

Bachelor's Program in International Business

Courses for Exchange Students in 2020–2021

MODULE 2020	COURSE CODE	COURSE NAME
1 31/8–18/9	MLI26C662	Comparative Consumer Behavior
	MLI26C651	International Human Resource Management
	MLI26C664	Intercultural Management
	MLI28A020	Principles of Finance
2 21/9–9/10	MLI26C940	Digital Disruption
	MLI-C1202	Integrated Marketing Communications
	MLI26C664	Intercultural Management
	MLI28A020	Principles of Finance
3 12/10–30/10	MLI26C738	Global Game Industry
	MLI26C726	Managerial Accounting for Global Business
	MLI26C664	Intercultural Management
	MLI28A020	Principles of Finance
4 2/11–20/11	MLI26C653	International Business Strategy
	MLI26C714	Gender and Communication in the International Workplace
	MLI32A130	Introduction to Business Law (Finland and EU)
5 23/11–11/12	MLI26C010	International Marketing
	MLI32A130	Introduction to Business Law (Finland and EU)
2021		BREAK
6 4/1–22/1	MLI26C720	Investments and Portfolio Management
	MLI26C633	Brand Management
	MLI-C1203	Strategic Design Management
7 25/1–12/2	MLI26C704	Business Consulting in the Global Economy
	MLI31A002	Principles of Economics
8 15/2–5/3	MLI28C060	Corporate Finance
	MLI26C653	International Business Strategy
9 8/3–26/3	MLI31C020	Intermediate Microeconomics
	MLI26C600	Entrepreneurship in the Global Economy
	MLI26C742	Travel, Tourism and Hospitality Marketing
29/3–2/4		BREAK WEEK
10 6/4–23/4	MLI26C727	Innovation Management in the Global Economy
11 26/4–14/5	MLI26C202	Financial Accounting for Global Business
	MLI26C743	Green Ventures
12 17/5–4/6	MLI26C739	Social Media Analytics
	MLI31C030	Intermediate Macroeconomics
13 7/6–24/6	MLI26C730	Consumer Culture
	MLI26C680	Management Information Systems in International Business
14 28/6–16/7	MLI-C1200	International Arts Management
	MLI26C707	Environmental Economics
19/7–23/7		BREAK WEEK
15 26/7–13/8	MLI26C744	Tools for Data Analysis
	MLI26C681	International Business to Business Marketing