETING	2nd	1st	4.5	TSMK18-0018	Product management	
GLOBAL MARKETING	2nd	1st	4.5	TSMK18-0019	Pricing	
GLOBAL MARKETING	2nd	1st	4.5	TSMK18-0020	Communication management	
GLOBAL MARKETING	2nd	1st	4.5	TSMK18-0021	Trend search and analysis	
GLOBAL MARKETING	2nd	1st	4.5	TSMK18-0022	Business Negotiation	
GLOBAL MARKETING	2nd	1st	3	TSMK18-0023	Multimedia Software	
GLOBAL MARKETING	2nd	1st	4.5	TSMK18-0024	Creative mindset	
GLOBAL MARKETING	2nd	2nd	4.5	TSMK18-0026	Trade & retail marketing	
GLOBAL MARKETING	2nd	2nd	4.5	TSMK18-0027	Marketing and communication	
GLOBAL MARKETING	2nd	2nd	4.5	TSMK18-0028	Sales management	
GLOBAL MARKETING	2nd	2nd	4.5	TSMK18-0029	Customer marketing	
GLOBAL MARKETING	2nd	2nd	4.5	TSMK18-0030	Sales forecasting	
GLOBAL MARKETING	2nd	2nd	3	TSMK18-0031	Database software	
GLOBAL MARKETING	2nd	2nd	4.5	TSMK18-0032	Teamworking	

GLOBAL MARKETING	3rd	1st	4.5	TSMK18-0034	Marketing Management	
GLOBAL MARKETING	3rd	1st	4.5	TSMK18-0035	Business Strategy	
GLOBAL MARKETING	3rd	1st	4.5	TSMK18-0036	Business Administration and Corporate Responsibility	
GLOBAL MARKETING	3rd	1st	4.5	TSMK18-0037	Human Resources Management	
GLOBAL MARKETING	3rd	1st	4.5	TSMK18-0038	Legal Environment	
GLOBAL MARKETING	3rd	1st	4.5	TSMK18-0039	Digital Marketing Strategies	
GLOBAL MARKETING	3rd	1st	3	TSMK18-0040	Christian Social Thinking	
GLOBAL MARKETING	3rd	1st	3	TSMK18-0041	Creation of Digital Spaces	
GLOBAL MARKETING	3rd	1st	3	TSMK18-0042	Self-Diagnosis	
GLOBAL MARKETING	3rd	2nd	4.5	TSMK18-0043	Marketing Finance	
GLOBAL MARKETING	3rd	2nd	4.5	TSMK18-0044	Marketing Intelligence	
GLOBAL MARKETING	3rd	2nd	4.5	TSMK18-0045	Digital Marketing Metrics And Analytics	
GLOBAL MARKETING	3rd	2nd	4.5	TSMK18-0046	Data Driven Marketing	
GLOBAL MARKETING	3rd	2nd	4.5	TSMK18-0047	Decision Making	
GLOBAL MARKETING	3rd	2nd	4.5	TSMK18-0048	Marketing Plan	
GLOBAL MARKETING	3rd	2nd	3	TSMK18-0049	Business Ethics	
GLOBAL MARKETING	3rd	2nd	3	TSMK18-0050	Computer Programming	
GLOBAL MARKETING	3rd	2nd	3	TSMK18-0051	Leadership	
INT. BUSINESS	1st	1st	6	GRIB5	Business Communication	Inglés para los negocios
INT. BUSINESS	2nd	1st	6	GRIB13	International Economic Environment	Entorno Económico Internacional
INT. BUSINESS	2nd	2nd	6	GRIB17	International Areas and Markets	Áreas y Mercados Internacionales
INT. BUSINESS	2nd	2nd	6	GRIB12	International Operations	Operaciones Internacionales
INT. BUSINESS	3rd	1st	6	GRIB21	International Product and Pricing Management	Dirección Internacional de Producto y Precios
INT. BUSINESS	3rd	1st	6	GRIB22	Cross Cultural Management	Cross Cultural Management
INT. BUSINESS	3rd	1st	6	GRIB23	Access Strategies to International Markets	Estrategias de Acceso a Mercados Internacionales
INT. BUSINESS	3rd	2nd	6	GRIB26	International Marketing Management	Dirección Internacional de Marketing
INT. BUSINESS	3rd	2nd	6	GRIB28	International Communication Strategies	Estrategias Internacionales de Comunicación
INT. BUSINESS	3rd	2nd	6	GRIB29	Instruments and Operations in Financial Markets	Instrumentos y Operaciones en Mercados Financieros
INT. BUSINESS	3rd	2nd	6	GRIB30	International Politics in Business	Política Internacional en el Mundo de los Negocios
INT. BUSINESS	4th	1st	6	GRIB31	e-Commerce	e-Commerce
INT. BUSINESS	4th	1st	6	GRIB32	International Marketing Plan	Plan de Marketing Internacional
INT. BUSINESS	4th	1st	6	GRIB33	Strategic Management	Estrategia y Dirección Estratégica
INT. BUSINESS	4th	1st	6	GRIB34	Global Entrepreneurship and Internationalisation	Global Entrepreneurship e Internacionalización de la Empresa

INT. BUSINESS	4th	1st	6	GRIB35	Emerging Markets	Mercados Emergentes
INT. BUSINESS	4th	2nd	3	1432-0014	Creativity and Innovation	Creatividad e Innovación
INT. BUSINESS	4th	2nd	3	1432-0016	Leadership and management styles	Liderazgo y estilos de dirección
DIGITAL BUSINESS	2nd	1st	4.5	GRDB12	Human resources management in a digital environment	
DIGITAL BUSINESS	2nd	1st	6	GRDB14	Business statistics	
DIGITAL BUSINESS	2nd	1st	4.5	GRDB16	Macroeconomics	
DIGITAL BUSINESS	2nd	2nd	4.5	GRDB18	Management of the digital client	
DIGITAL BUSINESS	2nd	2nd	6	GRDB20	Operational Technology of Digital economy and ICT governance	
DIGITAL BUSINESS	2nd	2nd	4.5	GRDB21	Financial Management Analysis	
DIGITAL BUSINESS	3rd	1st	6	GRDB23	Trade Management in Digital Environment	
DIGITAL BUSINESS	3rd	1st	6	GRDB24	Business Models in Digital Economy	
DIGITAL BUSINESS	3rd	1st	4.5	GRDB25	Operations Research	
DIGITAL BUSINESS	3rd	1st	4.5	GRDB26	Digital Creativity and Production	
DIGITAL BUSINESS	3rd	2nd	4.5	GRDB29	Operations Management	
DIGITAL BUSINESS	3rd	2nd	4.5	GRDB30	Digital Environment and Internationalization	
DIGITAL BUSINESS	3rd	2nd	4.5	GRDB31	Digital Communication	
DIGITAL BUSINESS	3rd	2nd	6	GRDB32	Digital Markets Research	
DIGITAL BUSINESS	3rd	2nd	6	GRDB33	Financial Management in Digital Environments	
DIGITAL BUSINESS	3rd	2nd	4.5	GRDB34	Econometrics	