MASTER

Management, Communication & IT

Full-time • English • Dual Degree Option • Job friendly model

NEW
Focus Digital
Entrepreneurship

STRUCTURE	1st – 3rd semester: Core curriculum 3rd semester: International semester (optionally abroad) 4th semester: International Technology Management Course, Study Tour Silicon Valley, Master Thesis & Exam
DEGREE	Master of Arts in Business, M.A. | MA* *Use of academic degree in combination with the brand MCI officially approved* Dual Degree option at University of Nebraska, Omaha / USA UNIVERSITY of NEBRASKA OMAHA • Master of Business Administration (MBA) or • Master of Science in Management Information Systems (MSc)
TIME MODEL	Full-time (Wednesday noon – Saturday afternoon), part-time work possible
LANGUAGE	English
CONTENT	• Business & Management: 41 % • Information & Communication Technology: 25 % • Communication & Social Skills: 13% • Master Thesis & Exam: 21%
PROFESSIONAL OPPORTUNITIES	Leadership positions, expert functions, line management or self-employed in: • Automotive & Smart Production Industries • Innovative Start-ups • Media & Creative Industries • Consultancy & IT Consultancy • FinTech Sector • Service Industries • Research & Universities
ADMISSION REQUIREMENTS	Bachelor or equivalent degree with a minimum of • 15 ECTS points in IT & ICT • 20 ECTS points in Management & Business Management • 10 ECTS points in Communication & Media
TUITION	For students from EU & EEA countries: Per semester: € 363,63 + membership fee to the Austrians Students' Union (ÖH) For students from third countries: Per semester: € 7.500,- + membership fee to the Austrian Students' Union (ÖH) Scholarships: www.mci.edu/scholarships
APPLICATION	• Career background: 30% • Written entrance exam: 30% • Interview: 40%

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Curriculum

Modules / Courses	Semester Credit Units | ECTS-Credits			
BUSINESS & MANAGEMENT	**1**	**2**	**3**	**4**
Digital Entrepreneurship	3 | 5			
Business Management	3 | 5			
Operational Excellence	3 | 5			
Marketing & Sales	3 | 5			
IT Investment	3 | 5			
Multi Project & Change Management		3 | 5		
IT Governance		3 | 5		
Digital Mergers & Acquisitions		3 | 5		
Digital Organization		3 | 5		
Market & Technology Analysis			3 | 5	

INFORMATION & COMMUNICATION TECHNOLOGY	1	2	3	4
Data & Information Management	3 | 5			
Management Information Systems		3 | 5		
ELECTIVE MODULES		4,5 | 5		
IT Management Integration Lab				
Technology Application Lab				
Digital Interaction Lab				
Data Economy			3 | 5	
Current Technologies			3 | 5	
International Technology Management				3 | 5

COMMUNICATION & SOCIAL SKILLS	1	2	3	4
Business & Digital Ethics			3 | 5	
MCiT Research			3 | 5	
ELECTIVE MODULES			4 | 5	
Digital Research Project				
Digital Business Project				
Digital Society Project				

MASTER THESIS	1	2	3	4
Master Thesis & Exam				1 | 25

SEMESTER CREDIT UNITS | ECTS-CREDITS	18 | 30	19,5 | 30	19 | 30	4 | 30

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