

ALMATY MANAGEMENT UNIVERSITY



Список дисциплин преподаваемых на английском языке в осеннем семестре 2024-2025 учебного года List of disciplines/courses taught in English in Fall Semester of 2024-2025 academic year

AlmaU School/Centre Школа/Центр AlmaU	Speciality Специальность	Degree Уровень подготовки	Year of study Kypc	Term Семестр	Discipline name in English Название дисциплины на английском	Number of ECTS Credits Кол-во кредитов ECTS	Day and Time
School of Hospitality and		Bachelor	2	Fall	Lodging and Accommodation Management	5	
	Tourism and Events Management		2	Fall Fall	Convention Sales and Service The Tourist	5	
	Tourism and Events Management		2	Fall	MICE Management	5	
			2	Fall	Weddings, Festivals and Exhibitions	5	
	Restaurant Business and Hotel Business		2	Fall Fall	Service Excellence & Business Etiquette Casino and Gaming Management	5	
			3	Fall	Accounting and Control in Hospitality, Tourism and Events	5	
Tourism	Restaurant Business and Hotel Business		3	Fall Fall	Hospitality Facilities Management and Design Food & Beverage Cost Control	5	
			3	Fall	Airline Management	5	
	Tourism and Events Management		4	Fall	Revenue Management in Hospitality	5	
			4	Fall Fall	Entertainment Marketing Exhibition Management	5	
			4	Fall	Luxury Brand Management in Hospitality and Tourism	5	
			4	Fall	Hospitality and Tourism Digital Marketing	5	
	<u> </u>		4	Fall	Techniques of Negotiation	5	
			4	Fall	Political and Economic Geography of Central Asia	5	
		Bachelor	4	Fall Fall	TNCs in World Politics and Economies Developmental Studies	5 5	
School of Politics and Law	International Relations and Economy		4	Fall	European Union in the Framework of Global Affairs	5	
			4	Fall	Foreign Policy and Economic Interests of the USA	5	
			4	Fall Fall	Foreign Policy and Economic Interests of China Foreign Policy and Economic Interests of Russia	5	
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			3	Fall	Writing for the Professions	6	
	Global Management		3	Fall	Business and Professional Ethics	6	
			3	Fall Fall	States and Markets in the Global Economy Decision Making and Decision Analytics	6 5	
	Management		3	Fall	Talent Management and Development / Business Process Management	5	
			3	Fall	Compensation and Benefits / Crisis Management	5	
		Bachelor	3	Fall	Neuromanagement	10	
			2	Fall	Introduction to HR Management	5	
			2	Fall Fall	Logistics Management Strategic Management	5	
			1	Fall	Management	5	
			2	Fall	Production Logistics	5	
	Logistics Marketing		2	Fall	Supply Chain management	5	
			2	Fall	Organization of International Transportation	5	
School of Management			2	Fall Fall	Planning and Quality Management in Supply Chain Total Quality Management	5	
			2	Fall	Minor Course 1	5	
			3	Fall	Logistics 3: Information Technology and Systems in Supply Chains	5	
			3	Fall Fall	Logistics Cost Management Supply Chain Infrastructure / Inventory Management	5	
			3	Fall	Supply and Procurement Management / Logistics Management by Industry	5	
			3	Fall	Global Supply Chains / Organization and Design of Logistics Systems	5	
			2	Fall Fall	Marketing SPSS (Sandwich Course)	5	
			2	Fall	Marketing Research	5	
			2	Fall	Sales Management	5	
			3	Fall Fall	Branding (Sandwich course) Export Marketing	5	
			3	Fall	Social Media Marketing (Sandwich Course)	5	
			3	Fall	Digital Advertising	5	
			3	Fall Fall	Psychology of Advertising Methods of Psychophysiology (Sandwich Course)	5 5	
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		Bachelor	1	Fall	Principles of Programming and Algorithms	5	
	Information Systems, Data Science, Software Engineering, Product Management		1	Fall Fall	Applied Linear Algebra Introduction to Web Development with HTML CSS JavaScript	3	
			1	Fall Fall	Introduction to Web Development with HTML, CSS, JavaScript IT Startup 1 (Ideation/Validation)	5	
School of Digital Technologies			1	Fall	IT Startup 3 (Business Models, CustDev, Iterations)	5	
			1	Fall	Data Analysis in Excel	5	
			2	Fall	Mathematical Analysis and Mathematical Statistics	4	
			2	Fall Fall	Python for Data Analysis and Visualization Advanced Back-End Development 2 and DevOns	5	
	Information Systems		2	Fall Fall	Advanced Back-End Development 2 and DevOps Game Programming Fundamentals	5	
	Data Science		2	Fall	Applied Data Science and Machine Learning with Python	5	
			3	Fall	Advanced Deep Learning and Computer Vision	5	
			3	Fall	Natural Language Processing and Speech Recognition	5	
			2	Fall	React JS	5	
	Software Engineering		3	Fall	React Native	5	



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			3	Fall	Product Scaling	5	
	Product Management		3	Fall	Entering Foreign Markets	5	
			2	Fall	Product Market Fit	5	
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	Business Administration in	Bachelor	1	Fall	Idea Generation and Creative Thinking	5	
School of Entrepreneurship and Innovation	Entrepreneurship		1	Fall	Creative Disruption and Innovation	5	
	All		1	Fall	Introduction to Entrepreneurship	3	
			2	Fall	Entrepreneurship in Action 1	3	
			2	Fall	Entrepreneurship in Action 2	3	
	Finance	Bachelor	1	Fall	Finance	5	
			2	Fall	Securities Market (Dual) 2	5	
			2	Fall	Insurance Market (Dual) 2	5	
			2	Fall	Banking Market (Dual) 2	5	
			3	Fall	Workshop Business Valuation 1	5	
			3	Fall	Workshop Budgeting	5	
			3	Fall	Corporate Finance	5	
			3	Fall	Portfolio Management / Financial Reporting (ACCA F7)	5	
School of Economics and Finance			4	Fall	Management and Operational Analytics in MS Excel + Power Querty, Power Pivot, MS Power BI	3	
			4	Fall	Budgeting in Business	6	
			4	Fall	Exchange and Insurance Business / Business Reorganization: Mergers and Acquisitions	5	
			4	Fall	Financial Technologies Solutions / Risk Management: Evaluation, Instruments, and Methods	5	
			4	Fall	Modern Payment Systems and Technologies / Islamic Finance (AIFC)	5	
	Accounting and Audit		2	Fall	Taxes and Taxation (TX ACCA)	5	
			3	Fall	Taxes and Taxation(ACCA)	5	
	Business Analytics and Economics		2	Fall	Econometrics with Excel and R	5	