

**MANAGEMENT EDUCATION & RESEARCH INSTITUTE
POST GRADUATE DIPLOMA IN MANAGEMENT**

FALL SESSION (August – December)

SCHEME OF COURSES

SEMESTER I

MS 101 Management Process & Organizational Behaviour
MS 103 Decision Sciences
MS 105 Managerial Economics
MS 107 Accounting for Management
MS 109 Information Technology Management
MS 111 Business Communication
MS 113 Business and Legal Environment
MS 151 Information Technology Management Lab

SEMESTER III

MS 201 Summer Training Report
MS 203 Management of International Business
MS 205 Information Systems Management
MS-207 Entrepreneurship and Small Business Management

LIST OF ELECTIVES

I. MARKETING

MS 209 - Consumer Behavior
MS 211 - Sales and Distribution Management
MS 215 – Services Marketing

II. FINANCE

MS 219 - Financial Markets and Institutions
MS 221 - Security Analysis and Investment Management
MS 223 – Corporate Tax Planning

III. HUMAN RESOURCE

MS 227 - Industrial Relations and Labor Laws
MS 229 - Training and Developments Systems and Practices
MS 231 - Performance Management

V. INTERNATIONAL BUSINESS

MS 241 - International Business Environment
MS 243 - Export, Import Policies, Procedures, and Documentation
MS 245 - WTO and Intellectual Property Rights

WINTER SESSION

SCHEME OF COURSES (Jan. – May)

SEMESTER-II

MS 102 Management of Technology, Innovation and Change
MS 104 Financial Management
MS 106 Marketing Management
MS 108 Business Research
MS 110 Operations Management
MS 112 Human Resources Management
MS 114 e-Business
MS 116 Managerial Skills Development

SEMESTER-IV

MS 202 Project Dissertation
MS 204 Business Intelligence and Applications
MS 206 Strategic Management
MS-208 Corporate Social Responsibility, Human Values & Ethics

LIST OF ELECTIVES

MARKETING

MS 212 – Retail Management
MS 214 - Advertising and Brand Management

II. FINANCE

MS 220 - Project Planning and Analysis
MS 224 - Insurance and Risk Management

III. HUMAN RESOURCE

MS 230 - Organizational Development
MS 232 - Team Building in Organizations

V. INTERNATIONAL BUSINESS

MS 244 - Global Competitiveness and Strategic Alliances
MS 246 - Distribution and Logistics for International Business