

## SolBridge International School of Business Information for Partner Institutions (2022)

### A short description of SolBridge

Founded in 2007, SolBridge International School of Business is one of the rising business schools in South Korea, where all classes are taught in English. SolBridge offers undergraduate, graduate, MBA and PhD degree programmes in business. SolBridge's mission is to educate the next generation of Asian thought leaders.

#### *Undergraduate level*

SolBridge offers a Bachelor of Business Administration ([BBA](#)), with the following specialisations:

- Data Analytics
- Finance
- Management and Entrepreneurship
- Marketing
- Technology and Innovation

#### *Graduate level*

At the graduate level, SolBridge offers the following degree programmes:

- Master of Business Administration - [MBA](#) (1 year)
- MSc in Marketing Analytics - [MSMA](#) (2 years)
- Master in Management and Technology – [MIMT](#) (2 years)
- MSc in Technology Entrepreneurship and Innovation – [MTEI](#) (2 years)
- MSc in Data Analytics – [MSDA](#) (2 years)
- MSc in Financial Technology – [MSFT](#) (2 years)
- PhD in Global Management – [PhD](#) (3 years)

### Facts and figures (as of Fall 2021)

- 1,488 students
- Student distribution: 90% BBA students & 10% graduate students
- 75% international students – 25% Korean students
- 80% international faculty members with PhD degrees
- 60+ nationalities on campus
- American curriculum with a focus on Asian business
- Korean language courses for exchange and dual degree students
- 200 partner universities for exchange and dual degree opportunities
- Scholarship opportunities available from 30 to 80%
- Accreditations and awards: AACSB, CK1 - Creative Korea Project Grant

#### *Korea's most international business school*

With 1,488 students on campus, SolBridge has 75% international students representing over 60 different nationalities from Asia, Africa, North and South America, and Europe. 80% of our faculty members are international professors who hold a PhD degree from prestigious American, European or Asian universities.

#### *An American-style curriculum focusing on Asian expertise*

Based on an American curriculum, SolBridge delivers an Asian-focused business education with global perspectives. During their studies, students will acquire practical and marketable skills.

### *Spring 2022 semester dates*

- Application deadline and submission of all documents: December 30
- Orientation week: last week of February
- Start of the semester: March 2
- End of the semester: June 17

### *Fall 2022 semester dates*

- Application deadline and submission of all documents: June 30
- Orientation week: last week of August
- Start of the semester: August 29
- End of the semester: December 16

### *SolBridge's credit system*

**Bachelor students** need to complete 132 credits to graduate over the period of four years (8 semesters). Students can take up to 6 courses per semester for a maximum amount of 18 credits. Most courses at SolBridge are worth 3 credits. In comparison with the ECTS system, 3 credits are equal to 5 ECTS.

**MBA students** need to complete 36 credits to graduate over the period of one year.

**Graduate students in other programmes (MSMA, MIMT, MTEI, MSDA, MSFT)** need to complete 45 credits to graduate over the period of two years.

During their time at SolBridge, **visiting students at the graduate level** can take up to 4 courses per semester for a maximum amount of 12 credits. At the graduate level, 12 credits are equal to 30 ECTS.

### *Language skills*

Within the curriculum, regular BBA students are encouraged to take intensive Korean language courses in order to get a decisive advantage when entering the job market in Korea, or abroad. BBA transfer/dual degree and graduate students are free to choose extra foreign language as electives.

### *Study abroad opportunities*

SolBridge offers exchange, study abroad and dual degree opportunities with over 200 partner universities in 60 different countries. Students can spend one or two semesters abroad in places such as North America, Europe, East and Southeast Asia.

Dual degree programmes at Bachelor (2+2, 3+1) and Master (1+1) levels are available with over 20 prestigious partner universities.

### *Tuition scholarships*

Tuition scholarships are merit-based and depend on a combination of the English score (IELTS, TOEFL IBT) and the average GPA. The amount ranges from 30 up to 80%. Scholarships are given for the duration of one academic semester for all eligible regular and transfer students. They are renewable if students maintain a GPA of 3.6 out of 4.5.

### *Accreditations*

SolBridge was awarded several national and international accreditations and awards:

- **AACSB accreditation** (May 2014): the Association to Advance Collegiate Schools of Business is the most prestigious international accreditation body for business schools. The AACSB accreditation helped SolBridge further enhance its recruitment and internationalisation efforts with prestigious partnerships. SolBridge renewed its AACSB accreditation in February 2019.

- **Most outstanding international department in Korea – Creative Korea Project** (2014): a grant of USD 5.1 million funded by the Korean Ministry of Education, Science and Technology to support internationalisation on campus.

- **IEQAS (International Education Quality Assurance System) certification** (2013): the IEQAS certification is a guarantee that Korean higher education institutions pursue the goal of internationalisation. In 2016,

about 80 Korean higher education institutions (out of 200) received this certification. This certification was renewed in March 2017 for a period of four years.

***Location***

SolBridge is located in Daejeon, 55 minutes away from Seoul by high-speed train. Daejeon is Korea's fifth largest city and is renowned for being Korea's Silicon Valley with about 30 research and development institutions. With a population of 1.5 million, Daejeon has the highest concentration of researchers with more than 7,000 PhD holders living and working in the city.

## BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor of Business Administration programme is designed around the completion of 8 semesters. Students have to complete 132 credits in order to graduate. They can choose up to 6 courses per semester for a maximum of 18 credits. [Most courses](#) at SolBridge are worth 3 credits (equal to 5 ECTS).

Each semester, visiting students at the undergraduate level can choose up to 6 courses per semester for a maximum of 18 credits. [Most courses](#) at SolBridge are worth 3 credits.

**Mandatory English proficiency**– minimum of 5.5 IELTS, TOEFL IBT 61 (or equivalent), or official letter from the home institution.

### Cost schedule [below](#):

- Dormitory and breakfast: double occupancy room with private bathroom
- Orientation week
- Student activity: weekly excursions around Korea, clubs and associations

### Cost for visiting students (1 semester, in USD)

BBA	Exchange
Tuition	-
Dormitory	728
Breakfast	358
Orientation week	138
Student activity	100
<b>Total</b>	<b>1,324</b>

**\*Health insurance:** SolBridge students are enrolled in the SolBridge private insurance, unless they show proof of an international medical insurance. Cost per semester is about USD 33 (and subject to adjustment every year). Since March 2021, all international students in Korea are automatically enrolled in the National Health Insurance Plan. Cost is about USD 40 per month.

**\*Housing:** students have the possibility to live off-campus. If they wish to do so, they are responsible for finding appropriate housing and must inform the Admissions Department in a timely manner. As a result, they will not be charged for residence fees.

\*Study abroad students **are eligible for 50% tuition scholarships.**

## GRADUATE PROGRAMMES

The following information covers all graduate programmes, including:

- Master of Business Administration - [MBA](#) (1 year)
- MSc in Marketing Analytics - [MSMA](#) (2 years)
- Master in Management and Technology – [MIMT](#) (2 years)
- MSc in Technology Entrepreneurship and Innovation – [MTEI](#) (2 years)
- MSc in Data Analytics – [MSDA](#) (2 years)
- MSc in Financial Technology – [MSFT](#) (2 years)

Each semester, visiting students at the graduate level can choose up to 4 courses per semester for a maximum of 12 credits. [Most courses](#) at SolBridge are worth 3 credits.

**Mandatory English proficiency**– minimum of 6.0 IELTS or TOEFL IBT 79 (or equivalent), or official letter from the home institution.

**Work experience** – applicants for the MBA programme must show proof of two years of work experience

**Cost schedule** [below](#):

- Dormitory and breakfast: double occupancy room with private bathroom
- Orientation week
- Student activity: weekly excursions around Korea, clubs and associations

**Cost for visiting students (1 semester, in USD)**

Graduate	Exchange
Tuition	-
Dormitory	728
Dormitory and breakfast	358
Orientation week	138
Student activity	100
<b>Total</b>	<b>1,324</b>

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**\*Study abroad students are eligible for 50% tuition scholarships.**

## Other important information

**Proof of finances** – According to the Korean government regulations, all **degree-seeking** international students must show proof of finances with a bank certificate with a minimum equivalent of USD 20,000 (or equivalent). Proof of finances does not apply to non-degree seeking (visiting, exchange, study abroad) students.

**Scholarships** – study abroad students are provided with a 50% tuition scholarship. Scholarships do not include stipend.

**Accommodation** – visiting students may stay at the residence depending on availability. Otherwise, they will be guided towards living off-campus.

**Breakfast** - breakfast is provided at the school residence and is a compulsory component of accommodation fees.

**General living expenses** - meals in South Korea are generally affordable. Meals at the school cafeteria cost around 4 USD (3 euros). Meals outside campus may range from 5 to 12 euros. Personal expenses depend upon the student's lifestyle. The school recommends students to plan monthly living expenses around USD 350 – 400 (about 325 – 375 euros).

**Expenses for the initial week in South Korea** - some additional payments around USD 300 might be needed during the first week in Korea (airport shuttle bus, medical check-up, personal care products, residence security card, Korea Resident Card registration, etc...).

**Part-time job opportunities** - working part-time for visiting students is illegal in Korea.

**Website** - for further information, please do not hesitate to consult our website at the following link, <http://www.solbridge.ac.kr>.

## Digital identity and social media

SolBridge has paid particular attention in developing a digital footprint and its visual identity. Photos and videos were taken during all important events organised throughout the year and improved SolBridge's digital identity and online visibility.

**Photos** – a database of over 200 photos showcasing our students, academic and cultural events as well as special guest lectures is available [here](#).

**Youtube Channel** – SolBridge launched a Youtube Channel in 2017 and uploads a diverse range of videos on a frequent basis. You can follow SolBridge's latest videos [here](#).

### A sample of our promotional videos

#### *School and campus tour:*

- [Bapmokja and Haeppey Campus Tour](#)
- [Discover SolBridge](#)
- [Discover Daejeon with Jiye and Gaeun](#)

#### *Events:*

- [Culture Day](#)
- [Sports Day](#)
- [A 2019 Review](#)
- [3 Day Start-up Workshop](#)
- [Excursion to Jeonju Hanok Village](#)

#### *Academics:*

- [MBA Programme](#)
- [International Admissions](#)

#### *Student experiences:*

- [SolBridge Debate Society](#)
- [International student's Korean quarantine experience](#)
- [Students welcome the Fall 2019 batch](#)
- [Embracing Diversity](#)
- [Working professional MBA Students](#)
- [Clubs and Associations](#)

### Social media

SolBridge has developed its online presence on the following social media pages:

- Facebook: [@SolBridgeIR](#)
- Instagram: [@solbridge.official](#)
- Twitter: [@SolBridge](#)

You will be able to connect with us and access SolBridge's latest news on a regular basis.

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## Admission Process – step by step Spring 2022 intake

1. **Submission of online application** via the admission link (<https://apply.wsu.ac.kr/apply/>), with all supporting documents, by **Thursday 30 December 2021**:
  - SolBridge online application form to be filled out [here](#)
  - Proof of English proficiency (IELTS, TOEFL)
    - BBA language requirements: IELTS 5.5, TOEFL IBT 61
    - MSMA/MIMT/MTEI/MSDA/MSFT language requirements: IELTS 6.0 or equivalent
    - MBA language requirements: IELTS 6.5, TOEFL IBT 79
  - Passport copy
  - Proof of finances (for dual degree and transfer students only): bank statement with a minimum amount of USD 20,000 or equivalent
  - Grade transcripts: scanned and certified copies with mandatory English translation are acceptable. Upon admission, students will be required to bring original certificates to SolBridge
  - Degree certificate: scanned and certified certificates with mandatory English translation are acceptable. Upon admission, students will be required to bring original certificates to SolBridge
  - Recommendation letters (for dual degree and transfer students only): 1 for BBA applicants, 2 for Master and PhD programme applicants
  - Resume/CV: for all Master and PhD programme applicants
2. **Online scheduling of a Skype admission interview** with our Admissions Manager for all dual degree and transfer students. Interviews for visiting students on a non degree-seeking basis are waived.
3. **Verification of documents** by our Admissions Department
4. **Issuance of an acceptance letter and payment invoice** with a deadline upon admission
5. **Sending of invitation and guarantee letters** for the visa application after fee payment is made through wire transfer. **The D2 visa is the only eligible visa for international students in Korea.**
6. Upon arrival to South Korea, students are kindly asked to show in all original documents and certificates that were furnished for the admissions process.

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