



Spring 2018 Bachelor courses

Economics and Finance

No	Title	Language	ECTS	Contact hours	Self-learning	Total hours	Professor
Module "Finance"							
1	Financial Management of Enterprise Business Processes	English	3	24	60	84	Evgenia Fanta
2	Fixed Income Securities and Derivatives	English	3	28	62	90	Barbara Kaschützke
3	Private Equity & Venture Capital	English	3	28	62	90	Bernd Muehlfriedel
Module "Marketing"							
4	International Marketing	English	3	28	62	90	Konstantin Kostin
5	Modern Marketing in a World Gone Digital	English	3	28	62	90	Sami Lanu
6	Competitive Strategies in Russia	English	3	28	62	90	Julia Solovjova
Module "Politics"							
7	Russian Political System	English	3	28	62	90	Dmitry Gavra
8	Russia and the World: Foreign Policy of the Russian Federation	English	3	28	62	90	Nikita Lomagin
9	Russian Media in Current Business and Political Situation	English	3	28	62	90	Kirill Artemenko
Module "Energy and Environment"							
10	Introduction to international energy	English	3	28	62	90	Irina Mironova
11	Environmental Issues in Russia	English	3	28	62	90	Maria Liubarskaia
Module "Tourism"							
12	Complex Development of Tourism Industry	English	3	28	62	90	Viktoria Orlovskaya
13	Doing Business in Russia: Tourism Outlook	English	3	28	62	90	Natalia Kushcheva
14	Project Management in Tourism	English	3	28	62	90	Timo Saarainen
Module "Management"							
15	Competitiveness in hospitality business	English	3	28	62	90	Konstantin Kostin
16	International Human Resource Management	English	3	28	62	90	Irina Borovskaya
17	Management in Small and Medium-Size Enterprises	English	3	28	62	90	Vladlena Zarembo
Elective courses							

18	Globalisierung als Megatrend in der Entwicklung der Weltwirtschaft	German	3	28	62	90	Grigory Feigin
19	Cooperation and Networking in International Business	English	3	28	62	90	Elena Terekhina
20	Interactions of Art and Economy. From patronage to the creative industries	English	3	28	62	90	Luca Zordan
21	Oligopolistic markets	English	3	28	62	90	Alina Skrygan
22	Russian Language	Russian	6			180	