

Broad Area	Sl. No.	Broad Area	Cross Coding	Course Code	Sl Nos	
Economics	1	Economics	NA	ECO2002	1	
	2			ECO2020	2	
	3			ECO2009	3	
				Yes MISA	ECO2021	4
	4			NA	ECO2018	5
		Strategy, Innovation and Entrepreneurship	Yes MISA	SIE2006	1	
			YES MISA OM	SIE2007	2	
			NA	SIE2009	3	
			Yes FIN	SIE2001	4	
			Yes MRK	SIE2002	5	
			Yes MRK	SIE2003	6	
			Yes OBHR	SIE2011	7	
	Yes OBHR	SIE2005	8			
Strategy, Innovation and Entrepreneurship	1	Finance	NA	FIN2101	1	
	2			FIN2120	2	
	3			FIN2125	3	
	4			FIN2126	4	
	5			Yes SIE	FIN2110	5
	6		NA	FIN2102	6	
	7			FIN2104	7	
	8			FIN2116	8	
	9			FIN2124	9	
	10			FIN2117	10	
Finance	1		NA	FIN2114	11	
	2			FIN2106	12	
	3			FIN2109	13	
	4			FIN2115	14	
	5			FIN2119	15	
	6	Marketing	NA	MRK2302	1	
	7			MRK2303	2	
	8			MRK2300	3	
	9			MRK2313	4	
	10			MRK2309	5	
	11			MRK2306	6	
	12			MRK2307	7	
Marketing	1	Marketing	Yes SIE	MRK2305	8	
	2			MRK2304	9	
	3			MRK2319	10	
	4			NA	MRK2314	11
					MRK2321	12
	6	MRK2308	13			
	7	MRK2310	14			
	8	Yes SIE	MRK2311	15		
	9	NA	MRK2312	16		
	10		MRK2323	17		
	11		MRK2322	18		

	13	Management Information Systems , Analytics and Quantitative Techniques	NA	MISA2001	1
	14			MISA2002	2
	15			MISA2003	3
	16			MISA2004	4
OBHR	1		Yes SIE	MISA2005	5
	2		NA	MISA2011	6
	3		Yes OM SIE	MISA2006	7
	4		Yes ECO	MISA2007	8
	5		NA	MISA2012	9
	6			MISA2008	10
	7			MISA2013	11
	8			MISA2016	12
	9			MISA2009	13
	MISA2017			14	
	MISA2015			15	
Operations Management	1		Yes OM	MISA2010	16
	2	NA	OBHR2510	1	
	3		OBHR2511	2	
	4		OBHR2505	3	
	5		OBHR2509	4	
	6		OBHR2502	5	
	7		OBHR2506	6	
Management Information Systems and Analytics	1		OBHR2504	7	
	2	Yes SIE	OBHR2501	8	
	3	Yes SIE	OBHR2516	9	
	4	NA	Yes MISA SIE	OM2005	1
	9		Yes MISA	OM2007	2
	11		OM2001	3	
	12		OM2002	4	
	13		OM2003	5	
	14		OM2008	6	
15	OM2009		7		
	OM2010		8		
		Operations and Supply Chain Management			

Course Name	Credits	Trimester
International Business	3	4
Games people play: Strategic thinking for managers	3	4
Understanding Emerging Markets	1,5	6
Business Forecasting	1,5	5
Project Appraisal: Cost-Benefit Analysis	1,5	6
Artificial Intelligence in Strategic Decisions	3	6
Multiple Criteria Decision Making	3	6
Design Thinking for Innovation	3	5
Mergers, Acquisitions & Corporate Restructuring	3	5
Marketing for Startups	1,5	6
Marketing Strategy and International Markets	3	5
Managing Organizational Change	3	4
Sustainability & Green HRM	3	4
Fixed Income & Equity Valuation	3	4
Advanced Financial Statement Analysis	3	4
Banking & Financial Services	3	4
Strategic Cost Management	3	4
Mergers, Acquisitions & Corporate Restructuring	3	5
Portfolio Management	3	5
Futures, Options and Derivatives	3	5
Financial Risk Management	3	6
Financial Institutions Markets & Services	3	6
Behaviorial Finance	3	6
Financial Modeling	3	6
International Finance	3	5
Investment Banking	3	6
Project & Infrastructure Finance	3	5
Wealth Management & Alternative Investment	3	6
Integrated Marketing Communication	3	5
Sales and Distribution Management	3	4
Retail Marketing	3	5
Digital Marketing Strategy	3	4
Customer Relationship Management	3	4
Services Marketing	3	5
Advanced Marketing Research	3	4
Consumer Behaviour	3	4
Strategic Brand and Product Management	3	5
Marketing Strategy and International Markets	3	5
Rural Marketing	3	6
Entertainment, Media and Sports Marketing	3	6
B2B Marketing	3	6
Marketing Analytics Lab	1,5	5
Marketing for Startups	1,5	6
Social Media Marketing	1,5	4
Marketing for E-Commerce	3	6
Luxury Marketing	1,5	6

Data Analytics	3	4
Business Intelligence and Data Mining	3	4
Technology for E-Business	3	4
ERP	3	6
Artificial Intelligence in Strategic Decisions	3	6
Text Analytics	3	6
Multiple Criteria Decision Making	3	6
Business Forecasting	1,5	5
Healthcare Analytics Using Machine Learning	3	6
Cloud Computing and IOT	3	6
Trading Analytics using Machine Learning	1,5	6
Combinatorial Optimization and Networking	1,5	6
Block Chain and Business Applications	3	5
Database Management & Application	3	4
Inferential and Predictive Statistics for Business	3	6
Operations Research	3	5
Fundamentals of Labour Law & Application	3	4
Compensation Management	3	4
Recruitment & Selection	3	4
HR Analytics	3	6
Performance Management & Reward System	3	5
Training & Development	3	5
Strategic HRM	3	6
Managing Organizational Change	3	4
Sustainability & Green HRM	3	4
Multiple Criteria Decision Making	3	6
Operations Research	3	5
Project Management	3	6
Supply Chain Management	3	5
Service Operations Management	3	5
Total Quality Management and Lean Six Sigma	3	4
Supply Chain Risk and Resilience	3	4
Supply Chain Modelling and Analytics	3	5

Prerequisite
NA
NA
NA
NA
Advanced Marketing Research
NA

NA

Business Intelligence and Data Mining

NA

NA

NA