

Fall 2018 – Course Offerings

Important Notes:

- **Please use this course list to prepare your study plan not the Ryerson calendar.** (Courses in the Ryerson calendar may not be taught every term, and some are not available to TRSM students).
- Minimum course load is 3 courses, maximum is 7 courses
- Include 3 course alternatives in your study plan. Indicate which courses are mandatory or alternative.
- Course descriptions and prerequisite information are in the Ryerson calendar: <https://www.ryerson.ca/calendar/2018-2019/>
- A **prerequisite** is a specific course that must be successfully completed prior to enrolling in an advanced course.
- Students wishing to take language courses are required to take an online placement test first at: http://www.ryerson.ca/ilc/currentstudents/placement_tests.html.

ACCOUNTING

ACC 100 Introductory Financial Accounting
ACC 406 Introductory Management Accounting
ACC 414 Intermediate Accounting I
ACC 521 Auditing
ACC 703 Advanced Financial Accounting
ACC 742 Canadian Business Taxation I
ACC 801 Intermediate Cost & Management Accounting

ACCOUNTING/FINANCE

AFA 200 Management Accounting
AFA 300 Intermediate Accounting I
AFA 500 Intermediate Accounting III
AFA 511 Ethics in Accounting
AFA 518 Auditing
AFA 708 Forensic Accounting and Internal Audit
AFA 716 Advanced Financial Accounting and Disclosure
AFA 717 Canadian Business Taxation I
AFA 817 Canadian Business Taxation II

AFA 819 Advanced Management Accounting

BUSINESS

BUS 221 Business Decision- Making

BUS 223 Ethics in Commerce

COMMUNICATION

CMN 200 The Craft of Professional Writing

CMN 210 Text, Image and Sound

CMN 215 Messages, Modalities and Media

CMN 225 Communication in Place

CMN 279 Introduction to Professional Communication

CMN 288 Promotional Communication in New Media Contexts

CMN 300 Communication in the Computer Industry

CMN 305 Strategic Public Relations in Professional Communications

CMN 306 Risk and Crisis Communication

CMN 310 Communication with Colour

CMN 314 Professional Presentations

CMN 315 Issues in Communication and Contemporary Workplace

CMN 317 Governance in the Information Society

CMN 321 Technical Communication as Knowledge Translation

CMN 323 Introduction to Professional Practise

CMN 373 Fashion Communication: Professional Approaches

CMN 413 Corporate Communications

CMN 414 Interpersonal Communication in Management

CMN 443 Contemporary Intercultural Communication

CMN 450 Participatory Media and Communication

CMN 601 Visual Communication: A Critical Approach

ECONOMICS

ECN 104 Introductory Microeconomics

ECN 109 Basic Mathematics for Economics

ECN 110 The Economy and Society

ECN 129 Statistics for Economics I

ECN 204 Introductory Macroeconomics

ECN 205 Economics of War, Revolution, and Empire

ECN 210 Understanding Economics

ECN 220 Evolution of the Global Economy
ECN 230 Mathematics for Economics
ECN 301 Intermediate Macroeconomics I
ECN 320 Introduction to Financial Economics
ECN 321 Introduction to Law and Economics
ECN 340 The Economics of Human Behaviour
ECN 440 Booms, Busts, Panics and Manias
ECN 501 Industrial Organization
ECN 502 Economics of Natural Resources
ECN 503 Economic Development
ECN 504 Intermediate Microeconomics I
ECN 506 Money and Banking
ECN 507 Economic Justice
ECN 509- Development of the Canadian Banking and Financial System
ECN 510 Environmental Economics
ECN 511 Economy and Environment
ECN 512 The Economics of Sex
ECN 600 Intermediate Macroeconomics II
ECN 627 Econometrics I
ECN 700 Intermediate Microeconomics II
ECN 715 Advanced Microeconomics
ECN 722 Economics of Sports
ECN 724 Advanced Econometrics
ECN 729 Sports Economics
ECN 815 Advanced Macroeconomics

ENTREPRENEURSHIP

ENT 500 New Venture Startup
ENT 501 Family Business in Canada
ENT 511 Funding New Ventures
ENT 526 Entrepreneurial Behaviour and Strategy
ENT 527 Studies in Entrepreneurship
ENT 555 Managing Small and Medium Enterprises
ENT 601 Identifying Opportunities
ENT 725 Management of Innovation
ENT 726 Creating a Business Plan

FINANCE

FIN 300 Managerial Finance I
FIN 401 Managerial Finance II
FIN 501 Investment Analysis I
FIN 502 Personal Financial Planning
FIN 512 Risk Management and Insurance
FIN 601 Derivatives
FIN 631 Financial Modeling I
FIN 701 Financial Intermediation
FIN 710 Advanced Corporate Finance
FIN 800 Ethics in Finance

FASHION

FSN 101 Textiles I
FSN 199 Fashion: The Industry
FSN 302 History of Costume I
FSN 504 Fashion Culture- Suffragettes to CEO's
FSN 510 Fashion Film, Cinema and New Media

GLOBAL MANAGEMENT STUDIES

GMS 200 Introduction to Global Management
GMS 401 Operations Management
GMS 402 Introduction to Managerial Economics
GMS 410 Management- Large Corporation
GMS 450 Project Management
GMS 455 Project Planning and Delivery
GMS 522 International Marketing
GMS 528 Issues in Operations Management
GMS 530 Managing Sustainably Internationally
GMS 601 International Economics
GMS 692 European Business Environment
GMS 693 The Latin American and Caribbean Bus Environment
GMS 694 The African Business Environment
GMS 695 Middle Eastern Business Environment
GMS 701 Purchasing and Supply Management I
GMS 723 International Trade
GMS 724 Management of International Enterprise

GMS 802 Ethics and Regulation of International Business
GMS 803 Principles of Transportation
GMS 804 Studies in Global Supply Chain Management
GMS 805 Manufacturing Management
GMS 850 Global Management Strategy

HOSPITALITY AND TOURISM

Important note: The courses listed below are only available to students studying Hospitality and Tourism.

HTA 602 Financial Management for Hosp/Tourism
HTA 708 Revenue Management for Hosp/Tourism
HTD 500 Concepts, Design, Feasibility
HTF 110 Food Service Operation and Control
HTF 505 Restaurants From Concept to Operations
HTF 506 - Food and Beverage Operations
HTH 102 Service and Professionalism
HTH 601 Organizational Behaviour
HTH 700 Professional Ethics in Hosp/Tourism
HTH 895 Hospitality/Tourism Work Experience
HTH 901 Management Career Strategies
HTI 746 Destination Management Systems
HTL 130 Lodging Management Foundation
HTL 503 Meeting and Convention Management
HTL 801 Hospitality Strategic Management HTM 302 Marketing Principles
HTM 302 Marketing Principles
HTM 604 Hospitality and Tourism Sales
HTT 150 - Tourism Demand, Supply and Distribution
HTT 501 Introduction to the Gaming Industry
HTT 509 Issues/Policies in Hosp/Tourism
HTT 600 Special Topics in Hospitality/Tourism
HTT 605 Business Aspects of Incentive Travel
HTT 622 Destination Management and Marketing
HTT 700 Current Issues in Hospitality/Tourism

INFORMATION TECHNOLOGY MANAGEMENT

ITM 100 Foundations of Information Systems
ITM 102 Business Information Systems I

ITM 107 Managerial Decision Making
ITM 200 Fundamentals of Programming
ITM 207 Computer Enabled Problem Solving
ITM 301 Introduction to IT Infrastructure
ITM 305 Systems Analysis and Design
ITM 501 Decisions Analysis
ITM 600 Data Communications Network Design
ITM 618 Business Intelligence and Analytics
ITM 696 Accounting Information Systems
ITM 703 Current Issues in Information Systems Management
ITM 706 Enterprise Architecture
ITM 707 Strategy, Management and Acquisition
ITM 750 IS Project Management
ITM 780 Web Design and Management
ITM 820 Information Systems Security and Privacy

LAW

LAW 122 Business Law
LAW 204 Legal Analysis in a Business Context
LAW 321 The Law of Hospitality and Tourism
LAW 525 The Law of the Marketplace
LAW 529 Employment and Labour Law
LAW 533 Corporate Social Responsibility and the Law
LAW 534 Government Regulation of Business
LAW 535 Environmental and Business Law
LAW 601 Intellectual Property Law
LAW 603 Advanced Business Law
LAW 605 Securities Law
LAW 723 Issues in Information Technology Law
LAW 724 Legal Aspects of International Business

HUMAN RESOURCES

MHR 405 Organizational Behaviour and Interpersonal Skills
MHR 505 Organizational Behaviour II
MHR 520 Industrial Relations Foundations
MHR 522 Industrial Relations
MHR 523 Human Resources Management

MHR 600 Diversity and Inclusion in the Workplace
MHR 623 Recruitment and Selection (Staffing)
MHR 650 Management of Change
MHR 671 Human Resources Information Systems
MHR 700 Cross-Cultural Dimensions of Organizational Behaviour
MHR 711 Occupational Health and Safety
MHT 721 Negotiation and Conflict Resolution
MHR 733 Training and Development
MHR 741 Managing Interpersonal Dynamics
MHR 749 Compensation Management
MHR 841 Organizational Theory and Design
MHR 849 Human Resource Planning

MARKETING

MKT 100 Principles of Marketing
MKT 300 Marketing Metrics and Analysis
MKT 310 Marketing Plans
MKT 400 Understanding Consumers and the New Media
MKT 500 Marketing Research
MKT 504 Effective Persuasion
MKT 510 Innovations in Marketing
MKT 600 Integrated Case Analysis
MKT 700 Business Intelligence/Decision Modeling
MKT 702 Advanced Marketing Management
MKT 723 Marketing in the Services Industry
MKT 730 Assessing /Managing Market Opportunities
MKT 828 Sport Marketing Concepts and Strategy

REAL ESTATE MANAGEMENT

REM 300 Introduction to Real Estate Management
REM 400 Real Estate Finance I
REM 420 Sustainability in Real Estate
REM 500 Real Estate Development and Project Management
REM 520 Real Estate Economics I
REM 660 Real Estate Strategic Management
REM 700 Real Estate Valuation

RETAIL MANAGEMENT

Important note: The courses listed below are only available to students in Retail Management.

RMG 100 Issues and Innovations in Retailing I
RMG 101 Academic and Career Preparation
RMG 200 Introduction to Retail and Service Management
RMG 301 Retail Operations Management
RMG 400 Buying Process I
RMG 434 Intro to Logistics and Supply Chain Management
RMG 500 Retail Strategy
RMG 800 Special Topics in Retailing
RMG 801 Retail Career Strategies
RMG 902 Franchising
RMG 905 Design, Commerce and Culture
RMG 910 Omni-Channel Retailing
RMG 912 Corporate Responsibility
RMG 914 Sector Studies
RMG 922 Retailing 2.0: Social Media Marketing

STATISTICS

QMS 102 Business Statistics I
QMS 130 Quantitative Business Analysis
QMS 202 Business Statistics II
QMS 230 Statistics for Accounting and Finance
QMS 522 Linear Algebra
QMS 702 Calculus for Business

ELECTIVES – Courses are according to space availability

To take a language course, you are required to take an online placement test first:
http://www.ryerson.ca/llc/currentstudents/placement_tests.html.

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| ANT 100 | Introduction to Anthropology |
| ARB 101 | Introductory Arabic I |
| ARB 201 | Introductory Arabic II |
| ARB 301 | Intermediate Arabic I |
| ARB 401 | Intermediate Arabic II |
| BLG 181 | Biology of a Living City |
| BLG 599 | Biology Facts in Pop Media Sci-Fiction |

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| BLG 699 | Social Factors in Drug Development |
| BMS 150 | Introduction to the Human Genome |
| CHN 101 | Introductory Chinese I |
| CHN 201 | Introductory Chinese II |
| CHN 301 | Intermediate Chinese I |
| CHS 504 | Chinese Cultural Traditions |
| CHY 182 | Chemistry Applications to Living Systems |
| CHY 183 | Introduction to Forensic Sciences |
| CHY 599 | The Business of Chemistry and Biology |
| CMN 601 | Visual Communication: A Critical Approach |
| CRB 100 | Introduction to the Caribbean |
| CRB 501 | Racism and Caribbean Peoples in Canada |
| CRM 101 | Understanding Crime in Canadian Society |
| CRM 515 | Gendering Justice |
| CRM 601 | Violence in Society |
| DST 500 | A History of Madness |
| DST 508 | Crippling the Arts in Canada |
| DST 605 | Disability, Desire and Sexuality |
| ECN 110 | The Economy and Society |
| ECN 205 | Economics of War, Revolution and Empire |
| ECN 210 | Understanding Economics |
| ECN 340 | The Economics of Human Behaviour |
| ECN 440 | Booms, Busts, Panics and Manias |
| ECN 503 | Economic Development |
| ECN 507 | Economic Justice |
| ECN 509 | Development of the Canadian Banking and Financial System |
| ECN 511 | Economy and Environment |
| ECN 512 | The Economics of Sex |
| ECN 722 | The Economics of Sports |
| ENG 104 | The Short Story |
| ENG 112 | Zap, Pow, Bang: Pop Lit |
| ENG 201 | Myth and Literature |
| ENG 203 | The Literature of Native Peoples |
| ENG 503 | Science Fiction |
| ENG 505 | Creative Writing |
| ENG 610 | The Language of Love, Sex and Gender |
| FNU 100 | Canadian Cuisine: Historical Roots |

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| FRE 101 | Introductory French I |
| FRE 201 | Introductory French II |
| FRE 301 | Intermediate French I |
| FRE 401 | Intermediate French II |
| FRE 501 | Speaking and Writing French I |
| FRE 505 | French Language and Culture |
| FRE 507 | English-French Translation I |
| FRE 510 | Effective Writing |
| FRE 601 | Speaking and Writing French II |
| FRE 701 | French for Today |
| GEO 106 | Geographies of Everyday Life |
| GEO 108 | Geography of the Global Village |
| GEO 110 | The Physical Environment |
| GEO 312 | Viva Las Vegas! |
| GEO 322 | A Critical Geography of South Asia |
| GEO 505 | Regional Analysis of Canada |
| GEO 507 | Explorations of the Urban Environment |
| GEO 509 | Food, Place and Identity |
| GEO 520 | Global Political Geography |
| GEO 702 | Technology and the Contemporary Environment |
| GEO 716 | Geographies of Health |
| GEO 793 | The Geography of Toronto |
| GRK 100 | Introduction to Attic Greek |
| HST 110 | U.S. History: Colonial Era to 1877 |
| HST 111 | World Turned Upside Down: Europe 1350-1789 |
| HST 112 | East Meets West: Asia in the World |
| HST 118 | The City in History |
| HST 119 | Rise of Empires: History Through Film |
| HST 307 | Canada to 1885: The Founding Societies |
| HST 325 | History of Science and Technology I |
| HST 504 | War to War: World Conflict 1900-45 |
| HST 522 | The Middle East: 1908 to the Present |
| HST 527 | Toronto: Wilderness to Metropolis |
| HST 532 | Elizabethan England |
| HST 540 | Espionage: A Modern History |
| HST 555 | Late Qing and Republican China, 1839-1949 |
| HST 603 | The Third Reich |

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| HST 604 | The Uneasy Peace: The Cold War, 1945-90 |
| HST 701 | Scientific Technology and Modern Society |
| HST 702 | The First World War |
| HST 777 | Medicine from Antiquity to 1500 CE |
| IRL 100 | Intro to World Art I: Pictorial Arts |
| IRL 200 | Introduction to World Textile History |
| IRL 500 | Modern and Contemporary Art, Design |
| LNG 111 | Language and Identity |
| LNG 112 | Spoken and Written Language |
| LNG 113 | Language and Public Life |
| MUS 101 | Intro to World and Early European Music |
| MUS 105 | Voices Without Borders: Global Chorus |
| MUS 106 | The Architecture of Music |
| MUS 503 | Social Issues in Popular Music |
| MUS 505 | Popular Music and Culture |
| NPF 188 | From Page to Screen |
| PCS 111 | Physics in the News |
| PCS 181 | Introduction to Astronomy |
| PCS 182 | Life in the Milky Way Galaxy |
| PHL 101 | Plato and the Roots of Western Philosophy |
| PHL 110 | Philosophy of Religion I |
| PHL 187 | Ancient Greek Philosophy |
| PHL 201 | Problems in Philosophy |
| PHL 214 | Critical Thinking I |
| PHL 306 | Freedom, Equality, Limits of Authority |
| PHL 333 | Philosophy of Human Nature |
| PHL 366 | Existentialism and Art and Culture |
| PHL 503 | Ancient and Modern Ethics |
| PHL 520 | Social and Political Philosophy |
| PHL 521 | Personal Identity East and West |
| PHL 550 | Knowledge, Truth and Belief |
| PHL 552 | Philosophy of Science |
| PHL 597 | Introduction to Formal Logic |
| PHL 605 | Existentialism |
| PHL 606 | Philosophy of Love and Sex |
| PHL 612 | Philosophy of Law |
| PHL 708 | Introduction to Modern Philosophy |

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| PHL 709 | Religion, Science and Philosophy |
| POL 106 | The Politics of Human Needs |
| POL 128 | Politics and Film |
| POL 129 | Immigration and Settlement in Canada |
| POL 203 | Politics of the Environment |
| POL 501 | Women, Power and Politics |
| POL 507 | Power, Change and Technology |
| POL 510 | The Politics of Sexual Diversity |
| POL 540 | Issues in Third World Politics |
| POL 607 | Politics of Technology and Globalization |
| POL 613 | International Law for Human Protection |
| PSY 105 | Perspectives in Psychology |
| PSY 308 | Psychology of Thinking |
| PSY 707 | Models of Stress and Adaptation |
| REL 100 | Introduction to Religious Studies |
| REL 101 | Introduction to World Religions |
| RTA 180 | Music and Film |
| SOC 103 | How Society Works |
| SOC 108 | Indigenous Peoples and Decolonization |
| SOC 202 | Popular Culture |
| SOC 203 | Social Class and Inequality |
| SOC 503 | Sociology of Education |
| SOC 505 | Sociology of Sport |
| SOC 506 | Health and Society |
| SOC 507 | Race and Ethnicity in Canadian Society |
| SOC 603 | Sociology of Gender |
| SOC 633 | Sex, Gender Identities and Sexualities |
| SOC 703 | Women, Power and the Global South |
| SOC 707 | Religion, Meaning and Power |
| SOC 808 | Sociology of Food and Eating |
| SOC 885 | Women and Islam |
| SOC 902 | Hollywood and Society |
| SPN 101 | Introductory Spanish I |
| SPN 201 | Introductory Spanish II |
| SPN 301 | Intermediate Spanish I |
| SPN 401 | Intermediate Spanish II |
| SPN 501 | Advanced Spanish I |

SPN 610 Spanish Composition for Native Speakers
SSH 505 Making the Future