

IMBA (International MBA) Morning: 9H30-11H30*	
Course	ECTS
Business Strategy in global environment	2
Critical thinking & The Art of decision making	2
Conscious Leadership	2
Persuasive Communication Skills	2
Business as Global & Ethical Citizen	2
Economic systems and models	2
Finance analysis & Value for stakeholders. The triple bottom line	2
Culture & Organizational models	2
Marketing by ESIC (4)	2
Emerging technologies for Info Systems(2)	2
Digital business(2)	2
Operations and project management(2)	2
International business management (2)	2
World Market Workshops (2)	2
Entrepreneurship (2)	2

MITB (Master in International Trade and Business) Morning: 9H30-11H30* Afternoon: 19H00-21H30*	
Course	ECTS
Business Strategy in global context	4
Economics for marketers	2
Business as Global & Ethical Citizen	2
Strategic Marketing	2
SME & Globalization	2
Market research	2
Marketing Mix	2
World Market workshops	2
Conscious Leadership	2
Persuasive Communication Skills	2
International operations	2

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MIM (Master in Marketing Management) Afternoon: 19H00-21H30*	
Course	ECTS
Business Strategy in global context	4
Economics for marketers	2
Finances for marketing management: Creating value for stakeholders	2
Conscious Leadership	2
Persuasive Communication Skills	2
Consumer behaviour	2
Listening and sensing the market	2
marketing mix	4
Strategic Marketing	2

MDM (Master in Digital Marketing) Afternoon: 19H00-21H30*	
Course	ECTS
Business strategy in global environments: Strategic Direction.	2
Business strategy in global environments: Behavioral Economics	2
Strategic Marketing	2
Finance for Management: Stakeholder value creation	2
Critical thinking and the art of decision-making	2
Conscious leadership	2
Persuasive communication	2
Innovation in a disruptive world	2
Digital Metamorphosis: The Technology Factor	2
Feeling and Listening to the Market	2

* the timetable can be changed for some subjects.

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IMBA timetable

Date	Class
01/10/2021	15 Persuasive communication
02/10/2021	15 Persuasive communication
04/10/2021	01 Business strategy in global environments
05/10/2021	01 Business strategy in global environments
06/10/2021	07 Business as a global and ethical citizen
07/10/2021	07 Business as a global and ethical citizen
08/10/2021	01 Business strategy in global environments
11/10/2021	01 Business strategy in global environments
13/10/2021	02 International business management
14/10/2021	02 International business management
15/10/2021	07 Business as a global and ethical citizen
18/10/2021	07 Business as a global and ethical citizen
19/10/2021	02 International business management
19/10/2021	09 World Market Workshops
20/10/2021	02 International business management
21/10/2021	01 Business strategy in global environments
22/10/2021	01 Business strategy in global environments
22/10/2021	07 Business as a global and ethical citizen
25/10/2021	03 Economic models and systems
26/10/2021	03 Economic models and systems
27/10/2021	01 Business strategy in global environments
28/10/2021	01 Business strategy in global environments
29/10/2021	03 Economic models and systems
02/11/2021	03 Economic models and systems
03/11/2021	01 Business strategy in global environments
04/11/2021	04 Emerging technologies for information Systems
05/11/2021	04 Emerging technologies for information Systems
05/11/2021	01 Business strategy in global environments
08/11/2021	05 Marketing by ESIC
10/11/2021	05 Marketing by ESIC
10/11/2021	03 Economic models and systems
11/11/2021	04 Emerging technologies for information Systems
12/11/2021	04 Emerging technologies for information Systems
15/11/2021	06 Financial analysis and stakeholder value. The triple bottom line
16/11/2021	06 Financial analysis and stakeholder value. The triple bottom line

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19/11/2021	05 Marketing by ESIC
22/11/2021	05 Marketing by ESIC
23/11/2021	06 Financial analysis and stakeholder value. The triple bottom line
24/11/2021	06 Financial analysis and stakeholder value. The triple bottom line
25/11/2021	08 Digital business
26/11/2021	08 Digital business
29/11/2021	05 Marketing by ESIC
30/11/2021	05 Marketing by ESIC
01/12/2021	08 Digital business
02/12/2021	08 Digital business
03/12/2021	09 World Market Workshops
03/12/2021	09 World Market Workshops
09/12/2021	06 Financial analysis and stakeholder value. The triple bottom line
10/12/2021	06 Financial analysis and stakeholder value. The triple bottom line
13/12/2021	10 Operations & Project management
14/12/2021	10 Operations & Project management
15/12/2021	08 Digital business
16/12/2021	06 Financial analysis and stakeholder value. The triple bottom line
17/12/2021	06 Financial analysis and stakeholder value. The triple bottom line
20/12/2021	07 Business as a global and ethical citizen
21/12/2021	10 Operations & Project management
21/12/2021	09 World Market Workshops
22/12/2021	10 Operations & Project management
22/12/2021	09 World Market Workshops
10/01/2022	11 Innovation in a disruptive world
11/01/2022	11 Innovation in a disruptive world
12/01/2022	12 Entrepreneurship
13/01/2022	12 Entrepreneurship
14/01/2022	13 Critical thinking and the art of decision-making
17/01/2022	13 Critical thinking and the art of decision-making
18/01/2022	11 Innovation in a disruptive world
19/01/2022	11 Innovation in a disruptive world
20/01/2022	12 Entrepreneurship
21/01/2022	12 Entrepreneurship
24/01/2022	13 Critical thinking and the art of decision-making
25/01/2022	13 Critical thinking and the art of decision-making
26/01/2022	11 Innovation in a disruptive world
26/01/2022	10 Operations & Project management
27/01/2022	15 Persuasive communication
28/01/2022	15 Persuasive communication
28/01/2022	13 Critical thinking and the art of decision-making

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28/01/2022	37 Final Project [ESIC]
31/01/2022	14 Conscious leadership
01/02/2022	14 Conscious leadership
02/02/2022	16 Organisational culture and models
03/02/2022	16 Organisational culture and models
05/02/2022	14 Conscious leadership
05/02/2022	14 Conscious leadership
07/02/2022	15 Persuasive communication
08/02/2022	15 Persuasive communication
09/02/2022	14 Conscious leadership
10/02/2022	14 Conscious leadership
14/02/2022	16 Organisational culture and models
15/02/2022	16 Organisational culture and models
16/02/2022	16 Organisational culture and models

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MITB Timetable

Date	Class
01/10/2021	10 Persuasive communication
02/10/2021	10 Persuasive communication
04/10/2021	01 Business strategy in global environments
05/10/2021	01 Business strategy in global environments
06/10/2021	01 Business strategy in global environments
07/10/2021	01 Business strategy in global environments
11/10/2021	08 World Market Workshops
13/10/2021	01 Business strategy in global environments
14/10/2021	01 Business strategy in global environments
18/10/2021	01 Business strategy in global environments
19/10/2021	01 Business strategy in global environments
20/10/2021	02 Economics for marketeers
21/10/2021	02 Economics for marketeers
25/10/2021	01 Business strategy in global environments
26/10/2021	01 Business strategy in global environments
27/10/2021	01 Business strategy in global environments
28/10/2021	01 Business strategy in global environments
02/11/2021	02 Economics for marketeers
03/11/2021	02 Economics for marketeers
04/11/2021	02 Economics for marketeers
08/11/2021	02 Economics for marketeers
10/11/2021	01 Business strategy in global environments
10/11/2021	01 Business strategy in global environments
11/11/2021	03 Business as a global and ethical citizen
15/11/2021	03 Business as a global and ethical citizen
16/11/2021	04 Strategic marketing
17/11/2021	04 Strategic marketing
17/11/2021	02 Economics for marketeers
18/11/2021	08 World Market Workshops
22/11/2021	03 Business as a global and ethical citizen
23/11/2021	03 Business as a global and ethical citizen
24/11/2021	03 Business as a global and ethical citizen
25/11/2021	03 Business as a global and ethical citizen
29/11/2021	05 SME & Globalization
30/11/2021	05 SME & Globalization
30/11/2021	03 Business as a global and ethical citizen

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01/12/2021	04 Strategic marketing
02/12/2021	04 Strategic marketing
09/12/2021	04 Strategic marketing
13/12/2021	04 Strategic marketing
14/12/2021	05 SME & Globalization
15/12/2021	05 SME & Globalization
16/12/2021	05 SME & Globalization
20/12/2021	05 SME & Globalization
21/12/2021	04 Strategic marketing
22/12/2021	08 World Market Workshops
10/01/2022	06 Market research
11/01/2022	06 Market research
12/01/2022	07 Marketing Mix
13/01/2022	07 Marketing Mix
17/01/2022	06 Market research
18/01/2022	06 Market research
19/01/2022	06 Market research
20/01/2022	06 Market research
24/01/2022	09 Conscious leadership
25/01/2022	09 Conscious leadership
25/01/2022	20 Final Project
26/01/2022	07 Marketing Mix
27/01/2022	07 Marketing Mix
31/01/2022	07 Marketing Mix
01/02/2022	07 Marketing Mix
02/02/2022	09 Conscious leadership
03/02/2022	09 Conscious leadership
07/02/2022	09 Conscious leadership
08/02/2022	09 Conscious leadership
09/02/2022	07 Marketing Mix
10/02/2022	07 Marketing Mix
12/02/2022	09 Conscious leadership
12/02/2022	09 Conscious leadership
16/02/2022	11 International operations
17/02/2022	11 International operations
21/02/2022	11 International operations
22/02/2022	11 International operations
23/02/2022	10 Persuasive communication
24/02/2022	10 Persuasive communication
28/02/2022	10 Persuasive communication
01/03/2022	10 Persuasive communication

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MIM Timetable

Date	Class
01/10/2021	05. Persuasive communication
02/10/2021	05. Persuasive communication
04/10/2021	05. Persuasive communication
05/10/2021	05. Persuasive communication
06/10/2021	01. Business strategy in global environments
07/10/2021	01. Business strategy in global environments
11/10/2021	05. Persuasive communication
13/10/2021	05. Persuasive communication
14/10/2021	05. Persuasive communication
18/10/2021	05. Persuasive communication
19/10/2021	14. World Market Workshops
20/10/2021	01. Business strategy in global environments
21/10/2021	01. Business strategy in global environments
25/10/2021	01. Business strategy in global environments
26/10/2021	01. Business strategy in global environments
27/10/2021	04. Conscious leadership
28/10/2021	04. Conscious leadership
02/11/2021	01. Business strategy in global environments
03/11/2021	01. Business strategy in global environments
04/11/2021	04. Conscious leadership
08/11/2021	04. Conscious leadership
10/11/2021	04. Conscious leadership
11/11/2021	04. Conscious leadership
13/11/2021	04. Conscious leadership
13/11/2021	04. Conscious leadership
15/11/2021	01. Business strategy in global environments
16/11/2021	01. Business strategy in global environments
17/11/2021	01. Business strategy in global environments
18/11/2021	01. Business strategy in global environments
22/11/2021	02. Economics for marketeers
22/11/2021	01. Business strategy in global environments
23/11/2021	02. Economics for marketeers
24/11/2021	03. Finance for Marketing Management: Creating Stakeholder Value
25/11/2021	03. Finance for Marketing Management: Creating Stakeholder Value
29/11/2021	02. Economics for marketeers
30/11/2021	02. Economics for marketeers
01/12/2021	02. Economics for marketeers
02/12/2021	02. Economics for marketeers

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09/12/2021	03. Finance for Marketing Management: Creating Stakeholder Value
13/12/2021	03. Finance for Marketing Management: Creating Stakeholder Value
14/12/2021	03. Finance for Marketing Management: Creating Stakeholder Value
15/12/2021	03. Finance for Marketing Management: Creating Stakeholder Value
16/12/2021	06. Consumer behaviour
16/12/2021	02. Economics for marketeers
20/12/2021	06. Consumer behaviour
21/12/2021	14. World Market Workshops
22/12/2021	14. World Market Workshops
10/01/2022	06. Consumer behaviour
11/01/2022	06. Consumer behaviour
12/01/2022	06. Consumer behaviour
13/01/2022	06. Consumer behaviour
17/01/2022	07. Feeling and Listening to the Market
17/01/2022	06. Consumer behaviour
18/01/2022	07. Feeling and Listening to the Market
19/01/2022	08. Strategic Marketing
20/01/2022	08. Strategic Marketing
24/01/2022	06. Consumer behaviour
25/01/2022	07. Feeling and Listening to the Market
26/01/2022	07. Feeling and Listening to the Market
27/01/2022	07. Feeling and Listening to the Market
31/01/2022	07. Feeling and Listening to the Market
01/02/2022	08. Strategic Marketing
02/02/2022	08. Strategic Marketing
03/02/2022	08. Strategic Marketing
07/02/2022	08. Strategic Marketing
08/02/2022	09. Marketing Mix
09/02/2022	09. Marketing Mix
10/02/2022	09. Marketing Mix
14/02/2022	09. Marketing Mix
15/02/2022	09. Marketing Mix
16/02/2022	09. Marketing Mix
17/02/2022	08. Strategic Marketing
21/02/2022	09. Marketing Mix
22/02/2022	09. Marketing Mix
23/02/2022	09. Marketing Mix
24/02/2022	09. Marketing Mix
28/02/2022	09. Marketing Mix
01/03/2022	09. Marketing Mix
02/03/2022	10. Digital Metamorphosis: The Technology Factor

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03/03/2022	10. Digital Metamorphosis: The Technology Factor
09/03/2022	09. Marketing Mix
10/03/2022	09. Marketing Mix
15/03/2022	10. Digital Metamorphosis: The Technology Factor
16/03/2022	10. Digital Metamorphosis: The Technology Factor
21/03/2022	09. Marketing Mix

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MDM Timetable

23/10/2021	00 Common information and documentation students
25/10/2021	01 Business strategy in global environments
26/10/2021	01 Business strategy in global environments
27/10/2021	01 Business strategy in global environments
28/10/2021	01 Business strategy in global environments
02/11/2021	01 Business strategy in global environments
03/11/2021	01 Business strategy in global environments
04/11/2021	01 Business strategy in global environments
08/11/2021	01 Business strategy in global environments
10/11/2021	02 Strategic Marketing
11/11/2021	02 Strategic Marketing
15/11/2021	01 Business strategy in global environments
16/11/2021	01 Business strategy in global environments
20/11/2021	01 Business strategy in global environments
20/11/2021	01 Business strategy in global environments
22/11/2021	01 Business strategy in global environments
23/11/2021	01 Business strategy in global environments
24/11/2021	03 Finance for Marketing Management: Creating Stakeholder Value
25/11/2021	03 Finance for Marketing Management: Creating Stakeholder Value
29/11/2021	02 Strategic Marketing
30/11/2021	02 Strategic Marketing
01/12/2021	02 Strategic Marketing
02/12/2021	02 Strategic Marketing
09/12/2021	02 Strategic Marketing
13/12/2021	02 Strategic Marketing
14/12/2021	03 Finance for Marketing Management: Creating Stakeholder Value
15/12/2021	03 Finance for Marketing Management: Creating Stakeholder Value
16/12/2021	03 Finance for Marketing Management: Creating Stakeholder Value
20/12/2021	03 Finance for Marketing Management: Creating Stakeholder Value
21/12/2021	04 Critical thinking and the art of decision-making
22/12/2021	04 Critical thinking and the art of decision-making
10/01/2022	03 Finance for Marketing Management: Creating Stakeholder Value
11/01/2022	03 Finance for Marketing Management: Creating Stakeholder Value
12/01/2022	21 Final Project

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12/01/2022	05 Conscious leadership
13/01/2022	05 Conscious leadership
17/01/2022	04 Critical thinking and the art of decision-making
18/01/2022	04 Critical thinking and the art of decision-making
19/01/2022	04 Critical thinking and the art of decision-making
20/01/2022	04 Critical thinking and the art of decision-making
24/01/2022	06 Persuasive communication
25/01/2022	06 Persuasive communication
26/01/2022	05 Conscious leadership
27/01/2022	05 Conscious leadership
31/01/2022	05 Conscious leadership
01/02/2022	05 Conscious leadership
02/02/2022	07 Innovation in a disruptive world
03/02/2022	07 Innovation in a disruptive world
07/02/2022	06 Persuasive communication
08/02/2022	06 Persuasive communication
09/02/2022	06 Persuasive communication
10/02/2022	06 Persuasive communication
14/02/2022	04 Critical thinking and the art of decision-making
15/02/2022	08 Digital Metamorphosis: The Technology Factor
16/02/2022	08 Digital Metamorphosis: The Technology Factor
21/02/2022	07 Innovation in a disruptive world
22/02/2022	07 Innovation in a disruptive world
23/02/2022	07 Innovation in a disruptive world
24/02/2022	07 Innovation in a disruptive world
28/02/2022	09 Feeling and Listening to the Market
01/03/2022	09 Feeling and Listening to the Market
02/03/2022	08 Digital Metamorphosis: The Technology Factor
03/03/2022	08 Digital Metamorphosis: The Technology Factor
07/03/2022	08 Digital Metamorphosis: The Technology Factor
08/03/2022	08 Digital Metamorphosis: The Technology Factor
09/03/2022	09 Feeling and Listening to the Market
10/03/2022	09 Feeling and Listening to the Market
15/03/2022	09 Feeling and Listening to the Market
16/03/2022	09 Feeling and Listening to the Market

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