

BACHELOR PROGRAMMES

Major “Business Management and Entrepreneurship”

<http://www.swu.bg/media/560956/bmp%20bakalavar%20eng.pdf>

Major: Marketing

<http://www.swu.bg/media/557272/marketing%20eng.pdf>

Major “International Business”

<http://www.swu.bg/media/517088/specialnost%20mejdunaroden%20biznes%20eng.pdf>

Major “Finance”

<http://www.swu.bg/media/557341/finansi%20eng.pdf>

MASTERS PROGRAMMES

Management and Marketing in the International Business

<http://www.swu.bg/media/559078/mmmb%202%20sem%20eng.pdf>

Management and Development of Human Resources in Economic Sector

<http://www.swu.bg/media/560980/upravlenie%20i%20razvitie%20na%204ove6kite%20resursi%20v%20stopanskiq%20sektor%202%20sem%20eng.pdf>

Marketing

<http://www.swu.bg/media/558046/marketing%202%20sem%20eng.pdf>

International Business

<http://www.swu.bg/media/561556/mejdunaroden%20biznes%204%20sem%20eng.pdf>

Finance

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