

Fall Semester – September-December

Courses
Marketing Management II
Business Statistics
Business Communication Skills II
Organisational Design and Theory
Macro-Economic Theory and Policy
Cost and Management Accounting
Management Information Systems
Operations Management I
Financial Management I

Courses
Data Visualization and Dashboards
Project Management
Financial Engineering and Risk Management
Business in Emerging Markets
Marketing Research
Business Forecasting
Management of Banks
Performance and Compensation Management
Customer Relationship Management
Digital Marketing
Wealth Management and Personal Finance
International Business

Spring Semester – January-May

Courses
Financial Derivatives
Strategic Financial Management
Marketing of Services
Retail Marketing
Advanced HRM
HR Analytics
Marketing Analytics
Training and Development
Web and Social Media Analytics
Block Chain and Cyber Security
Finance and Risk Analytics
Rural Marketing
Corporate Social Responsibility and Sustainable Development

Courses
Operations Management II
Research Methods for Management
Financial Management II
Human Resource Management
Strategic Management I
Management Science Application
Financial Markets and Instruments
Leadership and Interpersonal Group Processes
Marketing Strategy
Entrepreneurship Theory and Practice
Economic Analysis for Business Decisions