

TAPMI School of Business, Manipal University, Jaipur

Post Graduate Exchange Student Course List

2019-2020

MBA 1st Year Courses		
Trimester 1 (Beginning of August, 2019 – End of October, 2019)		
		Credits
MB2101	Self-Development & Personal Growth	3
MB2102	Managerial Economics	3
MB2103	Accounting for Managers	3
MB2104	Business Analysis & Decision Making	3
MB2105	Marketing Management – I	3
MB2106	Organisation Behaviour	3
Trimester 2 (Beginning of November, 2019 – End of January, 2020)		
MB2201	Managerial Communication	3
MB2202	Macro-Economic Environment	3
MB2203	Management Accounting	3
MB2204	Operations Management	3
MB2205	Marketing Management – II	3
MB2206	Human Resource Management	3
Trimester 3 (Beginning of February, 2020 – End of April, 2020)		
MB2301	Legal Aspects of Business	3
MB2302	Business Research Methods	3
MB2303	Financial Management	3
MB2304	Entrepreneurship and New Venture Planning	3
MB2305	Strategic Management	3
MB2306	Business Modelling	3
MB2307	Information Management for Business	3

MBA 2st Year Courses		
Trimester 1 (Beginning of August, 2019 – End of October, 2019)		
		Credits
	ELECTIVES	
	Marketing	
MB 2401	Consumer Behaviour	3
MB 2402	Sales Management	3
MB 2403	Marketing Channels	3
MB 2404	Product and Brand Management	3
MB 2405	Digital Marketing	3
MB 2406	Services Marketing	3
	Finance	
MB2407	Financial Statement Analysis and Corporate Valuation	3
MB2408	Financial Modelling	3

MB2409	Security Analysis and Portfolio Management	3
MB2410	Fixed Income Securities	3
MB2411	Banking & Insurance	3
MB2412	Financial Services	3
	General Management	
MB2413	Project Management	3
MB2414	Mergers & Acquisitions	3
MB 2415	E- Business	3
MB 2416	Business Ethics and Corporate Governance	3
	Human Resource	
MB 2417	Human Resource Planning	3
MB 2418	Performance Management	3
MB 2419	Compensation Management	3
MB 2420	HR Processes and Practices	3
MB 2421	HR Analytics	3
MB 2422	Recruitment and Selection	3
Trimester 2 (Beginning of November, 2019 – End of January, 2020)		
	ELECTIVES	
	Marketing	
MB2501	Marketing Research	3
MB2502	Retail & Merchandise Management	3
MB2503	Strategic Marketing	3
MB2504	Integrated Marketing Communication	3
MB2505	B 2 B Marketing	3
MB2506	Customer Experience Management	3
MB2507	Rural Marketing	3
	Finance	
MB2508	Advanced Financial Management	3
MB2509	Financial Engineering	3
MB2510	International Financial Management	3
MB2511	Financial Risk Management	3
MB2512	Project & Infrastructure Finance	3
MB2513	Behavioral Finance	3
MB2514	Technical Analysis	3
	General Management	
MB2515	International Business	3
MB2516	Environmental Management	3
MB 2517	Supply Chain Management	3
MB 2518	Fin-Tech	3
	Human Resource	
MB 2519	Organization Change and Development	3
MB 2520	Labor Laws	3
MB 2521	Training and Development	3

MB 2522	HR audit	3
MB 2523	Industrial Relations	3
MB 2524	Competency Mapping	3
MB 2525	Talent Management	3
Trimester 3 (Beginning of February, 2020 – End of April, 2020)		
MB 2681	Dissertation	3
MB 2601	Business Leadership	3
MB2602	Business and Innovation	3

- All the courses offered are of 3 credits each and 1 credit includes approximately 10 class contact hours. *1 credit is usually equivalent to 2 ECTS credits.*
- An exchange student can take a maximum of 5 courses (15 credits) in a trimester.
- A course will be offered subject to at least 8 students in the course.