

Courses taught in English at the Faculty of Business

BACHELOR LEVEL

SPRING (2nd) SEMESTER 2019 - 2020

February 2020 – July 2020

Code	Subject	ECTS	Field	Programme
1st year Spring Semester				
ILE0017	Macroeconomics	5	Business Administration; Business Administration in Hospitality Services	Bachelor
ILE0047	Business Applied Statistics	5	Business Administration; Business Administration in Hospitality Services	Bachelor
ILE0008	Public Finance	6	Business Administration; Business Administration in Hospitality Services	Bachelor
ILE0009	Basic Accounting	6	Business Administration; Business Administration in Hospitality Services	Bachelor
ILE0010	Business Law	5	Business Administration; Business Administration in Hospitality Services	Bachelor
ELU0012	Business foreign language (English, French, German, Spanish)	3	Business Administration; Business Administration in Hospitality Services	Bachelor
2nd year Spring Semester				
ILE0016	Marketing Research	6	Business Administration; Business Administration in Hospitality Services	Bachelor
ILE0018	International Financial Markets	5	Business Administration; Business Administration in Hospitality Services	Bachelor
ILE0019	Managerial Accounting	5	Business Administration; Business Administration in Hospitality Services	Bachelor
ILE0025	Human Resource Management	5	Business Administration; Business Administration in Hospitality Services	Bachelor
ELU0014	Business foreign language (English, French, German, Spanish)	3	Business Administration; Business Administration in Hospitality Services	Bachelor
ILE0029	Computer Applied Statistics	3	Business Administration;	Bachelor
3rd year Spring Semester				
ILE0026	Economical and Financial Analysis	6	Business Administration	Bachelor
ILE0027	Customer Relationship Management	5	Business Administration; Business Administration in Hospitality Services	Bachelor

ILE0043	Entrepreneurship	5	Business Administration	Bachelor
ILE0024	E-Business	5	Business Administration	Bachelor
ILE0033	Investment funds	3	Business Administration	Bachelor
ILE0040	Consumer Behavior	3	Business Administration	Bachelor
ILE0087	Hospitality Business Budgeting	3	Business Administration in Hospitality Services	Bachelor
ILE0054	Destination Marketing	6	Business Administration in Hospitality Services	Bachelor
ILE0055	Entrepreneurship in Hospitality Industry	6	Business Administration in Hospitality Services	Bachelor
ILE0090	Tourism Heritage Valorization	3	Business Administration in Hospitality Services	Bachelor
ILE0065	International Tourism Operations	3	Business Administration in Hospitality Services	Bachelor