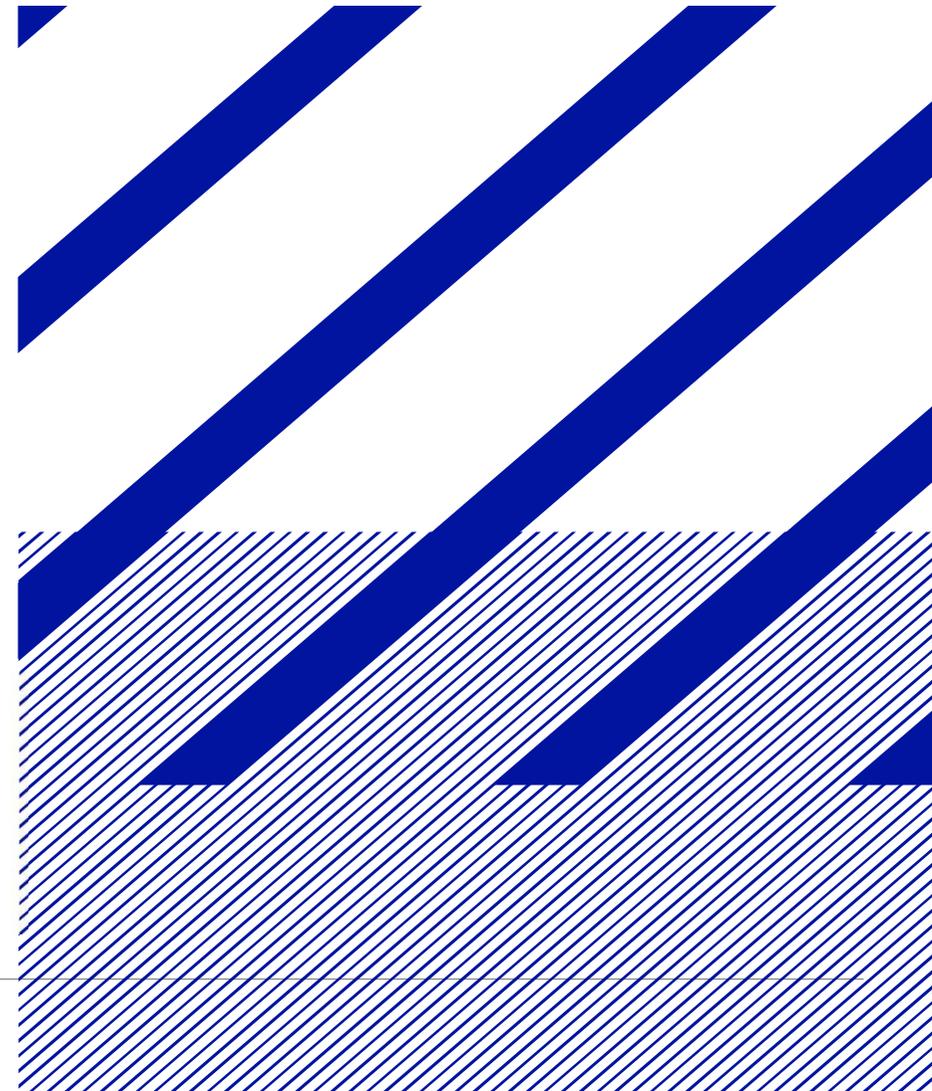


Studying

International Business & Management  
in Germany  
at Münster School of Business



Kristina Wedi



# Outline

1. Why Germany?
2. Why Münster?
3. Why FH Münster School of Business?
4. Your options as a student
5. Process and requirements
6. What else is there to do? - leisure time in Münster

# Studying in Germany

- High quality education
- Successful economy with many international companies and subsidiaries of foreign companies
- Need of qualified professionals
- No need to speak German
- Free travel with student ticket in NRW
- Cultural life: many low budget offers for students
- sustainable and climate-friendly living conditions



Around 360,000 international students study in Germany – 12.8% of all students. Germany is the 4th most popular destination among international students after the USA, Great Britain and Australia.

# Studying in Germany

## Accommodation and cost of living

- Average spendings of a German student: about 860 € / month (incl. rent, groceries, sports, leisure, activities, medical bills etc.)
- Accommodation:
  - Student dorms (affordable, usually furnished)
  - Shared apartments
  - Monthly rent  $\approx$  250 - 550 €
- EU-citizens can work as much as they want as a student

(Reference: Social survey by Deutsches Studierendenwerk (2019) )

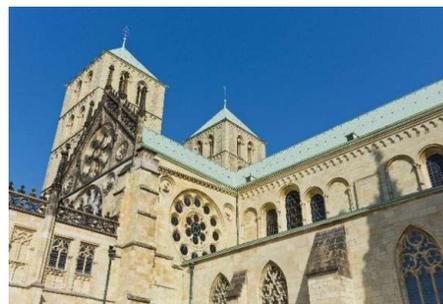
Costs:	
1 loaf of bread	2 Euro
1 kg apples	1.99 Euro
1 kg potatoes	0.99 Euro
1 Liter milk	0.90 Euro
1 bottle mineral water (0.75 Liter)	0.30 Euro
1 cup of coffee (in a Café)	2.50 Euro
1 glass of beer (in a bar)	3 Euro
1 pizza in a restaurant	7-9 Euro
1 meal in student cafeteria	ca. 3.50 Euro
1 pair of shoes	30 -100 Euro
1 T-Shirt	10- 50 Euro
1 Jeans	30-100 Euro
1 movie ticket (reduced)	8 Euro
1 ticket for the theater (reduced)	6- 30 Euro
1 entry ticket for a museum (reduced)	2-8 Euro

# Studying in Münster



# Studying in Münster

Impressions: <https://www.youtube.com/watch?v=F2XrvAXgtuQ>



# Studying in Münster

## Fun facts

- „Bicycle capital“ of Germany
- Population of Münster: 316.400 and > 60.000 students
- Film Scene of „Tatort“ – popular crime serial in Germany
- Saying in Münster: *It either rains or a church bell rings. If both happens at the same time it is Sunday.*



# FH Münster University of Applied Sciences

## Facts & Figures



Facts	
Students	Approx. 15.200
Departments	12
Interdisciplinary Institutes	1
Research institutes	8
Degree programs	100

Winter 2019/2020

Staff	
Professors	300
Lecturers with special duties	62
Employees	856

Winter 2019/2020

# FH Münster University of Applied Sciences

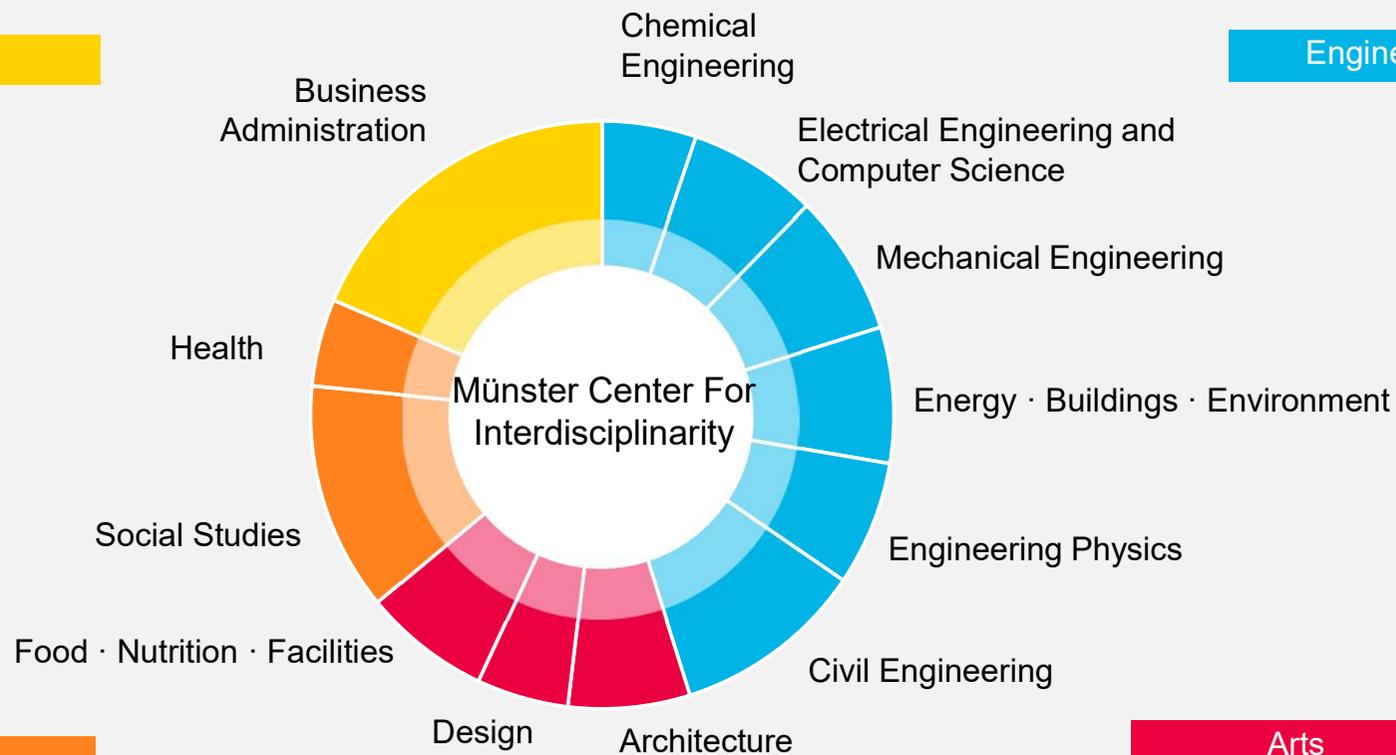
## Departments

Business

Engineering

Social Sciences

Arts



# Studying at Münster School of Business

- **practical** and needs-oriented **training**
- **Cosmopolitan thinking** and cross-cultural experience
- We help you to **foster your** personal as well as social and methodological **competences**
- outstanding awards won by our professors, students and alumni demonstrate **quality of education and research**
- Important alumni network
- Either double degree or incoming Bachelor / Master for just one / two semesters
- Study in **English** and/or **German**



# Studying at Münster School of Business

## Academic Calendar

Fall/Winter semester 2024/25	
Event	Date
Orientation / Start of lectures	Start: October 7, 2024
Christmas holiday	23.12. – 05.1.2025
Last day of lectures	January 28, 2025
Exam period	3.2.2025 – 14.2.2025

Spring/Summer semester 2025	
Event	Date
Orientation week / Start of lectures	Start: March 5, 2025
Easter holiday	14.4.-20.4.2025
Last day of lectures	June 27, 2025
Exam period	30.6.-11.7.2025

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# Studying EBP double degree

## Requirements for students from Rennes School of Business

Overall you will need to have successfully completed the workload of 6 semesters = 180 ECTS credit points (CP) in the European system where each semester requires a workload of 30 ECTS-CP:

- You will bring 120 ECTS from your home institution
- You will have a language proficiency of B2 in English or German
- Minimum 60 ECTS-CP achieved at Münster School of Business (MSB) in modules
- Thesis written at MSB

(Semester of placement can differ according to agreement with your home university)

# Degree seeking: You are joining EBP year 3

English stream

Sem 1 - 4 at Rennes SB	Sem 5 at Münster SB		Sem 6 at Münster SB	
All required modules passed	German Language*, **	6	1 Specialisation Module***	12
	German Academia and Society*	6	1 Intermediate Module	6
	1 Intermediate module	6	Thesis	12
	1 Specialisation module***	12		
<b>120 ECTS-CP</b>	<b>30 ECTS-CP</b>		<b>30 ECTS-CP</b>	

\* Compulsory modules

\*\* Business German (level B2) counts as a “business module”; if you need to take a lower level (starting at A1), you will need to write a report on their last placement that is evaluated as a “Project” worth 6 ECTS

\*\*\* 1 specialization module may be replaced by 2 intermediate modules.

# Modules taught in English on BA-level

Modules for year 3 students

<b>Intermediate Modules 6 ECTS-CP</b>	<b>Specialization Modules 12 ECTS-CP</b>
<ul style="list-style-type: none"><li>• Corporate Management (Project and Strategic Management)</li><li>• Economics: Globalization and European Integration</li><li>• Entrepreneurship</li><li>• International Human Resource Management (HRM)</li><li>• International Management</li><li>• Intermediate Finance</li><li>• Logistics</li><li>• Management of Technology</li><li>• TOPSIM Business Simulation Game</li> <li>• Current issues in international management and economics (current topics: Economic development of nations; Business models and company valuation)</li> <li>• Project (individual; only available as a substitute for another module that students failed or as a top up of business ECTS)</li></ul>	<ul style="list-style-type: none"><li>• International Marketing</li><li>• Strategic Marketing</li><li>• Advanced Organisation Design</li><li>• International New Ventures (summer only)</li></ul> <div data-bbox="1169 906 1877 1145" style="border: 1px solid black; border-radius: 50%; padding: 20px; text-align: center;"><p>Erasmus exchange for 1 semester: choose any 30 ECTS</p></div>

# Module auf Deutsch

## Aufbaumodule (6 ECTS Credits) (= Intermediate Modules)

- Marketing
- Finanzen
- VWL: Globalisierung und Europäische Integration
- Operations Research
- Logistik
- Grundlagen Prozessmanagement und ERP-Systeme
- Personalmanagement
- Rechnungswesen und Controlling
- Wirtschaftsrecht
- Betriebliche Steuerlehre und Wirtschaftsprüfung
- Unternehmensführung

Falls ein Modul auf Deutsch und auf Englisch angeboten wird, kann es nur in einer Sprache gewählt werden!

## Erweiterungsmodule (12 ECTS Credits) (= Specialisation modules)

- Operatives Marketing
- Strategisches Marketing
- Corporate Finance
- VWL: Erfolgsstrategien auf internationalen Märkten
- Quantitative Methoden II
- Quantitative Methoden III
- Business Information Systems
- Supply Chain Management
- Projektstudium Organisation, Wirtschaftsinformatik und Logistik
- Führung und Wandel
- Funktionales Personalmanagement
- Potenzialorientiertes Personalmanagement
- Controlling
- Betriebliche Steuerlehre I
- Betriebliche Steuerlehre II
- Wirtschaftsprüfung
- Externes Rechnungswesen
- Arbeits- und Sozialrecht
- Wirtschaftsrecht III

# Procedure for application & enrolment

## Application:

- Nomination of the students by home university
- Submission of documents to FH Münster
- Document + eligibility check by faculty coordinator
- Official acceptance conveyed by FH Münster

## Enrolment:

- After the official acceptance: enrolment
- Documents needed: scan of passport, health insurance
- Students have to pay a social contribution of approx. 300 € / half study year (no tuition fees!). In return, they get a semester ticket for free transport in NRW and many other concessions for 6 months



# Student support by the FH

- Support and information:  
Help to find the right contact person  
(registration, accommodation)
- 40 years of double degree experience
- Workshops
- Excursions
- Intercultural trainings
- University sports > 150 kinds
  
- People who care!



# Münster – leisure

## Festivals and markets

- Send 3 x a year
- Harbour Festival
- Christmas Market
- Stadtfest
- Wine Festivals
- Halle Münsterland (concerts, trade fairs)
- Many open air markets / flea markets

## Sports and similar activities

- Canooing on the Werse
- Sports and University sports
- Aasee / Canal – drink water reservoir / swim

## Sightseeing

- Zoo – come rain, come shine
- Many Museums / Planetarium
- Close to Cologne and the Dutch border, Teuto, ...



Münster von oben – ohne Text (2:50)

<https://www.youtube.com/watch?v=FTSUzKTt1A0>



Thank you!

&

We would be pleased to  
welcome you im Münster!

**Questions?**

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