

MANIPAL ACADEMY OF HIGHER EDUCATION

DEPARTMENT OF COMMERCE, MANIPAL

POSTGRADUATE PROGRAMS OFFERED
MASTER OF COMMERCE (PROFESSIONAL)

FIRST YEAR					
Fall Semester: 1 (August 2025 to December 2025)					
Course Code	Course Title	L	T	P	C
MCMP5101	Financial Management	4	-	-	4
MCMP5102	Performance Management	4	-	-	4
MCMP5103	Taxation	4	-	-	4
MCMP5104	Audit and Assurance	4	-	-	4
MCMP5105	Professional Accounting and Reporting	4	-	-	4
	Total	20	-	-	20
Spring Semester: 2 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
MCMP5201	Strategic Business Leader	4	-	-	4
MCMP5202	Corporate Reporting	4	-	-	4
MCMP5203	International Taxation & Technology - I	3	-	2	4
	Elective 1: (Any Two)				
MCMP5204	Advanced Audit and Assurance	4	-	-	4
MCMP5205	Advanced Financial Management	4	-	-	4
MCMP5206	Advanced Performance Management	4	-	-	4
MCMP5207	Practical Accounting	1	2	2	4
	Total	19/16	0/2	2/4	20
SECOND YEAR					
Fall Semester: 3 (July 2025 to November 2025)					
Course Code	Course Title	L	T	P	C
MCMP6301	Research Tools and Techniques	2	-	2	3
MCMP6302	International Taxation & Technology - II	4	-	2	5
	Elective (Any Three)				
MCMP6303	Financial Derivatives	4	-	-	4
MCMB6304	Investment banking and financial services	4	-	-	4
MSFE6304	Asset pricing Theory	4	-	-	4
MSFE6305	Research in Corporate Finance	4	-	-	4
	Total	18	-	4	20
Spring Semester: 4 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
	(Any one)				
MCMP6401.1	Research Dissertation	-	-	-	20
MCMP6401.2	Semester Abroad	-	-	-	20
MCMP6401.3	Industry Internship	-	-	-	20
	Total	-	-	-	20

MASTER OF COMMERCE (LOGISTICS AND SUPPLY CHAIN)

FIRST YEAR					
Fall Semester: 1 (August 2025 to December 2025)					
Course Code	Course Title	L	T	P	C
MCML5101	Supply Chain Management	4	-	-	4
MCML5102	Materials and inventory Management	3	-	-	3
MCML5103	Operations Strategy	3	-	-	3
MCML5104	Cargo and Freight Management	4	-	-	4
MCML5105	Sourcing and Purchasing	3	-	-	3
MCML5106	Warehousing, ICD and Packaging	3	-	-	3
	Total	20	-	-	20
Spring Semester: 2 (January 2025 to May 2025)					
Course Code	Course Title	L	T	P	C
MCML5201	Export and Import Documentation	4	-	-	4
MCML5202	Logistics and Distribution Management	4	-	-	4
MCMP5203	International Taxation and Technology - I	3	-	2	4
MCML5206	Field work	-	-	-	1
	Elective: (Any One)				
MCML5203	GST for Business	4	-	-	4
MCML5204	Law contracts and negotiation	4	-	-	4
MCML5205	Quality management in supply chain	4	-	-	4
	Open Elective (Any 1)				
PGOEC001	Tally - ERP Application	2	-	2	3
PGDL5204	Campus to Corporate	3	-	-	3
	Total	18/19	-	4/2	20
SECOND YEAR					
Fall Semester: 3 (July 2025 to November 2025)					
Course Code	Course Title	L	T	P	C
MCMP6301	Research Tools and Techniques	2	-	2	3
MCMP6302	International Taxation and Technology – II	4	-	2	5
	Elective (Any Three)				
MCML6301	Project Management	4	-	-	4
MCML6302	Logistics Management	4	-	-	4
MCML6303	Sustainable supply chain	4	-	-	4
MCML6304	Port Operations Management	4	-	-	4
MCML6305	Technological intervention in supply chain	4	-	-	4
	Total	18	-	4	20
Spring Semester: 4 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
	(Any one)				
MCML6401.1	Research Dissertation	-	-	-	20
MCML6401.2	Semester Abroad	-	-	-	20
MCML6401.3	Industry Internship	-	-	-	20
	Total	-	-	-	20

MASTER OF COMMERCE (BANKING TECHNOLOGY)¹

FIRST YEAR					
Fall Semester: 1 (August 2025 to December 2025)					
Course Code	Course Title	L	T	P	C
MCMB5101	Banking Products	3	-	-	3
MCMB5102	Banking Law and Practice	3	-	-	3
MCMB5103	Risk Management in Banks	4	-	-	4
MCMB5104	Retail Lending	3	-	-	3
MCMB5105	Credit Management in Banks	4	-	-	4
MCMB5106	Trade Finance	3	-	-	3
	Total	20	-	-	20
Spring Semester: 2 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
MCMB5201	Recovery Management	4	-	-	4
MCMB5202	Money and banking	4	-	-	4
MCMP5203	International Taxation & Technology - I	3	-	2	4
MCMB5207	Field work	-	-	-	2
	Elective 1: (Any One)				
MCMB5203	International Banking Operations	4	-	-	4
MCMB5204	Capital Management	4	-	-	4
MCMB5205	Capital market	4	-	-	4
MCMB5206	Business Taxation	4	-	-	4
	Open Elective (Any One)				
PGOEC001	Tally - ERP Application	2	-	2	3
PGDL5204	Campus to Corporate	3	-	-	3
	Total	18	-	4	20
SECOND YEAR					
Fall Semester: 3 (July 2025 to November 2025)					
Course Code	Course Title	L	T	P	C
MCMP6301	Research Tools and Techniques	2	-	2	3
MCMP6302	International Taxation & Technology - II	4	-	2	5
	Elective2: (Any Three)				
MCMB6303	Digital interventions in Banking	4	-	-	4
MCMP6303	Financial Derivatives	4	-	-	4
MCMB6304	Investment banking and financial services	4	-	-	4
MSFE6305	Research in corporate finance	4	-	-	4
	Total	18	-	4	20
Spring Semester: 4 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
	(Any one)				
MCMB6401.1	Research Dissertation	-	-	-	20
MCMB6401.2	Semester Abroad	-	-	-	20
MCMB6401.3	Industry Internship	-	-	-	20
	Total	-	-	-	20

¹ The program is due for major revision. In case of revision there could be changes in the courses offered in the program and title of the program.

MASTER OF ARTS (DIGITAL AND CREATIVE MARKETING)

First Year					
Course Code	Course Title	L	T	P	C
MDIGBC01	Bridge Course	2	0	0	2
Fall Semester 1 (August 2025 to December 2025)					
Course Code	Course Title	L	T	P	C
MDIG5101	Marketing Management	2	1	0	3
MDIG5102	Digital Marketing	2	1	0	3
MDIG5103	Organisational Behaviour and Managerial Effectiveness	3	0	0	3
MDIG5104	Web and Application Designing	1	0	4	3
MDIG5105	Consumer Buying Behaviour	3	0	0	3
MDIG5106	Performance Marketing	1	1	2	3
MDIG5107	Advanced Excel	0	1	2	2
MDIG5108	Digital Asset Creation (Project Work)	0	4	0	4
	Total	12	8	8	24
Spring Semester 2 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
MDIG5201	Integrated Marketing Communication	2	1	0	3
MDIG5202	Personality Development	2	0	0	2
MDIG5203	Finance for Marketers	3	0	0	3
MDIG5204	Strategic Marketing	2	1	0	3
MDIG5205	Strategic Brand Management	2	1	0	3
MDIG5206	Marketing Research	2	1	0	3
MDIG5207	AI for Marketers	2	1	0	3
	Elective 1 (Any One)				
PGOEC002	Mindfulness and Well-being	3	0	0	3
PGOEC003	Ethical Leadership	3	0	0	3
PGOEC004	Critical and Creative Thinking	3	0	0	3
	Total	18	5	0	23
Second Year					
Fall Semester 3 (July 2025 to November 2025)					
Course Code	Course Title	L	T	P	C
MDIG6301	Social Media Marketing	2	1	0	3
MDIG6302	Search Engine Optimization	2	1	0	3
MDIG6303	Online Advertising	2	1	0	3
MDIG6304	Marketing Analytics	2	0	2	3
MDIG6305	Content Marketing	2	0	0	2
MDIG6306	Research Project	0	3	0	3
	Elective 2 (Any Two)				
MDIG6307.1	Data Visualization for Marketers	1	0	2	2
MDIG6307.2	Python for Marketers	1	0	2	2
MDIG6307.3	Analytics using R	1	0	2	2
	Total	12	6	6	21
Spring Semester 4 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
	Elective 3 (Any One)				
MDIG6401.1	Internship (16 Weeks)	0	12	0	12

MDIG6401.2	Semester Abroad	0	0	0	12
	Total	0	12	0	12

MASTER OF SCIENCE (FINANCIAL ECONOMICS)

First Year					
Fall Semester 1 (August 2025 to December 2025)					
Course Code	Course Title	L	T	P	C
MSFE5101	Advanced Microeconomics	4	-	-	4
MSFE5102	Security Analysis and Portfolio Management	4	-	-	4
MSBA5102	Statistical methods with R	2	-	4	4
MSFE5103	Financial Econometrics-I	2	-	4	4
MSFE5104	Corporate Finance	4	-	-	4
	Total	16	-	8	20
Spring Semester 2 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
MSFE5201	Advanced Macroeconomics	4	-	-	4
MSFE5202	Financial Econometrics-II	2	-	4	4
	Self-Directed Learning (Any One)				
PMOOC011	Investment Strategies and Portfolio Analysis	-	-	-	1
PMOOC012	Excel Modelling for Professional: Best Practices and Pitfalls	-	-	-	1
PMOOC013	Python and Statistics for Financial Analysis	-	-	-	1
PMOOC014	Financial Risk Management with R	-	-	-	1
PMOOC015	Investment Management in an Evolving and Volatile World by HEC Paris and AXA Investment Managers	-	-	-	1
	Programme Elective (Any Two)				
MSFE5203	Corporate valuation	4	-	-	4
MSFE5204	Financial Risk Management	4	-	-	4
MSFE5205	Fixed Income Securities	4	-	-	4
MSFE5206	International Finance	4	-	-	4
	Open Elective (Any One)				
PGOEC002	Mindfulness and Well-being	3	-	-	3
PGOEC003	Ethical Leadership	3	-	-	3
PGOEC004	Critical and Creative Thinking	3	-	-	3
	Total	17	-	4	20
Fall Semester 3 (July 2025 to November 2025)					
Course Code	Course Title	L	T	P	C
MSFE6301	Programming with Python	1	-	2	2
MSFE6302	Systematic Review and Research Ethics	4	-	-	4
MSFE6303	Minor Project	-	-	-	2
	Elective (Any Three)				
MSFE6304	Asset Pricing Theory	4	-	-	4
MSFE6305	Research in corporate finance	4	-	-	4
MSFE6306	Economics of Money and Banking	4	-	-	4
MSFE6307	Behavioural Economics for Public Policy	4	-	-	4
	Total	17	-	2	20
Spring Semester: 4 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
	(Any one)				
MSFE6401.1	Research Dissertation	-	-	-	20
MSFE6401.2	Semester Abroad	-	-	-	20

MSFE6401.3	Industry Internship	-	-	-	20
	Total	-	-	-	20

MASTER OF SCIENCE (BUSINESS ANALYTICS)

First Year					
Fall Semester I (August 2025 to December 2025)					
Course Code	Course Title	L	T	P	C
MSBA5101	Business Analytics	2	-	-	2
MSBA5102	Statistical Methods with R	2	-	4	4
MSBA5103	Managerial Economics	4	-	-	4
MCMP5101	Financial Management	4	-	-	4
MSBA5104	Programming with Python	-	-	4	2
MSBA5105	Database Management	2	-	2	3
	Self-Directed Learning Courses				
PMOOC001	Supply Chain Analytics Essentials	-	-	-	1
	Total	14	-	10	20
Spring Semester 2 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
MSBA5201	Business Econometrics	1	-	4	3
MSBA5202	Applied Multivariate Data Analysis	1	-	4	3
MSBA5203	Data Visualisation	1	-	2	2
MSBA5204	Prescriptive Analytics	3	-	-	3
MSBA5205	Minor Project I	-	-	-	1
	Self-Directed Learning Courses (Any one)				
PMOOC002	Data Visualization in Excel	-	-	-	1
PMOOC003	Business and Sustainable Development	-	-	-	1
	Elective (Any One)				
MSBA5206	Marketing Analytics	2	-	4	4
MSFE5203	Corporate Valuation	4	-	-	4
	Open Elective (Any One)				
PGOEC002	Mindfulness and Wellbeing	3	-	-	3
PGOEC003	Ethical Leadership	3	-	-	3
PGOEC004	Critical and Creative Thinking	3	-	-	3
	Total	11/13	-	14/10	20
Second Year					
Fall Semester III (July 2025 to November 2025)					
Course Code	Course Title	L	T	P	C
MSBA6301	Time Series Analysis	1	1	4	4
MSBA6302	Machine Learning Methods	2	-	4	4
MSBA6303	Big Data Analytics	2	-	4	4
MSBA6304	Minor Project II	-	-	-	2
	Electives (Anyone)				
MSBA6305	Financial Analytics	3	1	0	4
MSBA6306	Social Media Marketing Analytics	2	1	2	4
	Self-Directed Learning				
PMOOC004	Excel Skills for Business: Advanced	-	-	-	2
	Total	08/07	2	12/14	20
Spring Semester IV (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
	(Any one)				

MSBA6401.1	Research Dissertation	-	-	-	20
MSBA6401.2	Semester Abroad	-	-	-	20
MSBA6401.3	Industry Internship	-	-	-	20
	Total	-	-	-	20

MASTER SCIENCE (HEALTH ECONOMICS)²

First Year					
Bridge Courses					
	Fundamentals of Economics				
	Introduction to public health and community medicine				
Fall Semester 1 (August 2025 to December 2025)					
Course Code	Course Title	L	T	P	C
MSHE5101	Health Economics	3	-	-	3
MSHE5102	Economic Evaluation	2	1	-	3
MSHE5103	Evidence Synthesis	3	-	-	3
MSHE5104	Epidemiology and Biostatistics	2	-	2	3
MSHE5105	Healthcare Insurance	3	-	-	3
MSHE5106	Model Building Tools and Techniques	-	-	6	3
MSHE5107	Economic Evidence 1	-	-	-	2
	Total	13	1	6	20
Spring Semester 2 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
MSHE5201	Health Technology Assessment	3	-	-	3
MSHE5202	Economic Decision Modelling	-	-	6	3
MSHE5203	Economic Evidence 2	-	-	-	2
MSHE5204	Minor Project 1a	-	-	-	2
	Elective (Any Two)				
MSHE5205	Resource Prioritization in healthcare	3	-	-	3
MSHE5206	Health system and Health policy	3	-	-	3
MSHE5207	Global Health Policy and Planning	3	-	-	3
MSHE5208	Econometric tools for Healthcare Analysis	-	-	6	3
	Open Elective (Any One)				
PGOEC002	Mindfulness and Well-being	3	-	-	3
PGOEC003	Ethical Leadership	3	-	-	3
PGOEC004	Critical and Creative Thinking	3	-	-	3
	Self-Directed Learning Courses (Any one)				
PMOOC005	Value-Based Care: Population Health and Managing Processes to Improve	-	-	-	1
PMOOC006	Foundations of Health Equity Research	-	-	-	1
PMOOC007	Using clinical health data for better healthcare	-	-	-	1
PMOOC008	Evaluation of Digital Health Interventions	-	-	-	1
PMOOC009	Current regulatory requirements for conducting clinical trials in India for investigational new drugs/new drug (Version 3.0)	-	-	-	1
PMOOC010	Exploring survey data on health care	-	-	-	1
	Total	12	1	7	20
Fall Semester 3 (July 2025 to November 2025)					
Course Code	Course Title	L	T	P	C

² The program is due for revision. In case of revision there could be changes in the courses offered in the program.

MSHE6301	Healthcare Analytics Using R	-	-	6	3
MSHE6302	Health Economics and Outcome Research	3	-		3
MSHE6303	Economic Evidence 3	-	-	6	3
MSHE6304	Minor Project 1b	-	-	-	2
	Elective (Any Three)				
MSHE6305	Programme and Policy Evaluation	3	-	-	3
MSHE6306	Econometrics of Panel data	-	-	6	3
MSHE6307	Healthcare Financing	3	-	-	3
MSHE6308	Commercial determinants of Health	3	-	-	3
MSHE6309	Real world evidence and Decision making	3	-	-	3
	Total	12	-	8	20
Spring Semester: 4 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
	(Any one)				
MSHE6401.1	Research Dissertation	-	-	-	20
MSHE6401.2	Semester Abroad	-	-	-	20
MSHE6401.3	Industry Internship	-	-	-	20
	Total	-	-	-	20

POSTGRADUATE DIPLOMA IN LOGISTICS AND SUPPLY CHAIN

Fall Semester 1 (August 2025 to December 2025)					
Course Code	Course Title	L	T	P	C
PGDL5101	Supply Chain management	4	-	-	4
PGDL5102	Operations Strategy	3	-	-	3
PGDL5103	Materials and Inventory Management	3	-	-	3
PGDL5104	Cargo and Freight Management	4	-	-	4
PGDL5105	Warehousing, ICD and Packaging	3	-	-	3
PGDL5106	Sourcing, Procurement and Purchasing	3	-	-	3
	TOTAL	20	-	-	20
Spring Semester 2 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
PGDL5201	Logistics and Distribution Management	3	-	-	3
PGDL5202	Export and import documentation	3	-	-	3
PGDL5203	Port operations management	3	-	-	3
PGDL5204	Campus to Corporate	3	-	-	3
MCML5203	GST for Business	4	-	-	4
PGDL5205	Capstone Project	-	-	-	4
	TOTAL	16	-	-	20

MASTER OF SPORTS MANAGEMENT

Year 1					
Fall Semester 1 (August 2025 to December 2025)					
Course Code	Course Title	L	T	P	C
MSM5101	Finance and Accounting for Sports	4	0	0	4
MSM5102	Sports Statistics and Research	4	0	0	4
MSM5103	Sports Economics and Marketing	4	0	0	4
MSM5104	Sports Administration and Polices	4	0	0	4

MSM5105	Sports Tourism and Hospitality	2	1	2	4
	Total	18	1	2	20
Spring Semester 2 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
MSM5201	Sports Operations and Logistics	4	0	0	4
MSM5202	Sports Entrepreneurship	4	0	0	4
MSM5204	Sports Consumer Behaviour	4	0	0	4
MSM5205	Technology in Sports and Emerging Trends	4	0	0	4
MSM5206	Athlete Management and Representation	1	2	2	4
	Elective 1 (Choose One)				
MSME5201	Sports Diet and Nutrition	4	0	0	4
MSME5202	Exercise and Sports Psychology	4	0	0	4
MSME5203	Fitness Management	2	1	2	4
	Total	21/19	2/3	2/4	24
Year 2					
Fall Semester 3 (July 2025 to November 2025)					
Course Code	Course Title	L	T	P	C
MSM6301	Sports Analytics	1	1	4	4
MSM6302	Managing High Performance Sports	2	1	2	4
	Elective 2 - Programme Elective (Choose ONE Group)				
	Group 1 – General				
MSMG6301	Legal Aspects of Sports	4	0	0	4
MSMG6302	Sports Media and Fan Engagement	3	0	2	4
MSMG6303	Sports League and Franchise Management	2	1	2	4
MSMG6304	Sports Facility Management	1	1	4	4
	Group 2 – Cricket Management				
MSMC6301	Legal Aspects of Cricket	4	0	0	4
MSMC6302	Cricket Media and Fan Engagement	3	0	2	4
MSMC6303	Cricket League and Franchise Management	2	1	2	4
MSMC6304	Cricket Facility Management	1	1	4	4
	Group 3 – Basketball Management				
MSMB6301	Legal Aspects of Basketball	4	0	0	4
MSMB6302	Basketball Media and Fan Engagement	3	0	2	4
MSMB6303	Basketball League and Franchise Management	2	1	2	4
MSMB6304	Basketball Facility Management	1	1	4	4
	Total	13	4	14	24
Spring Semester 4 (January 2026 to May 2026)					
Course Code	Course Title	L	T	P	C
	Elective 2 (Choose One)				
MSME6401	Internship	-	-	-	12
MSME6402	Study Abroad	-	-	-	12
	Total	-	-	-	12