



Ural Federal University

named after the first President of Russia B.N.Yeltsin

Graduate School of Economics and Management

List of courses taught in English

IEB – International Economics and Business (bachelors, Double Degree, EPAS Accredited)

AIE – Applied and International Economics (masters)

IM – International Management (masters, Double Degree, International Financial Management track is ACCA accredited)

PRAIC - PR and Advertising in International Communications (masters)

PRAIM - PR and Advertising in Internet Marketing (masters)

SSWM - Sustainable Solid Waste Management (masters)

ITE - International Trade and Entrepreneurship (masters)

PPA - Public Policy and Administration

	Title	ECTS	Level	Programme
Fall Semester				
1	World Economy and International Economic Relations	3 ECTS	Bachelor	IEB
2	Econometrics-2	3 ECTS	Bachelor	IEB
3	Public Economics	3 ECTS	Bachelor	IEB
4	Experimental Economics	3 ECTS	Bachelor	IEB
5	Models and Methods of International Macroeconomics	4 ECTS	Bachelor	IEB
6	International Financial Management	4 ECTS	Bachelor	IEB
7	Economics of FDI	4 ECTS	Bachelor	IEB
8	Institutional Economics	3 ECTS	Bachelor	IEB
9	Corporate Social Responsibility	3 ECTS	Bachelor	IEB
10	International Logistics	3 ECTS	Bachelor	IEB
11	International Business Operations	3 ECTS	Bachelor	IEB
12	International Financial Reporting Standards	3 ECTS	Bachelor	IEB
13	Tax Management	3 ECTS	Bachelor	IEB
14	Russian for Foreigners	4 ECTS	Bachelor	IEB
15	Effective Communication Practice	3 ECTS	Bachelor	PPA
16	Constitutional Law in Russian Federation	3 ECTS	Bachelor	PPA
17	Microeconomic analysis	3 ECTS	Master	AIE
18	Econometric analysis	3 ECTS	Master	AIE
19	Methods and Models of Applied Research	3 ECTS	Master	AIE
20	Managerial Economics	3 ECTS	Master	IM
21	Effective Leadership	3 ECTS	Master	IM
22	F3 Financial Accounting	3 ECTS	Master	IM
23	Modeling and Optimization of Business Processes	3 ECTS	Master	IM
24	Business Negotiations	3 ECTS	Master	IM
25	Risk-management (advanced level)	2 ECTS	Master	IM

26	Project Management (advanced level)	2 ECTS	Master	IM
27	Corporate Social Responsibility (advanced level)	3 ECTS	Master	IM
28	International logistics (advanced level)	3 ECTS	Master	IM
29	F5 Performance Management	3 ECTS	Master	IM
30	F8 Audit	3 ECTS	Master	IM
31	F9 Financial Management	3 ECTS	Master	IM
32	Planning and Implementing Advertising and Public Relations Campaigns	3 ECTS	Master	PRAIC/ PRAIM
33	Communication Theory	4 ECTS	Master	PRAIC/ PRAIM
34	Advertising and Public Relations Technologies in Various Fields	4 ECTS	Master	PRAIC/ PRAIM
35	Managing an Advertising and Public Relations Agency and an Organization's public Relations and Advertising Service	3 ECTS	Master	PRAIC/ PRAIM
36	Internet Communications in the International Sphere	3 ECTS	Master	PRAIC/ PRAIM
37	Interpersonal Effective Communication	3 ECTS	Master	PRAIC/ PRAIM
38	Research Methodology	4 ECTS	Master	PRAIC/ PRAIM
39	Transfer of Scientific Knowledge	4 ECTS	Master	PRAIC/ PRAIM
40	Geobranding	3 ECTS	Master	PRAIC/ PRAIM
41	International Entrepreneurship in Environmental Sphere	3 ECTS	Master	SSWM
42	Basics of Waste Management Programs Development	6 ECTS	Master	SSWM
43	Waste Management Technologies	3 ECTS	Master	SSWM
44	Methodology of Scientific Researches	4 ECTS	Master	SSWM
45	Scientific Knowledges Transfer	4 ECTS	Master	SSWM
46	Modern Scientific Challenges in Entrepreneurship	3 ECTS	Master	ITE
47	Entrepreneurship	3 ECTS	Master	ITE
48	Managerial Economics	3 ECTS	Master	ITE
49	International Trade	4 ECTS	Master	ITE
50	International Practice of Foreign Trade	3 ECTS	Master	ITE
51	Taxation in International Entrepreneurship	3 ECTS	Master	ITE
52	International Financial Reporting Standards	3 ECTS	Master	ITE
53	International Marketing	4 ECTS	Master	ITE
54	Business Negotiations in International Business	2 ECTS	Master	ITE
55	Business Planning in Entrepreneurship	4 ECTS	Master	ITE
56	Human Recourses Management	2 ECTS	Master	ITE
57	Project Risk Management	2 ECTS	Master	ITE