

Courses in English for Exchange  
Students in 2019-2020



Periods in the Autumn
Period 1: Sept 2 - Oct 25
Period 2: Oct 28 - Dec 20

Periods in the Spring
Period 3: Jan 7 - March 6
Period 4: March 9 - May 8

Bachelor Level Courses	Timing	Period	Programme	Code	Course Title	Credits	Prerequisites
	Autumn	1	Economics	724210A	Global Economics	5 ECTS	
	Autumn	1	International Business Management	724201A	Internationalization	5 ECTS	
	Autumn	1	Accounting	724204A	Management Control	5 ECTS	
	Autumn	2	International Business Management	724202A	Managing Multinationals	5 ECTS	
	Autumn	2	Marketing	724206A	Strategic Marketing Management	5 ECTS	
	Autumn	1	Entrepreneurship Minor	724818P	Introduction to Business Development	5 ECTS	
	Autumn and Spring	1 to 4	Entrepreneurship Minor	724813P	Entrepreneurship in Action	5 ECTS	
	Autumn	2	Entrepreneurship Minor	724811P	Entrepreneurship for Sustainability	5 ECTS	
	Free	Free	Entrepreneurship Minor	724815P	Entrepreneurial Assignment	5 ECTS	
Bachelor Level Courses	Timing	Period	Programme	Code	Course Title	Credits	Prerequisites
	Spring	3	Finance	724208A	Portfolio Theory	5 ECTS	
	Spring	3	Entrepreneurship Minor	724812P	Building Change through Entrepreneurship	5 ECTS	
	Spring	4	Entrepreneurship Minor	910003S	Building Business through Creativity and Collaboration	5 ECTS	
Master Level Courses	Timing	Period	Programme	Code	Course Title	Credits	Prerequisites
	Autumn	1 and 2	Economics	721352S	Fundamentals of Economics	6 ECTS	Basic Knowledge in Economics
	Autumn	1	Economics	721338S	Mathematical Economics	3 ECTS	Basic Knowledge in Economics
	Autumn	1	Economics	721351S	Applied Econometrics	6 ECTS	Basic Knowledge in Economics
	Autumn	2	Economics	721066S	Principles of Econometrics	6 ECTS	Basic Knowledge in Economics
	Autumn	2	Economics	721072S	Quantitative Economics	6 ECTS	Basic Knowledge in Economics
	Autumn	1	Finance	721956S	Alternative Investments	6 ECTS	Basic Knowledge in Finance
	Autumn	1 and 2	Finance	721952S	Portfolio Management	6 ECTS	Basic Knowledge in Finance
	Autumn	2	Finance	721957S	Fundamentals of Finance	6 ECTS	Basic Knowledge in Finance
	Autumn	1 and 2	Finance	721073S	Empirical Research	6 ECTS	Basic Knowledge in Finance
	Autumn	1 and 2	Accounting	721138S	Fundamentals of Accounting	6 ECTS	Basic Knowledge in Accounting
	Autumn	1	Accounting	721195S	Advanced Management Control	6 ECTS	Basic Knowledge in Accounting
	Autumn	2	Accounting	721128S	Corporate Governance	6 ECTS	Basic Knowledge in Accounting
	Autumn	2	Accounting	721192S	Management Accounting Research	6 ECTS	Basic Knowledge in Accounting
	Autumn	2	Accounting	721197S	Advanced International Accounting	6 ECTS	Basic Knowledge in Accounting
	Autumn	1	International Business Management	721538S	International Business Theory	6 ECTS	Basic Knowledge in IBM
	Autumn	1	International Business Management	721562S	Organizational Change and Development	6 ECTS	Basic Knowledge in IBM
	Autumn	1 and 2	International Business Management	721563S	Entrepreneurial Leadership	6 ECTS	Basic Knowledge in IBM
	Autumn	2	International Business Management	721537S	Introduction to Strategizing Practices	6 ECTS	Basic Knowledge in IBM
	Autumn	2	International Business Management	723038S	Multinational Enterprise Theory	6 ECTS	Basic Knowledge in IBM
	Autumn	1	Marketing	721433S	Consumer Behavior	6 ECTS	Basic Knowledge in Marketing
	Autumn	1	Marketing	721473S	Quantitative Methods in Marketing Research	6 ECTS	Basic Knowledge in Marketing
	Autumn	1	Marketing	721474S	Procurement and Supply Chain Management	6 ECTS	Basic Knowledge in Marketing
	Autumn	1	Marketing	721471S	Service Marketing and Management	6 ECTS	Basic Knowledge in Marketing
	Autumn	2	Marketing	721434S	Selling and Sales Management	6 ECTS	Basic Knowledge in Marketing
	Autumn	2	Marketing	721472S	Digital Marketing	6 ECTS	Basic Knowledge in Marketing
	Autumn	2	Marketing	721463S	Sustainable Marketing Management	6 ECTS	Basic Knowledge in Marketing
Master Level Courses	Timing	Period	Programme	Code	Course Title	Credits	Prerequisites
	Spring	3	Economics	721348S	Advanced Microeconomics	6 ECTS	Basic Knowledge in Economics
	Spring	3	Economics	721350S	International Macroeconomics and Finance	6 ECTS	Basic Knowledge in Economics
	Spring	4	Economics	721347S	Advanced Macroeconomics	6 ECTS	Basic Knowledge in Economics
	Spring	4	Economics	721349S	Managerial Economics	6 ECTS	Basic Knowledge in Economics
	Spring	3	Finance	721963S	Corporate Finance	6 ECTS	Basic Knowledge in Finance
	Spring	3	Finance	721383S	Asset Pricing	6 ECTS	Basic Knowledge in Finance
	Spring	4	Accounting	721193S	Advanced Auditing and Assurance	6 ECTS	Basic Knowledge in Accounting
	Spring	3	Accounting	721189S	Advanced Financial Statement Analysis	6 ECTS	Basic Knowledge in Accounting
	Spring	3	Accounting	721113A	Cost Management Systems	6 ECTS	Basic Knowledge in Accounting
	Spring	3 and 4	Accounting	721194S	Advanced Cost Accounting	6 ECTS	Basic Knowledge in Accounting
	Spring	3	International Business Management	721541S	Perspectives on Innovation Management	6 ECTS	Basic Knowledge in IBM
	Spring	3	International Business Management	721556S	Institutional Context of Global Business	6 ECTS	Basic Knowledge in IBM
	Spring	4	International Business Management	721564S	Entrepreneurial Leadership Coaching	6 ECTS	Basic Knowledge in IBM
	Spring	4	International Business Management	721559S	Venture Growth Strategies	6 ECTS	Basic Knowledge in IBM
	Spring	3	Marketing	721469S	Business Marketing in Networks	6 ECTS	Basic Knowledge in Marketing
	Spring	3	Marketing	721436S	Brand Management	6 ECTS	Basic Knowledge in Marketing
	Spring	4	Marketing	721460S	Marketing Theory	6 ECTS	30 ECTS Studies in Marketing
	Spring	4	Marketing	721064S	Methods in Business Research	6 ECTS	Basic Knowledge in Marketing
	Spring	3	Business Ethics	721070S	Globally Responsible Business	6 ECTS	Basic Knowledge in Business Studies

To check course descriptions and other details  
please check WEBODI at:  
<https://webodi.oulu.fi/oodi/opasopiskopas.jsp>