

| Bachelor Courses English-taught Program | | |
|--|-----------------|----------------|
| Course Name | Semester | Credits |
| Academic Writing | S1 | 2 |
| Application of Information Technology | | 2 |
| Business Communication | | 3 |
| Economic Mathematics | | 3 |
| Introduction to Business | | 3 |
| Cross-cultural Management | S2 | 3 |
| Introduction to Microeconomics | | 4 |
| Principles of Marketing | | 3 |
| Statistics for Business | | 3 |
| Business Law | S3 | 3 |
| Introduction to Macroeconomics | | 4 |
| Principles of Accounting | | 3 |
| Principles of Management | | 3 |
| Business Ethics | S4 | 3 |
| Human Resource Management | | 3 |
| International Trade | | 3 |
| Introduction to Corporate Finance | | 3 |
| Organizational Behavior | | 3 |
| China Business Law | S5--S7 | 3 |
| Consumer Behavior | | 3 |
| Doing Business in China | | 3 |
| E-Commerce in China | | 3 |
| Econometrics | | 3 |
| Financial Markets and Institutions | | 3 |
| Innovation and Entrepreneurship | | 3 |
| International Contracts and Payments | | 3 |
| International Investment Analysis | | 3 |
| International Marketing Management | | 3 |
| Internet Marketing | | 3 |
| Project Management | | 3 |
| Strategic Management | | 3 |
| Mandarin | | S1-S6 |

*** Important Note: For reference only, subject to minor adjustment without prior notice. Final version for 2025 fall will be confirmed in June 2025.**

| Master Courses English-taught Program | | |
|--|-----------------|----------------|
| Course Name | Semester | Credits |
| Economics Analysis and Applications | S1 | 3 |
| International Marketing | | 2 |
| Business Statistical Analysis | | 2 |
| International Finance Theory and Practice | | 2 |
| International Trade Policy and Practice | | 2 |
| International Investment and Cross-national Company Management | | 2 |
| Programming Language and Applications | | 2 |
| Mandarin | | 2 |

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