



## FACT SHEET



### INSTITUTIONAL INFORMATION

UNIVERSITY	Babes - Bolyai University, Cluj - Napoca Faculty of Business
ERASMUS CODE	RO CLUJNAP 01
PIC	999860578
INTERNATIONAL OFFICE	Office for European Programs Ramona Onciu Erasmus Institutional Coordinator Str. Avram Iancu, nr. 68, RO-400083, Cluj-Napoca, Romania ramona.onciu@ubbcluj.ro <a href="http://www.cci.ubbcluj.ro/">http://www.cci.ubbcluj.ro/</a>  Transylvania Business School Dragos Paun – Head of International Relations Oana Pacurar – International Relations Officer
ADDRESS	Faculty of Business - Horea Street No. 7, RO-400174, Cluj-Napoca, Romania
TELEPHONE NUMBER	Tel: + 4 0264 599170
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## GENERAL INFORMATION FOR EXCHANGE STUDENTS

Information for exchange students	
Detailed information for mobile students	<a href="http://tbs.ubbcluj.ro/erasmus-incoming/">http://tbs.ubbcluj.ro/erasmus-incoming/</a>
Application	
Online application	<a href="http://www.cci.ubbcluj.ro/erasmus/erasmus.php">http://www.cci.ubbcluj.ro/erasmus/erasmus.php</a>
Additional application documents	Photos; passport/ID copy
Deadline for application	Fall semester – 15 <sup>th</sup> July Spring semester – 15 <sup>th</sup> November
Accommodation for exchange students	
Types of accommodation available	Student dormitories  <i>Ilona Diana DRANCĂ</i> <i>Tel: 0040-264.429.762, ext. 6020</i> <i>E-mail: ilona.dranca@ubbcluj.ro</i> <i><a href="http://www.cci.ubbcluj.ro/erasmus/erasmus.php">http://www.cci.ubbcluj.ro/erasmus/erasmus.php</a></i>
Costs for accommodation	Aprox. 50 - 80 Euro/month
Visa requirements	
EU citizens	No visa required
Non EU citizens	<i>Ilona Diana DRANCĂ</i> <i>Tel: 0040-264.429.762, ext. 6020</i> <i>E-mail: ilona.dranca@ubbcluj.ro</i> <i><a href="http://www.cci.ubbcluj.ro/erasmus/erasmus.php">http://www.cci.ubbcluj.ro/erasmus/erasmus.php</a></i>

## GENERAL INFORMATION FOR DEGREE STUDENTS (self-sponsored)

EU students	
Recognition of studies	<b>Contact person:</b> <i>Corina TODEA</i> <i>Tel: 0040-264.429.762, ext. 6023</i> <i>E-mail: corina.todea@ubbcluj.ro</i> <i><a href="http://www.cci.ubbcluj.ro/degree_students/eu_students.php">http://www.cci.ubbcluj.ro/degree_students/eu_students.php</a></i>
Admission	<a href="http://tbs.ubbcluj.ro/en/admitere14/">http://tbs.ubbcluj.ro/en/admitere14/</a>
Non Eu students	
Admission procedures	<a href="http://www.cci.ubbcluj.ro/degree_students/non_eu_students.php">http://www.cci.ubbcluj.ro/degree_students/non_eu_students.php</a>
Registration period	2 <sup>nd</sup> March – 28 <sup>th</sup> August 2018
Tuition fee non EU students (bachelor & master)	300 EUR/ month

## ACADEMIC INFORMATION

Programmes taught in English	
<b>BACHELOR – 6 semesters</b>	
<b>Business Administration</b>	<p>The programme and its curricula are constantly adapted to the practical demands of the market, therefore we are using interactive teaching methods to stimulate the students' creativity and their ability to adapt to the ever-changing business environment. Through our curriculum we encourage students to have initiative, we try to develop the entrepreneurial spirit, values that are highly necessary after graduation.</p> <p>Graduates will be able to draw up business analysis and synthesis papers, reports, financial statements, market studies, business process analyses. They will have the ability to dynamically adapt themselves to the domestic and foreign changes in the business environments and to put into practice his theoretical and specialist knowledge in any professional framework.</p>
<b>Business Administration in Hospitality Services</b>	<p>An interactive programme, using teaching methods that enhance student creativity and their ability to adjust to the constantly changing business environment, is continually updated and strongly oriented according to the practical requirements of hospitality business and to the existing international educational trends.</p> <p>Graduates of Business Administration in Hospitality Services bachelor program can work as travel agent, guide, representatives of travel companies, can achieve management positions in restaurants, lodging, event planning, theme parks, resort clubs, cruise lines, casinos, they can be researcher for the tourism department.</p>
<b>MASTER – 4 semesters</b>	
<b>International Business Administration</b>	<p>International businesses have a growing need for senior personnel with high quality management skills and specialist regional knowledge. As Cluj-Napoca has become more and more important and has developed into an emerging region in Central and Eastern Europe, this MA International Business Administration responds to this need. Students will learn from experienced managers from multinational companies and from top lectures and will study the interplay between global and local factors that influence management decisions in business.</p> <p>As a graduate of this programme, you will be well prepared for a senior position in multinational companies, banks, financial services companies, business consultancies, regulatory authorities and international organisations.</p>
<b>Business Administration in Hospitality and International Tourism</b>	<p>The Master program Business Administration in International Hospitality and Tourism, (delivered entirely in English) aims to provide tourism and hospitality industry qualified professionals, able to interact and manage international tourist flows in a sustainable manner. This program emerged from the discussions with partners working in the private sector, which revealed the acute necessity to create and provide a master program, in English, dedicated to first-class education in Business Administration in International Hospitality and Tourism.</p>
<b>Course information</b>	
<a href="http://tbs.ubbcluj.ro/erasmus-incoming/">http://tbs.ubbcluj.ro/erasmus-incoming/</a>	
<b>Academic calendar</b>	
<b>Bachelor and Master</b>	<p><b>1<sup>st</sup> semester</b></p> <p>01.10.2018 – 21.12.2018 – 12 weeks – teaching activities</p> <p>24.12.2018 – 06.01.2019 – 2 weeks – holidays</p> <p>07.01.2019 – 20.01.2019 – 2 weeks – teaching activities</p> <p>21.01.2019 – 10.02.2019 – 3 weeks – exam period</p> <p>11.02.2019 – 17.02.2019 – 1 week – holiday</p> <p>18.02.2019 – 24.02.2019 – 1 week – re-examination period</p> <p><b>2<sup>nd</sup> semester</b></p> <p>25.02.2019 – 28.04.2019 – 9 weeks - teaching activities</p> <p>29.04.2019 – 05.05.2019 – 1 week – Easter holiday</p>

	06.05.2019 – 09.06.2019 – 5 weeks – teaching activities 10.06.2019 – 30.06.2019 – 3 weeks – exam period 01.07.2019 – 07.07.2019 – 1 week – holiday 08.07.2019 – 14.07.2019 – 1 week – re-examination period *academic calendar for senior years will slightly differ due to preparation of the thesis, internships, etc.
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#### Average course load

1 semester	30 ECTS
1 year	60 ECTS

#### Grading system

<i>ECTS grade</i>	<i>Romanian Grading Scale – 1 to 10, 10 being the maximum grade; ECTS is given if 5 is obtained</i>
<b>A</b>	10 - EXCELLENT - outstanding performance with only minor errors
<b>B</b>	9 - VERY GOOD - above the average standard but with some errors
<b>C</b>	8 - GOOD - generally sound work with a number of notable errors
<b>D</b>	6 – 7 - SATISFACTORY - fair but with significant shortcomings
<b>E</b>	5 - SUFFICIENT - performance meets the minimum criteria
<b>F</b>	4 - FAIL - some more work required before the credit can be awarded
<b>FX</b>	1, 2, 3 - FAIL - considerable further work is required

#### Cost of Living

Please find below a very approximate budget for a student in Cluj-Napoca. Students must have enough money available for their study abroad period.

<b>Accommodation in student dormitories</b>	60-70 euros / month everything included
<b>Accommodation in apartments in the city</b>	Depending on the location of the apartment student will pay 150-200 euros / month / room. Students must pay supplementary expenses related to heating, electricity and other utilities
<b>Food</b>	100-200 euros / month
<b>Bus pass</b>	Around 25 euros / month
<b>Going out*</b>	100 – 150 euros/ month
<b>Miscellaneous*</b>	70 euros / month

\*depending on each student's interests

#### INTERNATIONAL PROJECTS

#### EBS AUTUMN SCHOOL

<b>Short description</b>	The European Business Skills Autumn school is a one week project organized at the Faculty of Business in Cluj-Napoca in partnership with Amsterdam University of Applied Sciences. The key focus in this Winter School are Europe's emerging markets. Selected lecturers and students from the Amsterdam University of Applied Sciences, the Netherlands and students from the Babeş-Bolyai University in Romania welcome international students to participate. Besides competitive edge classes around emerging markets, the course includes study visits to IT and outsourcing companies and an introductory class to Romanian culture. Of course there is enough time to join social and cultural events in Cluj-Napoca, the country's second most popular city, also known as Romania's technopolis. Fine food, monuments and the local moderate prices make Cluj-Napoca attractive.
<b>Time period</b>	End of October
<b>No. of participants</b>	Aprox. 50
<b>Credits</b>	5 ECTS
<b>Transylvania International Business Summer School</b>	
<b>Short description</b>	Transylvania International Business Summer School is a short-term programme focusing on Marketing, Branding, Leadership and HRM topics. It is an excellent opportunity to gain <b>5 ECTS</b> but also experience one of Europe's most beautiful regions! It brings together experts from the business environment and leading university scholars offering participants a business-applied insight. Students will have to work on business-related projects and attend company visits and lectures.
<b>Time period</b>	July
<b>No. of participants</b>	Aprox. 50
<b>Credits</b>	3 ECTS
<b>Business Carrousel</b>	
<b>Short description</b>	Business Carrousel is 2 weeks project organized with our partner Christian University Ede, The Netherlands. The business carrousel involves 50 students, 5 companies along with 5 top managers, 1 hour per company spend by the students. The students will be split up in teams of 5, combining 1 person from the participating countries, so none of the teams will have 2 members from the same country. The managers will have allocated one room and within an hour they will spend time with 2 teams of students, which then the next hour will go to the next manager, but one team shall not meet again into the same room a team with they already shared one manager. The main added value of this project is the use of business carrousel as a learning tool and teaching method. The carrousel in our view is a powerful learning tool because it involves the personal contact with top managers from enterprises, the students will have to be in charge in order to extract useful information for them to be able to write the report, they will have to use wisely their time and prepare carefully their questions to the managers, as well as quickly adapt to new situations, if the case and to be competitive, as well as to collaborate with other teams, if the case. The main task after the carrousel, which is a tool, not a mean in itself is to create a report in their teams about Sustainable Business Models, which will include: literature review, study case on the companies presented at the business carrousel and comparison with their competitors.
<b>Time period</b>	Beginning of November

<b>No. of participants</b>	Aprox. 50
<b>Credits</b>	5 ECTS
<b>International Business Week</b>	
<b>Short description</b>	Every year the Faculty of Business organizes an International Business Week, dedicated to both bachelor and master's level students. Partner companies from the business environment teach classes and workshops to the pre-selected students. After one week of intensive programme alongside with top managers, students have to hand in a project related to each edition's focus/main theme. Successfully passing the project leads to them getting invited to open doors, recruiting events of the companies.
<b>Time period</b>	November
<b>No. of participants</b>	40
<b>Credits</b>	No ECTS