

ITS BUSINESS MANAGEMENT UNDERGRADUATE PROGRAMME CURRICULUM

No.	Code	Course Title	Credits
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SEMESTER I			
1	BW184101	Introduction to Management	3
2	BW184102	Micro Economics	3
3	BB184101	Introduction to Accounting	3
4	KM184152	Mathematics	2
5	UG184913	Citizenship	2
6	UG184901	Religion	2
7	UG184914	English	2
Total Credits			17

SEMESTER II			
1	BB184201	Human Resources Management (HRM)	3
2	BB184202	Financial Accounting	3
3	BW184203	Macro Economics	3
4	BB184203	Data Analytics	3
5	BB184204	Design Thinking	3
6	UG184911	Pancasila	2
7	UG184912	Indonesia Language	2
Total Credits			19

SEMESTER III			
1	BB184301	Marketing Management	3
2	BB184302	Operations Management	3
3	BB184303	Financial Management	3
4	BB184304	Quantitative Methods on Business	3
5	BB184305	Business Statistics	3
6	BB184306	New Venture Creation	4
Total Credits			19

SEMESTER IV			
1	BB184401	Investment Management and Portfolio	3
2	BB184402	Business Communication	3
3	BB184403	Business Ethics and Corporate Social Responsibility	3
4	BB184404	Organizational Design and Behavior	3
5	BB184405	Consumer Behavior	3
6	BB184406	Social Entrepreneurship	4
Total Credits			19

SEMESTER V			
1	BB184501	Business Information System	3
2	BB184502	Managerial Accounting	3
3	BB184503	Business Research Methods	3
4	BB184504	Risk Management and Governance	3

5	BB184505	Legal Aspects in Business	2
6	BB184506	International Business	3
Total Credits			17

SEMESTER VI			
1	BB184601	Internship	3
2	BB184602	Project Management	3
3	BB184603	Taxation	3
4	BB184604	Business Valuation	3
5	UG184915	Technopreneurship	2
6	BB184605	Seminar (Operations/Finance/Marketing/HRM)	3
Total Credits			17

SEMESTER VII			
1	BB184701	Strategic Management	3
2	BB184702	Business Consulting Project	3
3	UG184916	Technology Knowledge	3
4	BB184703	Innovation Management and Product Development	3
5		Elective Course 1	3
6		Elective Course 2	3
Total Credits			18

SEMESTER VIII			
1	BB184801	Marketing for Hi-Tech Products	3
2	BB184802	Thesis	3
3		Elective Course 3	3
4		Elective Course 4	3
5	BB184803	Performance Management	3
Total Credits			15

Total Credits			141
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ELECTIVE COURSES			
1	BB184901	Service Marketing	3
2	BB184902	Strategic Marketing	3
3	BB184903	Brand Management	3
4	BB184904	Marketing Research	3
5	BB184905	Logistics and Supply Chain	3
6	BB184906	Business Process Management	3
7	BB184907	Multicriteria Decision Making	3
8	BB184908	E-Business	3
9	BB184909	Financial Project	3
10	BB184910	Business Valuation Method	3
11	BB184911	International Financial Management	3
12	BB184912	Bank Management	3
13	BB184913	Compensation Management	3
14	BB184914	Organizational Design and Change	3
15	BB184915	Entrepreneurship and Leadership	3
16	BB184916	Industrial Relations	3
17	BB184931	Performance Appraisal & Compensation Management	3
18	BB184932	Strategic Human Capital Planning	3