



Business, Retail and Languages.

Exchange programme

The School of Business and Management offers an extensive English-taught curriculum and attracts high numbers of exchange students from its many European and non-European partner institutions.

The added value of an international experience cannot be underestimated. Since courses are taught in English, we require the students to have a good command of the English language (B2 level is advised).

This international curriculum is open for business, retail, management and language students and is offered twice a year.

The program includes a wide range of subjects such as finance, strategy and entrepreneurship, law,

marketing, supply chain sustainability, languages (English, French, German and Spanish), and cross-cultural topics.

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In this program you select courses according to your educational background and future aspirations.

Compose your curriculum by choosing a coherent set of courses from 4 tracks:

- Commercial Track (Business Management)
- Financial Track (Business Management)
- Languages (Languages)
- Sustainability Advisor (= 30 ECTS)

You must choose one track to avoid overlap with scheduling. For language courses, you need to meet the minimum Common European Framework of Reference for Languages (CEFR) level indicated.

Welcome days

3rd week September
begin February

Start of the program

End September & mid-February

Start of exams

January & Jun

End of semester

End January – end Jun

More info?



About HOGENT

HOGENT is the largest university of applied sciences and arts in Flanders offering associate degree programs, bachelor degree programs, advanced bachelor degree programs and master degree programs at nine campuses across the cities of Ghent and Aalst, in the Flemish part of Belgium.

HOGENT educates future-proof students, performs excellent applied research and develops the arts, all in an international perspective. I warmly invite you to discover more about us while reading this booklet.

HOGENT strives to excel in education, research, service provision and practice of the arts. Through the expertise of its staff and graduates and the valorization of its research, HOGENT is making a valuable contribution to a critical, creative and open society.

Facts & Figures

- 19,000 students
- +70 student nationalities
- 2,400 staff
- 9 campuses
- 29 bachelor degree programs
- 5 master degree programs
- 14 associate degree programs
- 15 exchange programs

Discover the City of Ghent

Ghent is the capital of the province of East Flanders. It is a very versatile city: not only does it have 90,000 students in higher education - Ghent was selected as Erasmus destination 2023 - it is also a city with a very beautiful and unique historical center, a vibrant cultural and music scene, an attractive location for trade fairs and conferences, and an industrial city with a port.

