

ebc.mx

## Welcome to EBC

International education is growing strongly, especially in countries with rapidly growing economic development, which is the case of Mexico. Nowadays, our country is seen as the access point to the Latin-American economic region, inciting companies and organizations to rapidly expand operations within our boundaries.

For EBC, globalization and multiculturalism are some forces that transform and expand our vision of what success means in higher education. Today, by channeling these forces we provide an unmatchable business education throughout our campuses.

Intentionally located, our award winning facilities offer a unique and contemporary student life experience in Mexico's most important cities, taking advantage of local culture and the vibrant surroundings.

Our Institution's mission is to create enterprising professionals who stand out within every organization by their knowledge, their actions and personality. This means that we are constantly developing new systems, curricula, and pedagogical competence in order to achieve better results. EBC, its community and Mexico will be very proud of welcoming you and support you through all your international academic experience with us, which will certainly trigger you to achieve success.

> Dr. Carlos Prieto Sierra Chancellor





Wearecurrently membersofthe Accreditation Council for Business Schools and Programs ( ACBSP)whose purpose is to observe, andgradethe excellence education practices in institutions around the world.

# SEP

Excelencia Académica

TheMinistryof Education in Mexico has bestowed EBC with the Academic **Excellence** Distinction first in 2004 and it was reaffirmed ten years later in 2014.

### Accreditations and best practices

Our institution has aligned itself and over passed a series of international and local standards, propelling us towards excellence and service quality. The above acknowledgments show some of our achievements which proof that quality and service are at our highest priorities.







This Mexican Federation of Private Higher Education Institutions brings together only the most renowned private universities in Mexico and it certifies that all of them fulfill excellent academic standards that guarantee high profile graduates. EBC has obtained the highest standardofthis certification in 2007 and then again in 2016.

EBC has obtained the distinction of being a Socially Respon s a b I e Corporation for 11 years in a row. This proofs of the high commitment our University has with its community and its surroundings.

#### Our community today

In the past 10 years EBC has expanded its community through the country. Today EBC offers its undergraduate and graduate programs, as well as continuing and corporate education in Mexico's top cities.





#### **International Status**

EBC has more than 50 international agreements with top universities and business schools in 22 countries. Each year we receive dozens of students from across the globe that are willing to immerse themselves in a multicultural academic adventure.

Through the diverse Educational Cooperation Agreements that our Institution has signed, EBC has sought to strengthen its relations with top Universities. Furthermore, the agreements that EBC has signed with international Institutions are not exclusively limited to the student's internationalization, that is to say, sending and receiving students for short/long study periods. On the contrary, an objective of these Agreements is to co-develop knowledge that can be used for all the academic community.

Finally, EBC has sought spaces for dialogue and debate regarding the current problems and opportunities all around the world, which cannot be analyzed but by working together with other institutions.

#### Programs

Students get a full hands-on approach to education at EBC. Our academic programs bring the praxis of everyday professional work experiences into the classroom.

Our high-talent faculty is made of endowed consultants, professional managers, founders, academics and C-level executives. Our faculty works with students on an individual basis to co-create a collaborative and thoughtful learning experience.

All of our curricular programs are co-designed with industry leaders like PwC, Deloitte and Google to facilitate the knowledge and skills needed to be successful in corporations, movement and other organizations.



#### **Undergraduate Programs**

- Accounting
- Banking and Finance
- Business Administration
- Business Law
- Commerce and International Business
- Communication and Entertainment Business Management
- Marketing
- Tourism and Hospitality Management

#### **Graduate Programs**

- Certification in Taxes
- Master in Finance
- Master in Management

#### **Executive Education**

- Accounting
- Banking and Finance
- Business Administration
- Commerce and International Business
- Marketing

#### **Continuing Education Programs**

- Accounting
- Banking and Finance
- Business Administration
- Commerce and International Business
- Marketing and sales

Our continuing education offer consists of more than 30 independent, short-term courses designed to complement the technical and practical skills needed in today's professional landscape.

#### **Student Life**

At EBC, students have the chance to attend extracurricular activities through the semester. Each campus offers a series of on-campus activities designed to complement student's academic life.

#### **Sports and Culture**

- Cuban salsa dancing
- Zumba dancing
- Belly Dance
- Yoga
- Sky Dance
- Ping-Pong
- Kick Boxing
- Cross-fit
- Weightlifting
- Volleyball
- Photography

#### Tournaments

- Chess
- Ping-Pong
- Off-campus Basketball
- Off-campus Soccer

#### **Social-Impact activities**

Social-impact activities are fundamental for our communities to engage upon. Each year, our Social Responsibility committee determines a series of activities and programs designed for students, faculty and other members to create a positive impact. For more than 11 years we at EBC have determined a series of core programs designed to provide value in the following categories:

- Natural resources and conservation
- Education and economic development
- Ethics and institutional development



#### **Our presence in Mexico**

Today, EBC is a multi-campus institution that takes advantage of Mexico's geography, rich culture and economic development. International students are encouraged to immerse themselves in local culture, traditions and even experience our internationally recognized cuisine.

Our 11 campuses across the country are located in strategic metropolitan locations that expand the student's in-campus and off campus experime. Traveling and exploring local surroundings and even organizing weekend trips to beaches, colonial towns, archeological ruins and unmatchable natural ecosystem, are some activities that are easily done.





#### **Our Campuses**

All of our campuses are designed to enable collaboration, community and learning. More than 100,000 square meters dedicated exclusively to business education across the country, makes EBC the largest private business school in Latin America.

We bring state of the art infrastructure with top-notch talent creating the perfect scenario for practical and collaborative learning.

#### All of our facilities guarantee:

- Highly equipped classrooms
- High-speed wireless Internet throughout the campus
- Fully equipped gym and yoga studio
- Computer labs
- Multimedia rooms
- Terraces and collaborative workspaces
- Outdoor & recreational areas
- Auditoriums
- Cafeterias
- Parking

#### **Ciudad de Mexico International Campus**

Our flagship campus is located in the historical neighborhood of "La Juarez" in the center of Mexico City. It offers a "European" city-campus experience like no other in Mexico. Coffee shops, museums and restaurants surround our state-of-the art and recently built campus. Located also just a few blocks from the Reforma Corridor, Mexico's financial district puts EBC on the trendies and most connected location in the City.

Today our Mexico City Campus is the most visited site by the international community, it offers incomparable cultural experience as well as a practical and strategic location to explore other regions.

This new Campus will foster new generations of students who want to pursue a business career in an institution where innovation, entrepreneurship and pragmatic business education collide.

Our five-story campus will have state of the art learning and recreational facilities, likewise other special services to the international student community such as 10 courses in English (5 in fall term and 5 in the spring term), Spanish lessons, International promoting Day, summer school for international students, Buddy program, trips around the city, and a running circuit on the rooftop.



#### CULTURE

Mexico has been traditionally among the most visited countries in the world according to the World Tourism Organization due to its most notable attractions: Mesoamerican ruins, cultural festivals, such as Day of the Death; colonial cities like Queretaro or San Cristobal de las Casas in Chiapas. You can take advantage of the holidays to travel and enjoy Mexico's wonders.

#### FOOD AND DRINK

It is true that the basis of Mexican diet is tortillas, beans, chiles and tomatoes but you will also find complex dishes that can contain up to 100 different ingredients. Most Mexican food is not spicy-hot when it arrives at the table. The spicy-hot flavor is added with chiles and salsas; you will never see a table in Mexico without one or both of these condiments. Mexicans do not drown their cooking in cheese and sour cream, contrary to popular belief, instead they use a greater variety of ingredients than most people expect.



#### **CLIMATE AND NATURE**

Mexico is a country with variety of climates. The Tropic of Cancer divides the country into cool and tropical zones. This gives Mexico one of the world's most diverse weather systems.

Nowadays, it the centre part of the country, whe re most of our campuses are, you can experience cold, warm or rainy within the same day. So, you better be prepared for all of them when you go out.

#### **Practical Information**

#### **Orientation program**

In our orientation programs you will be given important information to take the most advantage of your exchange period.

- Tour around your campus
- Administrative Contacts introduction
- EBC intranet system
- Mexican way of life tips

#### **International Health Insurance**

Students must have a medical insurance coverage as a requirement for visa application and verify that the insurance policy you carry covers hospitalization and medical care occurring during international travel, as well as repatriation to your home country in case of medical emergency.

#### **Student Visa**

Those students who will stay less than 180 days in Mexico do not need the Mexican student visa (check at the local Mexican Consulate if this statement applies for your nationality).

For international students who will be in Mexico for the entire academic year or that are interested in doing an internship, they will be asked to carry the Mexican student visa.

Please note that this application can only be done outside Mexico; once you are within the country it is not possible to do it.

To now how to apply for a Mexican Visa, please visit <u>http://www.gob.mx/sre/acciones-y-programas/visas-para-</u> extranjeros-8036



#### Living Cost

In Mexico life cost is cheaper than many countries from Europe, The Americas and Asia but it will depend on the way of life you are used to. Below, we provide an example of an approximate life cost per month.

Concept	Cost per month
Accommodatio	on 315 USD
Foc	od 150 USD
Public Transportatio	<b>on</b> 35 USD
Books and stationar	<b>ry</b> 15 USD
Dinner out with friends (fanc	<b>y)</b> 20-30 USD
Tickets for cinem	na 3 USD
Cab from downtown t apartment (UBEI	
Cup of coffe	e 2-4 USD
Trip to the beach (3 day a inclusive	
Party nig	ht 10-50 USD
New clothes or out	fit 30-200 USD
Museum tick	et 4 USD - These are free on Sunday



EBC Campus Coordinators will help you to find accommodation in nearby student residences or apartments, which are run by independent administrators. You can find different options from apartments, houses or furnished single rooms.



#### Housing

It is important to mention that in order to book your accommodation you will have to pay a deposit which will be refunded at the end of your stay.

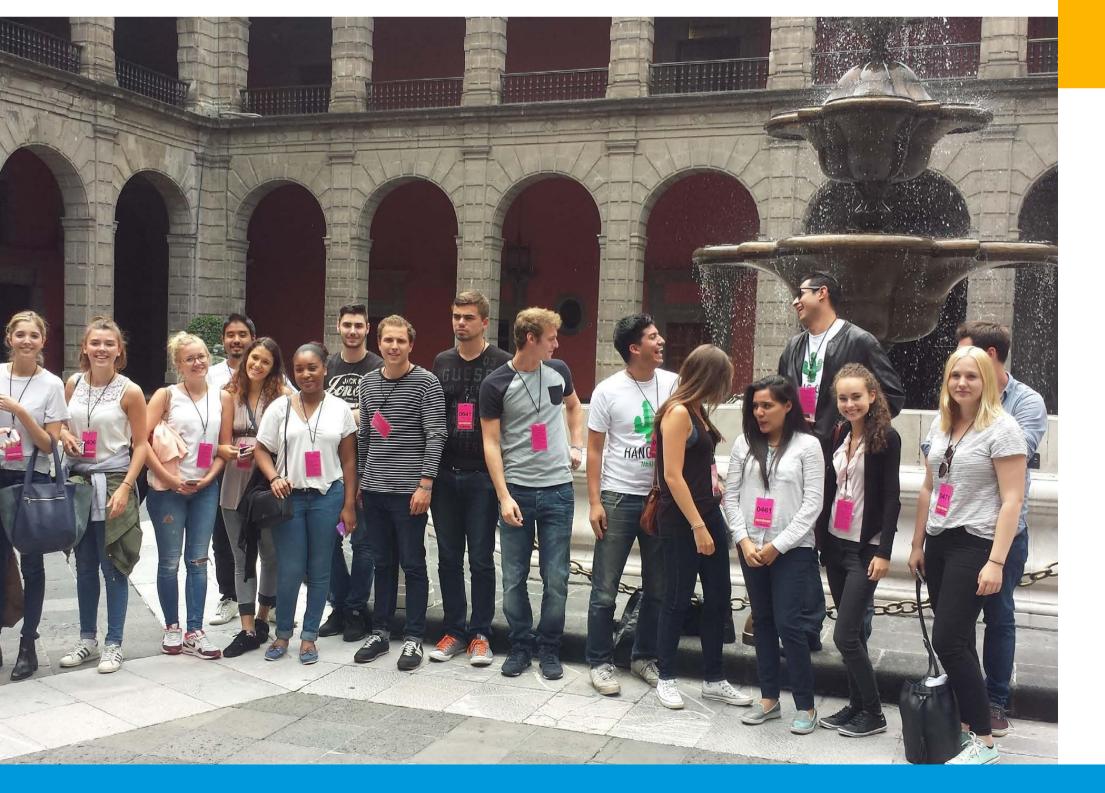
#### How to Apply

All exchange students should be first nominated by their home university, therefore please contact them before applying.

Once you have been nominated, we will send you a notification email to apply online.

You must have digital scan of each document requested ready since you won't be able move forward in the online application if any of them are missing.

You can find the online application form in: http://globalebc.mx/applyexchange/



#### **Required Documents**

- Course Registration

#### Enrollment

Once you receive your acceptance letter, our Campus Coordinator will contact you to help you to find accommodation, register your courses and give you advise during your immigration process if needed.

- Transcript of records
- Proof of level of Spanish, minimum B1
- 2 Recommendation letter from two different professors
- Copy of minimum 6-month Valid Passport.
- Motivation letter
- Passport size photo (not from mobile/cellphone)
- Student CV

## **INTERNATIONAL AFFAIRS DEPARTMENT**



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