

**INDIAN INSTITUTE OF MANAGEMENT CALCUTTA**  
**MBA PROGRAMME OFFICE**  
**LIST OF OPTIONAL COURSES FOR TERM-V**  
**ACADEMIC YEAR : 2024-25 (60th Batch)**

Sl. No.	Course Code	Name of the Course	CAP	Credit
<b>Business Ethics &amp; Communication</b>				
1	BC-202	Ethics and Values in International Business	50	3
2	BC-205	Cross-Cultural Business Communication (Post Mid Term)	100	1,5
3	BC-221	Managerial Excellence: Insights from Indian Philosophy	60	3
4	BC-222	Inside Storytelling – Theories and Praxis for Communication and Management (2 Sections)	45 45	3
<b>Economics</b>				
5	EC-227	The Economics of Business Policy	100	3
6	EC-235	The Economics of Corporate Sustainability	100	3
7	EC-246	Decisions & Games	100	3
<b>Finance &amp; Control</b>				
8	FI-242	Bank Management	100	3
9	FI-255	Fixed Income Markets	100	3
10	FI-257	Business Valuation	100	3
11	FI-283	Financial Risk Management	100	3
12	FI-296	International Financial Management <a href="#">Post Mid Term</a>	100	1,5
13	FI-297	Structured Products <a href="#">New Course</a>	100	3
<b>Human Resources Management</b>				
14	HR-233	The Future of Work and Human Dignity	50	3
<b>Marketing</b>				
15	MK-211	Integrated Marketing Communication	100	3
16	MK-212	Sales and Distribution Management [(2 Sections) ( <a href="#">2nd offering</a> )]	100 100	3
17	MK-229	Marketing Theory and Contemporary Issues (Max. 2 Sections)	100 100	3
18	MK-252	Managing Retailing	100	3
19	MK-266	Pricing Decisions <a href="#">Post Mid Term</a>	60	1,5
<b>Management Information Systems</b>				
20	MI-279	Social Network Analytics <a href="#">(2nd Offering)</a>	60	3
21	MI-281	Analytics in Practice <a href="#">Pre Mid Term</a>	100	1,5
22	MI-291	Managing Digital Transformation <a href="#">Pre Mid Term</a>	100	1,5
23	MI/BC-295	Contemporary Digital Debates (Those who registered in 'Ethics of Technology and Its Relevance for Business' in Term-IV can not register MI/BC-295) <a href="#">Cross listed with BEC Group</a> <a href="#">Pre Mid Term</a>	50	1,5

Sl. No.	Course Code	Name of the Course	CAP	Credit
<b>Organizational Behaviour</b>				
24	OB-238	Creating, Managing, and Leading Social Enterprises	45	3
25	OB-240	Social Innovation	45	3
26	OB-243	Managing Teams in Organizations Post Mid Term	45	1,5
<b>Operations Management</b>				
27	OM-238	Logistics and Supply Chain Management : (Cap of 54 students [1 section] for 54 to 100 registrations and 108 students [2 sections] for more than 100 registrations) (2nd Offering)	54 54	3
28	OM-249	Sustainable Supply Chain Management Post Mid Term	45	1,5
<b>Public Policy and Management</b>				
29	PP-215	Country Risk Analysis (2nd Offering) (66 IIMC Students + 6 Exchange Students)	72	3
<b>Strategic Management</b>				
30	SM-252	Strategic Decision Making in International Business	100	3
31	SM-260	Industry Analysis, Strategy and Performance	100	3
32	SM-265	Digital Strategy and Digital Transformation	100	3