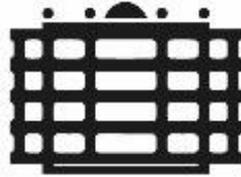




TECHNISCHE UNIVERSITÄT
CHEMNITZ

Faculty of Economics and Business Administration
International Office of the Faculty



TECHNISCHE UNIVERSITÄT
CHEMNITZ

Chemnitz University of Technology

Faculty of Economics and Business Administration
International Office of the Faculty

Course Directory for International Students

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A. Course Offer for International Students

I. American African European (AAE) Summer and Winter School

Course name	American African European (AAE) Summer and Winter School
Lecturer, Professorship	Prof. Dr. Stefan Hüsig , Professorship for Innovation Research and Sustainable Resource Management
Term	Winter/Fall and Summer/Spring Term
Course level	Graduate (Master)
CP (ECTS)	5
Course description	The American African European (AAE) Summer and Winter Schools are proposed as an interdisciplinary and intercultural study program for Master. 2017 it takes place at the ICN Business School in Nancy, France under the theme "Transdisciplinary and intercultural innovation for sustainable development".
Sign-up procedure	See course website or contact Mr. Julien Bucher .

II. Components of the Marketing-Mix

Course name	Components of the Marketing-Mix
Lecturer, Professorship	Prof. Dr. Cornelia Zanger, Katja Lohmann, Marketing
Term	Winter/Fall and Summer/Spring Term
Course level	Undergraduate (Bachelor) and graduate (Master)
CP (ECTS)	3
Course description	<p>Learning outcomes</p> <p>At the end of the course, students should be able to understand the role of the four marketing instruments (price, product, communication, distribution).</p> <p>Please note: The course ‚Components of the Marketing-Mix‘ is a self-study course. Students will be provided with appropriate reading material and have to write an essay with 10-12 pages about a self-chosen topic from the course material.</p>
Sign-up procedure	Please contact Katja Lohmann for further information.

III. Consumer Behavior and Market Research

Course name	Consumer Behavior and Market Research
Lecturer, Professorship	Prof. Dr. Cornelia Zanger, Katja Lohmann Marketing
Term	Winter/Fall and Summer/Spring Term
Course level	Undergraduate (Bachelor) and graduate (Master)
CP (ECTS)	3
Course description	<p><u>Learning outcomes</u></p> <p>At the end of the course, students should be able to understand the basic principles, concepts and methods of marketing research and consumer behavior.</p> <p><u>Please note:</u></p> <p>The course ,Consumer Behavior and Market Research' is a self-study course. Students will be provided with appropriate reading material and have to write an essay with 10-12 pages about a self-chosen topic from the course material.</p> <p><u>Content:</u></p> <ul style="list-style-type: none">• Consumer Behavior<ul style="list-style-type: none">○ Basic principles of consumer behavior○ Psychological determinants of consumer behavior○ Social, cultural, and situational determinants of consumer behavior• Marketing Research<ul style="list-style-type: none">○ Marketing research and decision making○ Basic principles to measure consumer behavior○ Marketing Research methods
Sign-up procedure	Please contact Katja Lohmann for further information.

IV. Corporate Finance

Course name Corporate Finance

Lecturer,
Professorship [Dr. Thomas Maurer, Finance](#)

Term Winter

Course level Graduate (Master)

CP (ECTS) 5

Course description The course is primarily concerned with the financing possibilities of investments and how they can be implemented in the financial world. Therefore, a focus of the course is on the liabilities side of a company. In addition, various valuation methods are considered that can be used to value these investments. Both the fundamental valuation and the DCF method as well as relative methods are presented. The course is rounded off by a thematic discussion of corporate governance and its influence on the liabilities side of a company.

Course Structure

1. Introduction, 2. Long-term Financing: Equity (PE, VC, IPO, SEO), Debt, Leasing, 3. Internal Financing, 4. Capital Structure, 5. Dividend Policy, 6. Investment Valuation, 7. Mergers & Acquisitions (M & A), 8. Real Options, 9. Corporate Governance

Further information on
the course [See course website.](#)

Sign-up procedure [See course website.](#)

V. Crash Course: Scientific Writing for International Students

Course name	Crash Course: Scientific Writing for International Students
Lecturer, Professorship	TU4U Chemnitz
Term	Winter/Fall and Summer/Spring Term
Course level	Undergraduate (Bachelor) and graduate (Master)
CP (ECTS)	0 - After successful participation students receive a certificate of attendance.
Course description	This course focusses on the main principles of scientific writing. Therefore we will deal with aspects such as the structure of a thesis, review of the literature, quotation, bibliography and Do's or Don'ts of scientific writing. Within the course we look at different examples to illustrate these facets of written production. Participants can also bring along their own material to discuss it in the course and ask questions concerning their thesis.
Sign-up procedure	See course website

VI. Economy and Society - focusing on social change

Course name	Economy and Society - focusing on social change
Lecturer, Professorship	Dr. Martin Albert; Dipl.-Soz. Jan-Peter Schmitt , Professorship for Innovation Research and Sustainable Resource Management
Term	Summer
Course level	Undergraduate (Bachelor) and graduate (Master)
CP (ECTS)	6
Course description	<p>This seminar deals with sustainability, innovation and related changes for individuals and their relationships (micro level), institutions (meso level), and social subsystems (macro level) in a global context. We want to explain empirical phenomena (change through sustainability) on these three levels through different theoretical approaches. The underlying question is "How does sustainability change our daily life?". We want to discuss these changes based on different cultural contexts.</p> <p>The aim of the seminar is to provide its participants the opportunity to develop a deeper understanding of different aspects of sustainability and the context of change through innovation. We also want to strengthen basic scientific skills, like analysing empirical phenomena, applying different theories on empirical phenomena, reflecting own and other person's thoughts, presenting conceptualizations clear and stringent in oral and written form. The seminar will be held in English and the seminar paper will be written in English as well.</p>
Prerequisites	-
Further information on the course	-

Sign-up procedure

Write an email to Mr. Martin Albert (martin.albert@wirtschaft...).

The deadline for application ends on 4th April 2018.

The opening session is expected to take place in the 15th calendar week 2018.

VII. HR development, competence and knowledge management

Course name	HR development, competence and knowledge management
Lecturer, Chair	Dr. Simone Schmid , Human Resources
Term	Winter
Course level	Graduate (Master)
CP (ECTS)	5
Course description	Each student is required to pick one topic, read the quoted literature, and prepare an oral presentation that describes the current insights and formulates future research hypothesis on the topic. The presentation should be approx. The topics are distributed at the beginning of the course and the presentations will be held in the last quarter of the semester. In the meantime the students have the opportunity to consult with the adviser twice.
Further information on the course	See course website.
Sign-up procedure	Write an email to the lecturer.

VIII. HRM Research

Course name	HRM Research
Lecturer, Professorship	Mareike Kroll, M.Sc. Human Ressources
Term	Winter
Course level	Graduate (Master)
CP (ECTS)	5
Course description	The seminar is based on the summer lecture “Grundlagen und Handlungsfelder des HRM”. It builds on this introductory course and reflects on new state of the art research in conceptual basics, practices and new developments around the “Human Resource Management” in organizations. Three to four students build a group and have to pick one topic, read the quoted text and prepare an oral presentation and a term paper on the respective topic. The presentations will be held in November and December 2015 as well as in January 2016. In the meantime the students have the opportunity to consult the lecturer.
Further information on the course	The registration for this seminar is from 2nd October (12.00 am) - 9th October 2017 (12.00 am) at the Professorship of Human Resources (participant list next to room 123). Seminar Opening including choice of topics will be on 17th October 2017 at 9.15 am in room 2/D316A.
Sign-up procedure	The registration period is over! There is no more possibility to register for the course.

IX. Intellectual Property Law

Course name	Intellectual Property Law
Lecturer, Professorship	Gernot Kirchner, Professorship for Private Law and Intellectual Property Rights (Prof. Dr. Gesmann-Nuissl)
Term	Summer
Course level	Undergraduate (Bachelor) and graduate (Master)
CP (ECTS)	5
Course description	<p>The seminar course deals with topics in the fields of Copyright Law, Trademark Law, Patent Law or any other connected Law. Participants of the course should learn how law manages legal issues in the mentioned fields. Therefore, it is necessary to get a wide view of the relevant legal issues and legal systems to understand what the development with regard to Intellectual Property Law is. For this purpose, the aim of this seminar course is not only to write a scientific paper about one of the mentioned topics. Additional to that participants practice to talk and discuss about their different legal systems, in particular to evaluate at the end of the course the advantages and disadvantages of each legal system. The seminar course is rounded off a short introduction in the relevant German legal regulations to complete the point of view.</p>

Requirements:

- Writing a scientific paper of 15-20 pages in English or German language
- Attendance at our Basic course on using scientific databases
- Submission and Presentation (5-10 mins) of the paper outline
- Submission and Presentation (10-15 mins) of the final paper

Time Schedule:

- Until 10th April: Course registration by email

- Mid of April: Seminar Opening (Attendance required)
- Beginning of May: Basic course on using scientific databases (Attendance required)
- Mid of May: Submission of the paper outline
- Mid/End of May: Presentation of the paper outline (Attendance required)
- Mid of July: Submission of the final paper
- Mid/End of July: Presentation of the final paper (Attendance required)

Further information on
the course

[See course website](#)

Sign-up procedure

Write an [email](#) to the lecturer **until 10th April**.

X. Intercultural Management

Course name	Intercultural Management - Tutorial
Lecturer, Professorship	n. n., BWL V Organisation, AG Soziale Kompetenzen und Planspiele
Term	Summer
Course level	Undergraduate (Bachelor) and graduate (Master) also from other faculties
CP (ECTS)	5
	How do you get your ECTS: First you have to write an exam in the lecture in German. An alternative examination is also possible but only according to a prior agreement. Second you have to write an essay about one of the topics in the tutorial in German or in English.
Course description	<p>The tutorial is based on a lecture held in German. Nevertheless literature on most of the concepts is primarily published in English language. Advices for literature will be announced in the first lecture.</p> <p>In the lecture we will deal with different national cultural concepts as well as their implementations on international management activities. In the tutorial (held in English) we are focussing on one specific national culture (Italy) in comparison with the German culture.</p>
Further information on the course	See course website
Sign-up procedure	Please write an email to the lecturer.

XI. Introduction to Entrepreneurship

Course name	Introduction to Entrepreneurship
Lecturer, Professorship	Jun.-Prof. Dr. Mario Geißler Juniorprofessorship for Entrepreneurship
Term	Winter/Fall and Summer/Spring Term
Course level	Undergraduate (Bachelor) and graduate (Master)
CP (ECTS)	5
Course description	<p>The identification, evaluation and exploitation of business opportunities constitute the core of entrepreneurship. Amazon, Ebay, Google or Facebook are only some examples of companies founded on the basis of path breaking business opportunities and contributing to economic growth and the diffusion of a wide range of innovations. All these examples have one thing in common: a passionate individual or a team convinced of their idea. But is there a typical entrepreneur? What is the role of the entrepreneur within the entrepreneurial process? What are the major drivers of entrepreneurship? What is an entrepreneurial opportunity? How could we get an idea to the market? How can we design the respective business model?</p> <p>The seminar will introduce you to basic concepts and models of entrepreneurship, entrepreneurial opportunities and business model design. Students attending the course will individually elaborate a specific topic, present their work to the group and discuss their learning on the basis of their individual cultural and regional background.</p>
Sign-up procedure	Write an email to the lecturer.

XII. Investment Appraisal

Course name	Investment Appraisal
Lecturer, Professorship	Prof. Dr. Uwe Götze, Management Accounting and Control
Term	Winter/Fall and Summer/Spring Term
Course level	Undergraduate (Bachelor)
CP (ECTS)	3
Course description	Course is being held in English and is equivalent to the German course "Investitionsrechnung". At the end of the self-study course, students know the basic terms of investment appraisal and are able to apply methods for the support of investment decisions. See course website.
Further information on the course	See course website.
Sign-up procedure	Write an email to Christian Jummrich .

XIII. Leadership (Seminar) - Beyond Economics: Leadership in Different Settings

Course Name Beyond Economics: Leadership in Different Settings

Lecturer,
Professorship n.n., [Thierry Keuscher](#), [Petra Froß](#), [Organization Studies](#)

Term Winter

Course level Graduate (Master)

CP (ECTS) 5

Course description **The seminar will be held twice and will be similar in content. You can only participate in one class!**

Contents: The seminar will be held in English. Within the seminar students are requested to intensively deal with selected issues of leadership or leadership research. The goal of the seminar is to offer a systematic overview of leadership research in the field addressed and to reflect critically recent research findings and limitations. **Prerequisites:** Basics in leadership theories as in the master's course "Current Leadership Theories and Concepts". **Requirements:** The texts given are just basic texts and represent an introduction into the topic; the texts have to be read on a regular basis and will be discussed by all participants.

Exam: Individual presentations including hand-out (20min + 10min discussion) in groups of two or three students. Participation and performance in plenum discussions. Follow-up presentation to each lecture.

Further information on
the course [See website of the Professorship.](#)

Sign-up procedure To be announced, please contact [Mr. Keuscher/Ms. Froß](#).

XIV. Life Cycle Engineering

Course name Life Cycle Engineering

Lecturer, Professorship Prof. Paulo Peças, PhD, [Dipl.-Ing. Ronny Sygulla](#),
[Management Accounting and Control](#)

Term Summer

Course level Graduate (Master)

CP (ECTS) 5

Course description [see course website](#)

This course contributes to recognizing the importance of including multiple objectives from the technical, the economic and the ecological dimension for decision making in early stages of product design. A special focus is given to appropriate approaches and models, and their practical application.

The module provides an overview of the basic ideas and the theoretical background of Life Cycle Engineering (LCE) as well as deeper insights in specific approaches and modelling techniques. Specific topics are, among others: •product life cycle models

- evaluation of technical, economic and ecological performances
- multi-dimensional performance models
- material and technology selection
- case studies

Sign-up procedure Write an email to sandra.richter@wirtschaft.... Interested students are highly recommended to get in touch with the contact person at an early stage.

XV. Life Cycle-oriented Management

Course name Life Cycle-oriented Management

Lecturer, [Prof. Dr. Uwe Götze](#), [Dipl.-Ing. Ronny Sygulla](#),
Professorship [Management Accounting and Control](#)

Term Summer

Course level Graduate (Master)

CP (ECTS) 5

Course description [see course website](#)

Participants learn about life cycle-related decisions from an economic perspective and get specific knowledge about corresponding methods enabling an informed decision-making.

Firstly, the module provides an overview of life cycle models and concepts. Thereafter, strategic life cycle-related design tasks and deployable methods are presented. The discussion of life cycle-related decision models and methods is a key aspect of the module. This includes (among others):

- Life Cycle Costing/Total Cost of Ownership

- Dynamic investment appraisal supporting decisions about profitability, useful economic life and replacement timing

- Approaches for including taxes

- Material Flow Cost Accounting

- Value Stream Design

- Life Cycle Assessment

Sign-up procedure Write an email to sandra.richter@wirtschaft.... Interested students are highly recommended to get in touch with the contact person at an early stage.

XVI. Macroeconomics

Course Name	Macroeconomics
Lecturer, Professorship	Prof. Dr. Jochen Hartwig, Professorship of Economic Policy
Term	Winter
Course level	Undergraduate (Bachelor)
CP (ECTS)	6 (lecture and exercise)
Course description	<p>The lecture and the exercise will be held in German language. But for our international students Prof. Dr. Hartwig prepared for the lecture slides in English so you can prepare yourself for the final exam. Furthermore you have the possibility to write the exam in English even if the questions are asked in German.</p> <p>The lecture and the exercise are focusing on the basic macroeconomic knowledge. After participating in the course the student should be able to carry out an independent analysis of overall economy connections.</p>
Further information on the course	See website of the Professorship.
Sign-up procedure	Please contact Ms. Weiß or Mr. Sharik .

XVII. Management Accounting

Course name	Management Accounting
Lecturer, Professorship	Prof. Dr. Uwe Götze, Dr. Anja Schmidt, Dipl.-Ing. Ronny Sygulla, Management Accounting and Control
Term	Winter
Course level	Graduate (Master)
CP (ECTS)	3
Course description	<p><u>Objectives:</u> At the end of the course, students know and are able to apply the basic principles, concepts and methods of management accounting, in particular regarding cost accounting, cost management and investment appraisal.</p> <p><u>Content:</u></p> <ul style="list-style-type: none">• Introduction to management accounting• Cost accounting: basics, cost-type accounting, cost center accounting, product cost accounting, cost accounting concepts• Investment appraisal: basics, dynamic methods, additional fields and models of IA-application• Cost management instruments <p>Please note, that the course "Resource Efficiency from an Economic Perspective" comprises the course "Management Accounting", so you can only get ECTS credits for one of these two subjects!</p>
Further information on the course	See course website.
Sign-up procedure	See course website.

XVIII. Marketing Seminar

Course name	Marketing Seminar
Lecturer, Professorship	Prof. Dr. Cornelia Zanger, Katja Lohmann, Marketing
Term	Summer and winter
Course level	Graduate (Master)
CP (ECTS)	5
Course description	Students taking the Marketing Seminar are required to write a seminar paper (20 pages) during the semester. Drawing on critical thinking skills and abilities to put existing literature into new contexts you will be asked to write a paper on a given research question. We expect participants to discuss their progress at least once with their seminar advisor.
Prerequisites	Basic knowledge in marketing and scientific writing
Sign-up procedure	Please contact Katja Lohmann at the beginning of the semester.

XIX. Modern Organization Theory (Seminar)

Course name	Modern Organization Theory (Seminar)
Lecturer, Professorship	n.n., Pia Tracksdorf , Petra Froß , Organization Studies
Term	Winter
Course level	Graduate (Master)
CP (ECTS)	5
Course description	<p>The seminar will be held twice and will be similar in content. You can only participate in one class!</p> <p>Contents: Within the seminar students are requested to intensively deal with selected issues of contemporary organizations or organization research. The goal of the seminar is to offer a systematic overview of organizational research in the field addressed and to reflect critically recent research findings and limitations.</p> <p>Prerequisites: Basics in modern organization theory. Requirements: The basic text serves as required reading for all students prior to the beginning of the seminar. In preparation of your presentation an obligatory consultation of each group with the supervisor of your topic has to be appointed and realized latest one week in advance. Exam: Individual presentation (20 min each group member plus 10 min group discussion) in two- or three-party groups with interactive elements; Handout (maximum 2 pages), overall participation and performance in plenum discussions. Term-paper with regard to presentation topic (word count: 6.000-8.000 per person including directories, exclusive appendix).</p>
Further information on the course	See website of the Professorship.
Sign-up procedure	To be announced, please contact the Professorship.

XX. Money and Credit

Course Name	Money and Credit
Lecturer, Professorship	Prof. Dr. Jochen Hartwig, Professorship of Economic Policy
Term	Summer
Course level	Graduate (Master)
CP (ECTS)	5
Course description	<p>The lecture will be held in German language. But for our international students Prof. Dr. Hartwig prepared slides in English so you can prepare yourself for the final exam. Furthermore you have the possibility to write the exam in English even if the questions are asked in German.</p> <p>The course is focusing on the following topics:</p> <ul style="list-style-type: none">I. What is monetary policy and how does it affect the economy?II. What is inflation?III. Why are financial markets key to understanding monetary policy?IV. How is the interest rate measured?V. What is the real interest rate and why is it relevant for economic decisions?
Further information on the course	See website of the Professorship.
Sign-up procedure	Please contact Prof. Dr. Hartwig.

XXI. Resource Efficiency from an Economic Perspective

Course name	Resource Efficiency from an Economic Perspective
Lecturer, Professorship	Prof. Dr. Uwe Götze, Management Accounting and Control
Term	Winter
Course level	Graduate (Master)
CP (ECTS)	5
Course description	<p>Firstly, the course provides an overview of the integration of resources and resource efficiency in management theory. Thereafter, basing on the discipline-specific terms of resources and efficiency, methods of management accounting are presented which enable the determination and analysis of resource demand and, thus, also support the evaluation and controlling of resource efficiency. Specific topics are, among others:</p> <ul style="list-style-type: none">• Resources and resource efficiency in management theory• Production and cost theory• Cost accounting• Investment appraisal• Selected approaches of cost management <p>Please note, that the course "Resource Efficiency from an Economic Perspective" comprises the course "Management Accounting", so you can only get ECTS credits for one of these two subjects!</p>
Further information on the course	See course website.
Sign-up procedure	See course website.

XXII. Social Entrepreneurship

Course Name	Social Entrepreneurship
Lecturer, Professorship	Jun.-Prof. Dr. Mario Geißler, Professorship of Entrepreneurship in Business Creation and Succession Management
Term	Summer
Course level	Undergraduate (Bachelor) / Graduate (Master)
CP (ECTS)	3
Course description	<p>In recent years, Social Entrepreneurship has increasingly drawn international attention. Social developments and global challenges have suggested that a fair coexistence between human beings requires dramatic changes in several aspects. During the lecture, participants will gain insights into how social problems are tackled by innovative businesses (Entrepreneurs). Participants will learn to develop sustainable approaches for solving complex problems and make contributions to society using their individual knowledge and skills. The course is available to students of all disciplines. Basics in business and economic studies are therefore not compulsory.</p>
Further information on the course	See website of the Professorship.
Sign-up procedure	Please contact Jun.-Prof. Dr. Geißler.

XXIII. Strategic IT Management

Course name	Strategic IT Management
Lecturer, Professorship	Prof. Dr. Barbara Dinter. Chair of Business Information Systems 1
Term	Winter
Course level	Graduate (Master)
CP (ECTS)	5
Course description	<p>The lecture gives an overview of design tasks, approaches, standards and best practices for the range of functions of the customer-oriented process and IT management. Therefore, frameworks, theories and models of strategic IT-Management are presented. Students will gain basic knowledge in the following topics:</p> <ul style="list-style-type: none">- IT Strategy as well as Business and IT Alignment- IT-Governance, especially COBIT- Process-oriented IT Management, especially ITIL- Quality Management- Maturity Models- IT Risk Management and- Trends
Further information on the course	See course website.
Sign-up procedure	There will be an inscription. For that, please consider the news and remarks on our website https://www.tu-chemnitz.de/wirtschaft/wi1/

XXIV. Supply Chain Management

Course name	Supply Chain Management
Lecturer, Professorship	Prof. Dr. Dmitry Ivanov Production and Industrial Management
Term	Summer
Course level	Graduate (Master)
CP (ECTS)	3
Course description	Supply Chain Management is a special field that integrates and coordinates logistics and production processes along the value chain. This course aims at systematic considering business concepts for supply chain integration and coordination, performance indicators in the supply chain, information technologies, and practical implementation of Supply Chain Management. For more information please see the course website .
Further information on the course	Literature: Koller, Tim/ Goedhart, Marc/Wessels, David: Valuation. Measuring and Management the Value of Companies, 5th Ed. 2010; Soffer, Leonhard/Soffer, Robin: Financial Statement Analysis. A Valuation Approach, 2003
Sign-up procedure	Contact the responsible Professorship

XXV. Technology Law

Course name	Technology Law
Lecturer, Professorship	Gernot Kirchner, Professorship for Private Law and Intellectual Property Rights (Prof. Dr. Gesmann-Nuissl)
Term	Winter
Course level	Undergraduate (Bachelor) and graduate (Master)
CP (ECTS)	5
Course description	<p>The seminar focuses on up-to-date issues on technology-related fields of law. Also, it aims to give a better understanding of what is connected with the term "Technology Law". Typical contents of the lecture may cover Product Liability and Product Safety, Internet Law, Competition Law or Intellectual Property Law.</p> <p>After the seminar, students should be able to understand and analyse technical products and situations from a law-based perspective. Students should be sensitized to possible legal challenges technical products may bring up and may use that knowledge for making strategic business decisions in producing companies.</p> <p><u>Requirements:</u></p> <ul style="list-style-type: none">• Writing a scientific paper of 15-20 pages in English or German language• Attendance at our Basic course on using scientific databases• Submission and Presentation (5-10 mins) of the paper outline• Submission and Presentation (10-15 mins) of the final paper <p><u>Time Schedule:</u></p> <ul style="list-style-type: none">• Until 31st October: Course registration by email• Beginning of November: Seminar Opening (Attendance required)

- Mid of November: Basic course on using scientific databases (Attendance required)
- Beginning of December: Submission of the paper outline
- Mid of December: Presentation of the paper outline (Attendance required)
- Mid of January: Submission of the final paper
- End of January: Presentation of the final paper (Attendance required)

Further information on
the course

[See course website](#)

Sign-up procedure

Write an email to the lecturer **until 31st October**.

XXVI. Topics in Fiscal Policy

Course name	Topics in Fiscal Policy
Lecturer, Professorship	Jun.-Prof. Dr. Christian Breuer, Bianka Mey M. Sc. Junior Professorship for European Economics
Term	Winter
Course level	Graduate (Master)
CP (ECTS)	5
Course description	<p>The topic of fiscal policy, i.e. government activities that influence macroeconomic conditions, has gained back a central role in recent economic discussions. For countries that face economic stagnancy, fiscal policies, e.g., tax cuts or increased government spending, are considered as vital tools to recover from economic slump. However, many countries today – particularly in the Eurozone – struggle with increasing levels of public debt and the European fiscal rules require large-scale fiscal consolidations, rather than expansionary fiscal policies.</p> <p>Seminar participants learn about the most relevant scientific work in the field and discuss the role of fiscal policies against the background of the financial and economic crisis. Students start individually on the basis of one scientific paper (provided by the lecturer) and present its basic concepts and findings. In addition, participants review the relevant literature to outline related empirical or theoretical work in the field.</p> <p>Requirements: The grade will be determined on the basis of a term paper (12 to 15 pages). We expect participants to discuss their progress at least once with the seminar advisor. Macroeconomic knowledge is required; basic econometric knowledge is an advantage.</p>
Sign-up procedure	Write an email to bianka.mey@wirtschaft... (Deadline: 14.10.2016).

XXVII. Umweltrecht (Environmental Law)

Course name	Umweltrecht (Environmental Law)
Lecturer, Professorship	Prof. Dr. Ludwig Gramlich Public Law and Public Economic Law
Term	Summer
Course level	Undergraduate (Bachelor) and graduate (Master)
CP (ECTS)	3 / 6
Course description	<p>The course deals with issues of German and International Environmental Law.</p> <p>The course is held in German language but it is also possible to submit an exam or essay in English language to pass the course.</p>
Further information on the course	Dear Erasmus / foreign students, for your attention: more information about the course and requirements for getting CPs you may find at: Course Environmental Law
Sign-up procedure	Write an email to the lecturer.

XXVIII. Valuation

Course name	Valuation
Lecturer, Professorship	Prof. Dr. Michael Hinz , International Accounting
Term	Winter
Course level	Graduate (Master)
CP (ECTS)	5
Course description	There is a wide range of occasions in which the valuation of a company is necessary e. g. market transactions like mergers and acquisitions or company reorganisations. Taxation, accounting, insolvency tests and shareholder value-oriented management approaches. The course shed light on the underlying principles of valuation and gives a comprehensive coverage of valuation methods especially present value methods and the determination of their components.
Prerequisites	Financial Reporting
Further information on the course	Literature: Koller, Tim/ Goedhart, Marc/Wessels, David: Valuation. Measuring and Management the Value of Companies, 5th Ed. 2010; Soffer, Leonhard/Soffer, Robin: Financial Statement Analysis. A Valuation Approach, 2003
Sign-up procedure	Write an email to the lecturer

C. German Language Courses

There are German Language Courses available in every term for Bachelor and Master students. The attendance of the intensive course "German Language, Civilization and Culture" is highly recommended!

I. Intensive course: "German Language, Civilization and Culture"

[Intensive course: "German Language, Civilization and Culture" for part time students](#) (starts three weeks before the beginning of the lectures!), 4 ECTS (Code: ICGGCC4)
<http://www.tu-chemnitz.de/international/incoming/deutschkurse/sprachkurs.php>

II. German language courses on higher level

[German language courses on higher level](#) (taking place during the semester) are offered by our "Zentrum für Fremdsprachen", 4 ECTS each (Code: GLCHL4)
<http://www.tu-chemnitz.de/sprachenzentrum/kurse/daf/kursangebot.php>

D. Other Courses in English and German

Further courses in English and German language are accessible via the [Course Directory of TUC](https://www.tu-chemnitz.de/verwaltung/vlvz/) (<https://www.tu-chemnitz.de/verwaltung/vlvz/>).

Click [here](https://www.tu-chemnitz.de/verwaltung/vlvz/suche/?sprache=eng) (<https://www.tu-chemnitz.de/verwaltung/vlvz/suche/?sprache=eng>) to view all courses of all faculties offered in English language in the current term.

One frequently asked question: [How can I find out about the ECTS Credits of a course?](https://www.tu-chemnitz.de/wirtschaft/studium/international/faq_incomer.php.en#collapse16)
(https://www.tu-chemnitz.de/wirtschaft/studium/international/faq_incomer.php.en#collapse16)

E. International Office of the Faculty of Economics and Business Administration

Our office is responsible for arranging and organizing the exchange between the students of the Faculty of Economics and Business Administration and the students from our Partner Universities. We are also setting up new partnerships with interested universities abroad, even outside Europe.

On our website (<https://www.tu-chemnitz.de/wirtschaft/studium/international/index.php.en>) you can access further information about staying in Chemnitz and studying at our Faculty of Economics and Business Administration.

If you have any more questions, please don't hesitate to contact us!

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