

## Winter 2020 – Course Offerings

### Important Notes:

**\*Please use this course list to prepare your study plan not the Ryerson calendar.** (Courses in the Ryerson calendar may not be taught every term, and some are not available to TRSM students).

\*Minimum course load is 3 courses, maximum is 7 courses

\*Include 3 course alternatives in your study plan. Indicate which courses are mandatory or alternative.

\*Course descriptions and prerequisite information are in the Ryerson calendar:  
<https://www.ryerson.ca/calendar/2020-2021/courses/>

\*A **prerequisite** is a specific course that must be successfully completed prior to enrolling in an advanced course.

\*Students wishing to take language courses are required to take an online placement test first at: [http://www.ryerson.ca/ilc/currentstudents/placement\\_tests.html](http://www.ryerson.ca/ilc/currentstudents/placement_tests.html).

### **ACCOUNTING**

ACC 100 Introductory Financial Accounting

ACC 406 Introductory Management Accounting

ACC 514 Intermediate Accounting II

ACC 842 Canadian Business Taxation II

### **ACCOUNTING FOR ACCOUNTING PROGRAM STUDENTS**

AFA 100 Introductory Financial Accounting

AFA 200 Management Accounting

AFA 400 Intermediate Accounting II

AFA 518 Auditing

AFA 615 Public Sector and Not-for-Profit Accounting

AFA 619 Intermediate Cost and Management Accounting

AFA 716 Advanced Financial Accounting and Disclosure

AFA 717 Canadian Business Taxation I

AFA 817 Canadian Business Taxation II

AFA 819 Advanced Management Accounting

### **BUSINESS**

BUS 221 Business Decision- Making

BUS 223 Ethics in Commerce

BUS 800 Strategic Management - **Must have completed 2 full years of an undergraduate degree**

## **COMMUNICATION**

CMN 279 Introduction to Professional Communication  
CMN 288 Promotional Communication in New Media Contexts  
CMN 305 Strategic Public Relations in Professional Communications  
CMN 306 Risk and Crisis Communication  
CMN 313 Organizational Problem Solving and Report Writing  
CMN 314 Professional Presentations  
CMN 315 Issues in Communication and the Contemporary Workplace  
CMN 414 Interpersonal Communications in Management  
CMN 448 Introduction to Visual Communication  
CMN 600 Science, Communication and Society  
CMN 601 Visual Communications: A Critical Approach

## **ECONOMICS**

ECN 104 Introductory Microeconomics  
ECN 110 The Economy and Society  
ECN 189 Introduction to Mathematics for Economics  
ECN 201 Principles of Macroeconomics  
ECN 204 Introductory Macroeconomics  
ECN 210 Understanding Economics  
ECN 230 Mathematics for Economics  
ECN 301 Intermediate Macroeconomics I  
ECN 321 Introduction to Law and Economics  
ECN 329 Statistics for Economics II  
ECN 340 The Economics of Human Behaviour  
ECN 440 Booms, Busts, Panics and Manias  
ECN 501 Industrial Organization  
ECN 502 Economics of Natural Resources  
ECN 503 Economic Development  
ECN 504 Intermediate Microeconomics I  
ECN 506 Money and Banking  
ECN 509 Development of the Canadian Banking and Financial System  
ECN 510 Environmental Economics  
ECN 511 Economy and Environment  
ECN 600 Intermediate Macroeconomics II  
ECN 601 The Economics of Information  
ECN 605 Labour Economics  
ECN 606 International Monetary Economics  
ECN 614 An Introduction to Game Theory  
ECN 620 Applied Economic Analysis  
ECN 627 Econometrics  
ECN 700 Intermediate Microeconomics II  
ECN 702 Econometrics II  
ECN 703 Public Sector Economics  
ECN 707 Economics of International Trade  
ECN 722 The Economics of Sports  
ECN 723 Applied Research Methods  
ECN 724 Advanced Econometrics  
ECN 801 Principles of Engineering Economics  
ECN 808 Economic Growth and Technological Change

## **ENTREPRENEURSHIP**

ENT 100 Applied Entrepreneurship  
ENT 500 New Venture Start Up  
ENT 505 Small Business Management  
ENT 511 Funding New Ventures  
ENT 526 Entrepreneurial Behaviour and Strategy  
ENT 527 Studies in Entrepreneurship  
ENT 577 Entrepreneurial Selling  
ENT 601 Identifying Opportunities  
ENT 627 Social Entrepreneurship and Changemaking

## **FINANCE**

FIN 205 Islamic Finance  
FIN 300 Managerial Finance I  
FIN 401 Managerial Finance II  
FIN 501 Investment Analysis I  
FIN 502 Personal Financial Planning  
FIN 611 Fixed Income Securities  
FIN 612 Retirement and Estate Planning  
FIN 621 International Finance  
FIN 701 Financial Intermediation  
FIN 801 Financial Risk Management  
FIN 812 Advanced Personal Financial Planning

## **FINANCE (FOR FINANCE MAJORS ONLY)**

AFF 210 Principles of Finance 1  
AFF 310 Principles of Finance 2  
AFF 410 Derivative Securities  
AFF 420 Principles of Finance 3  
AFF 604 Ethics in Finance  
AFF 611 Fixed Income Securities  
AFF 621 Market Microstructure, Algorithm Trading  
AFF 704 Financial Intermediation  
AFF 714 Financial Modeling II  
AFF 811 Financial Risk Management

## **GLOBAL MANAGEMENT STUDIES**

GMS 200 Introduction to Global Management  
GMS 400 The Global Business Environment  
GMS 401 Operations Management  
GMS 450 Project Management  
GMS 520 International Business  
GMS 522 International Marketing  
GMS 528 Issues in Operations Management  
GMS 690 The North American Business Environment  
GMS 691 The Asian Business Environment  
GMS 693 The Latin American and Caribbean Business Environment  
GMS 723 International Trade  
GMS 724 Management of International Enterprise  
GMS 801 Purchasing and Supply Management II  
GMS 802 Ethics and Regulation of International Business

GMS 803 Principles of Transportation  
GMS 804 Studies in Global Supply Chain Management  
GMS 805 Manufacturing Management  
GMS 850 Global Management Strategy

### **HOSPITALITY AND TOURISM**

**Please note: The courses listed below are available to students studying Hospitality and Tourism only**

HTA 402 Management Accounting for Hosp/Tourism  
HTA 708 Revenue Management for Hosp/Tourism  
HTF 110 Food Service Operation and Control  
HTF 506 Food & Beverage Operations  
HTF 601 Beverage Management  
HTH 501 Advanced Service Management Systems  
HTH 503 Human Resources Administration  
HTH 601 Organizational Behaviour  
HTL 130 Lodging Management Foundation  
HTL 510 Asset Management in Hospitality  
HTM 402 Strategic Marketing Planning  
HTM 621 Advertising and Promotion  
HTR 841 Research and Data Analysis  
HTT 509 Who Makes the Rules? Issues in Tourism  
HTT 607 Event Management  
HTT 610 Business of Events and Entertainment

### **INFORMATION TECHNOLOGY MANAGEMENT**

ITM 102 Business Information Systems I  
ITM 207 Computer Enabled Problem Solving  
ITM 301 IT Infrastructure  
ITM 410 Business Process Design  
ITM 445 Multimedia in Business  
ITM 500 Logical Database Analysis and Design  
ITM 501 Decision Analysis  
ITM 595 Auditing of Information Systems  
ITM 703 Current Issues in Information Systems Management  
ITM 706 Enterprise Architecture  
ITM 711 Cloud Computing  
ITM 750 IS Project Management  
ITM 760 Big Data Analytics  
ITM 820 Information Systems Security and Privacy

### **LAW**

LAW 122 Business Law  
LAW 204 Legal Analysis in a Business Context  
LAW 525 The Law of the Marketplace  
LAW 529 Employment and Labour Law  
LAW 533 Corporate Social Responsibility and the Law  
LAW 534 Government Regulation of Business  
LAW 535 Environmental Law and Business  
LAW 602 White Collar and Cyber Crime  
LAW 603 Advanced Business Law

LAW 604 Legal Foundations of Corporate Governance  
LAW 605 Securities Law  
LAW 703 Real Estate Law  
LAW 722 Law and Canadian Business  
LAW 723 Issues in Information Technology Law  
LAW 724 Legal Aspects of International Business

### **HUMAN RESOURCES**

MHR 405 Organizational Behaviour and Interpersonal Skills  
MHR 520 Industrial Relations Foundations  
MHR 523 Human Resources Management  
MHR 600 Diversity and Inclusion in the Workplace  
MHR 623 Recruitment and Selection (Staffing)  
MHR 640 Leadership  
MHR 711 Occupational Health and Safety  
MHR 721 Negotiation and Conflict Resolution  
MHR 733 Training and Development  
MHR 741 Managing Interpersonal Dynamics  
MHR 749 Compensation Management  
MHR 841 Organizational Theory and Design  
MHR 849 Human Resource Planning  
MHR 901 Strategic Human Resources Management

### **MARKETING**

MKT 100 Principles of Marketing  
MKT 300 Marketing Metrics and Analysis  
MKT 310 Marketing Plans  
MKT 400 Understanding Consumers and New Media  
MKT 500 Market Research  
MKT 504 Effective Persuasion  
MKT 510 Innovations in Marketing  
MKT 535 Integrated Marketing Communications  
MKT 600 Integrated Case Analysis  
MKT 700 Business Intelligence/Decision Modeling  
MKT 702 Marketing Management I  
MKT 723 Services Marketing  
MKT 802 Advanced Market Planning  
MKT 829 International Sport Marketing

### **REAL ESTATE MANAGEMENT**

REM 300 Introduction to Real Estate Management  
REM 400 Real Estate Finance I  
REM 420 Sustainability in Real Estate  
REM 500 Real Estate Development and Project Management  
REM 520 Real Estate Economics  
REM 600 Housing and Construction Management  
REM 620 Real Estate Finance II  
REM 660 Real Estate Strategic Management  
REM 700 Real Estate Valuation  
REM 750 Real Estate Economics II

## **RETAIL MANAGEMENT**

**Please note: The courses listed below are available to students with Retail Management students only.**

RMG 200 Introduction to Retail & Service Management

RMG 300 Retail Information Management

RMG 302 Retail Consumer Insight

RMG 303 Managing Service Quality

RMG 452 Visual Merchandising & Space Planning

RMG 700 Applied Retail Research

RMG 800 Special Topics in Retailing

RMG 806 Retail Perspectives on Category Management

RMG 817 Digital Advertising in Retail

RMG 821 Research and Analytics in Social Media

RMG 906 International Retail Markets

RMG 908 Issues & Innovations in Retailing II

RMG 909 Advanced Buying Process II

RMG 912 Sustainability and Social Change

RMG 920 Retail Industry Spotlight

RMG 925 Leading in Retail Service Organizations

## **STATISTICS**

QMS 102 Business Statistics I

QMS 110 Applied Mathematics for Business

QMS 130 Quantitative Business Analysis

QMS 202 Business Statistics II

QMS 210 Applied Statistics for Business

QMS 230 Statistics for Accounting and Finance

QMS 442 Multiple Regression for Business

QMS 521 Business Optimization

QMS 703 Business Forecasting Techniques

## **ELECTIVES – Courses are according to space availability**

ARB 101 Introductory Arabic I

ARB 201 Introductory Arabic II

ARB 301 Intermediate Arabic I

ARB 401 Intermediate Arabic II

ARB 402 Arabic Conversation and Pronunciation

BLG 181 Biology of a Living City

BLG 599 Biology Facts in Pop Media Sci-Fiction

BLG 699 Social Factors in Drug Development

BMS 150 Introduction to the Human Genome

CHN 101 Introductory Chinese I

CHN 201 Introductory Chinese II

CHN 301 Intermediate Chinese I

CHN 401 Intermediate Chinese II

CHS 503 Chinese Literary Traditions

CHY 182 Chemistry Applications to Living Systems

CHY 183 Introduction to Forensic Sciences

CHY 583 Alternative Energies

CHY 599 The Business of Chemistry and Biology

CMN 230 Trans Studies and Communication

CMN 601 Visual Communication: A Critical Approach  
CPS 650 Computational Thinking in Our World  
CRB 100 Introduction to the Caribbean  
CRB 502 Cultural Traditions in the Caribbean  
CRM 101 Understanding Crime in Canadian Society  
DST 500 A History of Madness  
ECN 110 The Economy and Society  
ECN 210 Understanding Economics  
ECN 340 The Economics of Human Behaviour  
ECN 440 Economic Issues in Financial Markets  
ECN 503 Economic Development  
ECN 509 Development of the Canadian Banking and Financial System  
ECN 511 Economy and Environment  
ECN 512 The Economics of Sex  
ECN 722 Economic Issues in Professional Sports  
ENG 104 The Short Story  
ENG 112 Zap, Pow, Bang: Pop Lit  
ENG 201 Myth and Literature  
ENG 503 Science Fiction  
ENG 505 Creative Writing  
ENG 620 English Caribbean Literatures and Cultures  
EUS 180 Global Water Issues  
FNU 101 Food Practices and Policy  
FRE 101 Introductory French I  
FRE 201 Introductory French II  
FRE 301 Intermediate French I  
FRE 401 Intermediate French II  
FRE 501 Speaking and Writing French I  
FRE 601 Speaking and Writing French II  
FRE 605 Francophone Language and Culture  
FRE 607 English-French Translation II  
FRE 610 Cultural Context of Writing  
FRE 706 The Life and Times of the French Language  
FRE 707 Introduction to French-English Translation  
FRE 801 French and New Media  
GEO 206 Regions, Nations and the Global Community  
GEO 208 Geography of the Global Economy  
GEO 210 Geography of Danger  
GEO 522 Geography of the Middle East  
GEO 605 The Geography of the Canadian North  
GEO 607 Cities and the Canadian Economic Landscape  
GEO 609 cyberspace@geography.ca  
GEO 793 The Geography of Toronto  
GEO 802 The Geography of Recreation and Leisure  
GEO 811 Global Environmental Issues  
GRK 100 Introduction to Attic Greek  
HST 112 East Meets West: Asia in the World  
HST 118 The City in History  
HST 210 U.S. History: 1877 to the Present  
HST 211 Century of Revolution: Europe 1789-1914  
HST 219 Decolonization: History Through Film

HST 407 Canada from 1885: The Struggle for Identity  
HST 425 History of Science and Technology II  
HST 510 The United States after 1945  
HST 603 The Third Reich  
HST 633 Modern Africa  
HST 641 Protest in Canada since 1870  
HST 655 People's Republic of China, 1949-Present  
HST 680 Natives and Newcomers from 1763  
HST 701 Scientific Technology and Modern Society  
HST 711 Canada and the United States  
HST 802 The Second World War  
INT 555 Special Topics in Interdisciplinary Studies  
IRL 100 Intro to World Art I: Pictorial Arts  
IRL 500 Modern and Contemporary Art, Design  
LAT 100 Introduction to Latin  
LNG 111 Language and Identity  
LNG 113 Language and Public Life  
LNG 121 Language and Society  
MEC 110 Energy and the Environment  
MUS 201 Introduction to Classical Music  
MUS 501 Music of World Cultures  
MUS 503 Social Issues in Popular Music  
MUS 505 Popular Music and Culture  
MUS 507 Architecture of Music II  
NPF 188 From Page to Screen  
PCS 181 Introduction to Astronomy  
PCS 581 Advanced Topics in Astronomy  
PHL 101 Plato and the Roots of Western Philosophy  
PHL 110 Philosophy of Religion I  
PHL 187 Ancient Greek Philosophy  
PHL 201 Problems in Philosophy  
PHL 214 Critical Thinking I  
PHL 333 Philosophy of Human Nature  
PHL 365 Philosophy of Beauty  
PHL 366 Existentialism and Art and Culture  
PHL 406 Issues of Life, Death and Poverty  
PHL 503 Ancient and Modern Ethics  
PHL 504 Philosophy of Art  
PHL 509 Bioethics  
PHL 522 Philosophy and Death  
PHL 605 Existentialism  
PHL 606 Philosophy of Love and Sex  
PHL 611 Philosophy of Mind  
PHL 612 Philosophy of Law  
PHL 614 Philosophy of Human Rights  
PHL 708 Introduction to Modern Philosophy  
PHL 710 Philosophy and Film  
POL 128 Politics and Film  
POL 129 Immigration and Settlement in Canada  
POL 203 Politics of the Environment  
POL 208 Globalization and World Politics



POL 501 Women, Power and Politics  
POL 507 Power, Change and Technology  
POL 540 Issues in Third World Politics  
POL 601 Social Movements and Politics  
POL 609 Global Justice  
PSY 105 Perspectives in Psychology  
PSY 308 Psychology of Thinking  
PSY 505 Personality Theory  
PSY 706 Personal Growth and Positive Psychology  
REL 101 Introduction to World Religions  
REL 220 Introduction to Christianity  
REL 225 Introduction to Islam  
SOC 103 How Society Works  
SOC 202 Popular Culture  
SOC 203 Social Class and Inequality  
SOC 503 Sociology of Education  
SOC 505 Sociology of Sport  
SOC 507 Race and Ethnicity in Canadian Society  
SOC 633 Sex, Gender Identities and Sexualities  
SOC 705 Law and Justice  
SOC 808 Sociology of Food and Eating  
SOC 885 Women and Islam  
SPN 101 Introductory Spanish I  
SPN 201 Introductory Spanish II  
SPN 301 Intermediate Spanish I  
SPN 401 Intermediate Spanish II  
SPN 501 Advanced Spanish I  
SPN 601 Advanced Spanish II  
SPN 607 English-Spanish Translation II  
SSH 505 Making the Future