

International Business Administration Program

Program	Track	Semester	Module	Credits	Hours
IBA	TC_IBA	S3	International Business + Certification	6	34
IBA	TC_IBA	S3	Market Research	5	34
IBA	TC_IBA	S3	Financial Analysis	5	34
IBA	TC_IBA	S3	Digital Marketing	5	34
IBA	TC_IBA	S3	Ethics and Corporate Sustainability	5	34
IBA	TC_IBA	S3	Mandatory Seminar: Español para negocios internacionales	2	21
IBA	TC_IBA	S3	Mandatory Seminar: Introduction to Mandarin 1	2	21
IBA	TC_IBA	S4	Human Resources Management	5	34
IBA	TC_IBA	S4	Cross-Cultural Management	5	34
IBA	TC_IBA	S4	E-commerce	5	34
IBA	TC_IBA	S4	Negotiation Technics	5	34
IBA	TC_IBA	S4	Supply Chain Management	5	34
IBA	TC_IBA	S4	Mandatory Seminar: Español para negocios internacionales	2	21
IBA	TC_IBA	S4	Mandatory Seminar: Introduction to Mandarin 2	2	21
IBA	TC_IBA	S4	Sophomore Internship	2	-
IBA	TC_IBA	S5	Entrepreneurship and innovation	5	34
IBA	TC_IBA	S5	Project Management	5	34
IBA	TC_IBA	S5	Taxation Law	5	34
IBA	TC_IBA	S5	Web Marketing	5	34
IBA	TC_IBA	S5	International Trade	5	34
IBA	TC_IBA	S5	International Purchasing	5	34
IBA	TC_IBA	S5	Elective Seminar: Mandarin	2	21
IBA	TC_IBA	S5	Elective Seminar: Español para negocios internacionales	2	21
IBA	TC_IBA	S6	Corporate Finance	5	34
IBA	TC_IBA	S6	Strategic Management	4	34
IBA	TC_IBA	S6	Budgeting and performance reports	5	34
IBA	TC_IBA	S6	International sales	5	34
IBA	TC_IBA	S6	Digital Business Models	5	34
IBA	TC_IBA	S6	Business Game	3	34
IBA	TC_IBA	S6	Junior internship	3	-
IBA	TC_IBA	S6	Elective Seminar: Mandarin	2	21
IBA	TC_IBA	S6	Elective Seminar: Español para negocios internacionales	2	21

Calendar

Year 2- IBA

- Fall term courses from September to December
- Spring term courses from March to May
- Internship from January to February

Year 3- IBA

- Fall term courses from September to December
- Spring term courses from January to April
- Internship from April to July