

<b>Certificate program courses (China Business Studies):</b>			
<b>No</b>	<b>No.</b>	<b>Courses</b>	<b>Credits</b>
1	1	Doing Business in China	3credits
2	2	Strategic Management in China	3credits
3	3	Basic Chinese	4credits
4	4	Marketing in China	3credits
5	5	Chinese Culture and Business Etiquette	3credits
6	6	The Government and Politics in China	3credits
<b>Undergraduate program courses:</b>			
<b><i>The First Semester:</i></b>			
7	1	Mathematics for Business I	2credits
8	2	Application of Information Technology	2credits
9	3	Introduction to Business	3credits
10	4	Business Communication	3credits
11	5	Academic Writing,	2credits
<b><i>The Second Semester:</i></b>			
12	1	Mathematics for Business II	3credits
13	2	Introduction to Micro-economics	4credits
14	3	Principles of Marketing	3credits
15	4	Cross-cultural Management	3credits
<b><i>The Third Semester:</i></b>			
16	1	Business Law	3credits
17	2	Principles of Accounting	3credits
18	3	Principles of Management	3credits
19	4	Statistics for Business	4credits
20	5	Introduction to Macro-economics	4credits
<b><i>The Fourth Semester:</i></b>			
21	1	Business Ethics	3credits
22	2	Introduction to Corporate Finance	3credits
23	3	International Trade	3credits
24	4	Human Resource Management	3credits
25	5	Organizational Behavior	3credits
<b><i>The Third Year &amp; The Fourth Year (Spring Semester)</i></b>			
26	1	M&A and Investment Banking	3credits
27	2	International Finance	3credits
28	3	International Marketing Management	3credits
29	4	Marketing Research Methods	3credits
30	5	International Business	3credits
31	6	Strategic Management	3credits

32	7	Chinese Business Environment	3credits
33	8	Chinese Culture & Business Etiquette	3credits
<b>Postgraduate program courses</b>			
34	1	International Business Strategy	2 credits
35	2	Principles of Finance	2 credits
36	3	International Trade Policy and Practice	2 credits
37	4	Cross Border Mergers and Acquisitions	2 credits
38	5	International Marketing Decisions	2 credits
39	6	Quantitative Methods for Business	1 credit
40	7	Financial Accounting and International Reporting	2 credits
41	8	Company Consultancy Project	2 credits
42	9	Financial Institution Operations and Management	2 credits
43	10	Management Skills for International Business	1 credit
44	11	Operations Management and Supply Chain	1 credit
45	12	Problem Solving and Decision Making in Multicultural Teams	1 credit
46	13	Big Data and Tech Trends	1 credit
47	14	International Economics for Managers	3 credit