

COURSE OFFERINGS ACADEMIC YEAR 2019-2020

expected publication date online course book Fall 2019 is beginning of April 2019

SIS Catalogue Code Transcript	remark	Name Minor	ECTS	Study Year	Study Programme
6000MBEN18		Business English	30 ECTS	Year 3	CE parttime
6000MBSE18		Business of Sport and Entertainment	30 ECTS	Year 3	CE fulltime
6000MCBD18		Cross Cultural Business Skills	30 ECTS	Year 3	CE parttime
6000MGBC18		Global Branding and Cambridge English	30 ECTS	Year 3	CE parttime
6000MIEGS18		International Economics and Globalization	30ECTS	Year 3	BKMER
6000MITO18		International Teams and Organization	30 ECTS	Year 3	HRM
6000CHI_19	Minor includes a block of lessons in Amsterdam and a block in China	Building Partnerships in China	30 ECTS	Year 3	AMSIB/IBMS
6000THAI19		Building Partnerships in South East Thailand	30 ECTS	Year 3	AMSIB/IBMS
6000BPMN19		Business Process Analytics Management	30 ECTS	Year 3	AMSIB/IBMS
6000BPFN19		Business Process Analytics Finance	30 ECTS	Year 3	AMSIB/IBMS
6000MCME19	Only offered in the Spring semester	City Marketing in Europe	30 ECTS	Year 3	AMSIB/IBMS
6000MBCC19	Minor Corporate Entrepreneurship and Innovation is in redesign	Business Consultancy Clinic	30 ECTS	Year 3	AMSIB/IBMS
6000GTR_19		Global Trade and Supply Chain Management	30 ECTS	Year 3	AMSIB/IBMS
6000INFC19		International Finance and Control	30 ECTS	Year 3	AMSIB/IBMS
6000INTM19		International Marketing	30 ECTS	Year 3	AMSIB/IBMS
6000MOLC19		Organization, Leadership and Change	30 ECTS	Year 3	AMSIB/IBMS

SIS Catalogue Code Transcript	remark	Minor Modules	ECTS	Study Year	Study Programme
		Business English - Randy Bundel		Year 3	CE parttime
6100BRW_17		BEC Higher reading and Writing		Year 3	CE parttime
6100BLS_17		BEC Higher Listening & Speaking		Year 3	CE parttime
6100BLP17		English Language Portfolio		Year 3	CE parttime
		Business of Sport and Entertainment - Tinie Denton			
6600PRC_18		Project (PRC)	5 ECTS	Year 3	CE fulltime
6600BHE_18		Bidding & Hosting Sport Events	5 ECTS	Year 3	CE fulltime
6600LMF_18		Live Music and Festivals	5 ECTS	Year 3	CE fulltime
6600SES_18		Sport & Entertainment Specials	15 ECTS	Year 3	CE fulltime
		Cross Cultural Business Skills - Sander Schroevers			
6100MTEX16		Mid term exam	5 ECTS	Year 3	CE parttime
6100COPR16		CP (Country Profile chapter)	8 ECTS	Year 3	CE parttime
6100INSU18		SuMo (International Survey)	6 ECTS	Year 3	CE parttime
6100INTV16		IV & YT (Interview & YouTube)	2 ECTS	Year 3	CE parttime
6100FIEX16		Final exam	5 ECTS	Year 3	CE parttime
6100STA_16		Stream task	4 ECTS	Year 3	CE parttime
		Global Branding and Cambridge English - Randy Bundel			CE parttime
6100HRW_16		BEC Higher reading and Writing	6 ECTS	Year 3	CE parttime
6100GBW_14		Global Branding Written exam	6 ECTS	Year 3	CE parttime
6100HLS_16		BEC Higher Listening and Speak	6 ECTS	Year 3	CE parttime
6100GBP_14		Global branding Project	6 ECTS	Year 3	CE parttime
6100ELP_14		English Language Portfolio	6 ECTS	Year 3	CE parttime
		International Economics and Globalization - Michel Knoppel			
6600MIEG15		International Economics & Globalization	5 ECTS	Year 3	BKMER
6600GPT_15		General Purpose Technology	5 ECTS	Year 3	BKMER
6600CUIN15		Cultural Intelligence	5 ECTS	Year 3	BKMER
6600RBC_15		Responsible Business Conduct	15 ECTS	Year 3	BKMER
		Building Partnerships in China - Claudio Perotti			
6100ASM_10	Not as individual course	Assignment + China Program	20 ECTS	Year 3	AMSIB/IBMS
6100ETB_11	Not as individual course	Economy, Trade & Business	2 ECTS	Year 3	AMSIB/IBMS
6100SRQ_10	Not as individual course	Sourcing, Research & Organization	2 ECTS	Year 3	AMSIB/IBMS
6100CLB_10	Not as individual course	Chinese Language Basics	2 ECTS	Year 3	AMSIB/IBMS
6100CSP_11	Not as individual course	Culture, Society & Population	2 ECTS	Year 3	AMSIB/IBMS
6100GHP_11	Not as individual course	Geography, History & Politics	2 ECTS	Year 3	AMSIB/IBMS
		Building Partnerships in South East Asia Thailand - Claudio Perotti			
6100ATP_15	Not as individual course	Assignment + Thailand Program	20 ECTS	Year 3	AMSIB/IBMS
6100ETT_15	Not as individual course	Economy, Trade & Business	2 ECTS	Year 3	AMSIB/IBMS
6100SRT_15	Not as individual course	Sourcing, Research & Organization	2 ECTS	Year 3	AMSIB/IBMS
6100TLB_15	Not as individual course	Thai Language Basics	2 ECTS	Year 3	AMSIB/IBMS
6100CST_15	Not as individual course	Culture, Society & Population	2 ECTS	Year 3	AMSIB/IBMS
6100GHT_15	Not as individual course	Geography, History & Politics	2 ECTS	Year 3	AMSIB/IBMS
		Business Processes and Analytics Management - Lucy Zijlmans			
6100BPS_16		Business Process Simulation	10 ECTS	Year 3	AMSIB/IBMS
6100HRME13		Human Resource Management	5 ECTS	Year 3	AMSIB/IBMS
6100PRME13	Not as individual course	Project Management	5 ECTS	Year 3	AMSIB/IBMS
6100SCME13		Supply Chain Management	5 ECTS	Year 3	AMSIB/IBMS
6100SEME13		Strategic Enterprise Management	5 ECTS	Year 3	AMSIB/IBMS
		Business Process Analytics Finance - Lucy Zijlmans			
6100BPS_16		Business Process Simulation	10 ECTS	Year 3	AMSIB/IBMS
6100SCME13		Supply Chain Management	5 ECTS	Year 3	AMSIB/IBMS

6100SEME13		Strategic Enterprise Management	5 ECTS	Year 3	AMSIB/IBMS
6100CAPE13		Controlling Accounting Project	5 ECTS	Year 3	AMSIB/IBMS
6100TMPE13		Treasury Management Project	5 ECTS	Year 3	AMSIB/IBMS
	Only offered in the Spring semester	City Marketing in Europe - Nuria Arbones Arán			
6100CITY16		Exploring the City	6 ECTS	Year 3	AMSIB/IBMS
6100ENG118		English Advanced Communication 1	2 ECTS	Year 3	AMSIB/IBMS
6100IVCF16		IVCF Project	10 ECTS	Year 3	AMSIB/IBMS
6100EVAL16		Final Evaluation	6 ECTS	Year 3	AMSIB/IBMS
6100ENG216		English Advanced Communication 2	2 ECTS	Year 3	AMSIB/IBMS
6100POWE16		Power of Images & Languages	4 ECTS	Year 4	AMSIB/IBMS
The modules Customer Development (6100CUD_18), Technology in Business (6100TIB_18) and Ethics, Entrepreneurial Finance and Law (6100EFL_18) will	Minor includes project of 20 ECTS and 2 of 3 modules (MEI, CIE, SAN)	Business Consultancy Clinic - Anoesjka Timmermans			
6100BCC_18	Can only be selected as part of the full minor programme	Business Consultancy Clinic	20 ECTS	Year 3	AMSIB/IBMS
6118CIE_18		Cases in Entrepreneurship	5 ECTS	Year 3	AMSIB/IBMS
6100MEI_16		Managing Entrepreneurship & Innovation	5 ECTS	Year 3	AMSIB/IBMS
6100SAN_16		Sales Negotiation & Culture	5 ECTS	Year 3	AMSIB/IBMS
		Global Trade and Supply Chain Management -Erik van den Thillart			
6100PUR_16		Purchasing	5 ECTS	Year 3	AMSIB/IBMS
6100LOG_16		Logistics Concepts	5 ECTS	Year 3	AMSIB/IBMS
6100SCF_16		Supply Chain Finance	5 ECTS	Year 3	AMSIB/IBMS
6116EXM_16		Export Management	5 ECTS	Year 3	AMSIB/IBMS
6100SCI_16		Supply Chain Innovation	5 ECTS	Year 3	AMSIB/IBMS
6100SCL_16	Not as individual course	Supply Chain Management Lab	5 ECTS	Year 3	AMSIB/IBMS
		International Finance and Control - Johan Kloosterman			
6500MAC_18		Management Control	5 ECTS	Year 3	AMSIB/IBMS
6500ACE_16		Accounting and Control in ERP	5 ECTS	Year 3	AMSIB/IBMS
6500FRM_17		Financial Risk Management	5 ECTS	Year 3	AMSIB/IBMS
6500IFA_18		International Financial Accounting	5 ECTS	Year 3	AMSIB/IBMS
6500INA_16		Investment Analysis	5 ECTS	Year 3	AMSIB/IBMS
6500BHF_16		Behavioural Finance	5 ECTS	Year 3	AMSIB/IBMS
		International Marketing - Louisa van Dijk			
6500DME_18		Digital Marketing Essentials	5 ECTS	Year 3	AMSIB/IBMS
6500SVM_16		Services Marketing	5 ECTS	Year 3	AMSIB/IBMS
6500CSB_16		Consumer Branding	5 ECTS	Year 3	AMSIB/IBMS
6500GMC_18	Same module as 4000GMC_18	Global Marketing Communications	5 ECTS	Year 3	AMSIB/IBMS
6500SMM_16	Same module as 4000SMM_17	Strategic Market Management	5 ECTS	Year 3	AMSIB/IBMS
6500MRM_16		Market Research Management	5 ECTS	Year 3	AMSIB/IBMS
		Organization Leadership and Change - Maryna Rusthoven			
6100BPS_16		Business Process Simulation	10 ECTS	Year 3	AMSIB/IBMS
6100ISO_16		International Strategy & Organization	5 ECTS	Year 3	AMSIB/IBMS
6100CTO_16		Contemporary Topics in Organizational Behavior	5 ECTS	Year 3	AMSIB/IBMS
6100CLC_16		Case Studies on Leadership & Change	5 ECTS	Year 3	AMSIB/IBMS
6100BMS_16		Business Models & Services in a Digital World	5 ECTS	Year 3	AMSIB/IBMS
				Year 3	AMSIB/IBMS
		Exchange Only Modules			
6100ILW_10		International Business Law	5 ECTS	Year 3	AMSIB/IBMS
5000ICN_03		Intercultural Awareness	4 ECTS	Year 3	AMSIB/IBMS
5000N01_05		Dutch for international students	3 ECTS	Year 3	AMSIB/IBMS
6100ECM_11		Economics of Emerging Markets	4 ECTS	Year 3	AMSIB/IBMS
5000NDP_07		Economics and Politics of the Netherlands	3 ECTS	Year 3	AMSIB/IBMS
		IBMS Modules			
4000ALD_17		Advanced Leadership	2 ECTS	Year 4	AMSIB/IBMS&IBL
4000CIBS_17		Current Issues in Business in Society	4 ECTS	Year 4	AMSIB/IBMS
		IBL Modules			
4000EIT_17		The Economics of International Trade, Banking and Financial Markets	4 ECTS	Year 4	AMSIB/IBL
4000GMC_18	6500GMC_18	Global Marketing Communications	5 ECTS	Year 4	AMSIB/IBL
4000IBE_17		International Business and Ethics	4 ECTS	Year 4	AMSIB/IBL
4000SMM_17	Same module as 6500SMM_16	Strategic Market Management	5 ECTS	Year 4	AMSIB/IBL
4000CCM_17		Cross Cultural Management	4 ECTS	Year 4	AMSIB/IBL
		Fast-Track programme			
2500BMS_19		Business Mathematics & Statistics	5 ECTS	Year 2	AMSIB/IBMS
2500BOM_15		Business Operation Management	5 ECTS	Year 2	AMSIB/IBMS
2500CFIE19		Corporate Finance and Investment	5 ECTS	Year 2	AMSIB/IBMS
2500GHRE15		Global Human Resource Management	5 ECTS	Year 2	AMSIB/IBMS
2500GMEE19		Global Market Economics	5 ECTS	Year 2	AMSIB/IBMS
2500MASE19		Marketing Strategy	5 ECTS	Year 2	AMSIB/IBMS