

## Bachelor Courses Taught in English

Course Name	Credits
Academic Writing	2
Application of Information Technology	2
Brand Management	3
Business Data Analysis	3
Business Ethics	3
Business Law	3
Chinese Business Environment	3
Chinese Culture and Business Etiquette	3
Cross-cultural Management	3
Human Resource Management	3
Intensive Chinese	8
International Business Negotiation	3
International Business	3
International Finance	3
International Trade	3
Introduction to Business	3
Introduction to Corporate Finance	3
Introduction to Macroeconomics	4
Introduction to Microeconomics	4
M&A and Investment Banking	3
Marketing Research Methods	3
Organizational Behavior	3
Principles of Accounting	3
Principles of Management	3
Principles of Marketing	3
Statistics for Business	3
Strategic Management	3

**\* Important Note: For reference only, subject to minor adjustment without prior notice. Final version will be confirmed in Dec. 2023.**

## Master Courses Taught in English

Course name	Semester	Credit
International Business Law	S2	2
International Business Negotiation		2
Business Statistical Analysis		2
Business Strategy Consulting		2
Regional Investment Environment		2
Case Study and Thesis Writing		2
International Business		2
Programming Language and Applications		2
Business Ethics		2
Intercultural Communication and Management		2
Mandarin		8

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