

Courses taught in English at the Faculty of Business

MASTERS LEVEL

SPRING (2nd) SEMESTER 2018 – 2019

February 2020 – July 2020

Code	Subject	ECTS	Field	Programme
1st year – Spring Semester				
IME0006	Econometrics	6	International Business Administration	Masters
IME0003	Financial Management and Controlling	6	International Business Administration	Masters
IME0008	International Human Resource Management	6	International Business Administration	Masters
IME0009	International Business Law	6	International Business Administration	Masters
IME0010	International Marketing	6	International Business Administration	Masters
IME0033	Lodging Operations and Business Strategies	6	Business Administration in Hospitality and International Tourism	Masters
IME0034	Tourism Information Systems	6	Business Administration in Hospitality and International Tourism	Masters
IME0035	Forecasting in Tourism	6	Business Administration in Hospitality and International Tourism	Masters
IME0036	Commercial and Insurance Contracts in International Hospitality and Tourism	6	Business Administration in Hospitality and International Tourism	Masters
IME0037	Regional Planning in Tourism	3	Business Administration in Hospitality and International Tourism	Masters
IME0038	European Funds for Hospitality and Tourism	3	Business Administration in Hospitality and International Tourism	Masters
2nd year – Spring Semester				
IME0011	International Insurance	6	International Business Administration	Masters
IME0012	Project Management	6	International Business Administration	Masters
IME0044	ITC-solutions-for-hospitality-and-tourism	6	Business Administration in Hospitality and International Tourism	Masters

IME0045	Reports-and-analysis-for-decision-process	3	Business Administration in Hospitality and International Tourism	Masters
IME0051	Urban Tourism	3	Business Administration in Hospitality and International Tourism	Masters
IME0052	Cultural Tourism	3	Business Administration in Hospitality and International Tourism	Masters