



University of
Applied Sciences



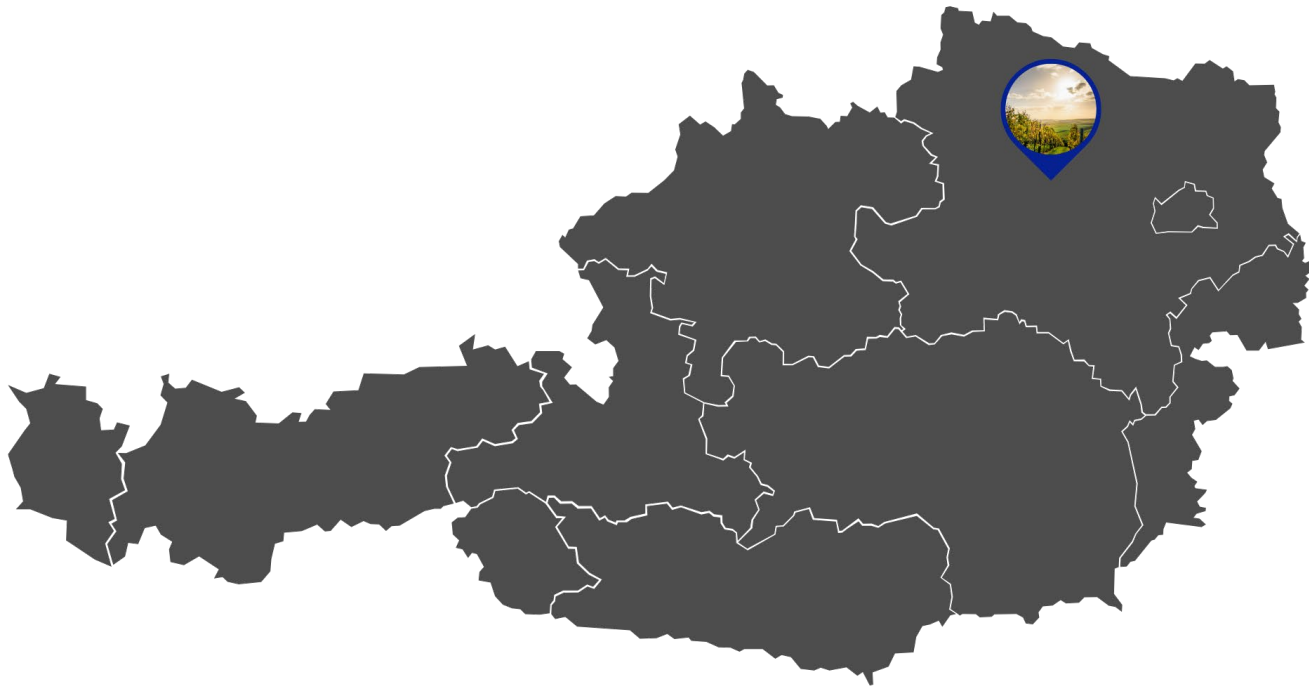
WELCOME

IMC KREMS
UNIVERSITY OF APPLIED SCIENCES



It's all in me.

Here we are – Center of Europe



Organization



Founding year: 1994

Status “University of Applied Sciences”:
since April 2002

Departments: business, health sciences,
science & technology

Management company: IMC University of
Applied Sciences Krems GmbH (70%
privately owned, 30% City of Krems)

Supervisory Board:


Chairman of Supervisory Board Dr.h.c.
Dkfm. Mag. Heinz Boyer

Facts & Figures

- imc 30 degree programmes, 12 of them in English
- imc 3.000 students in Krems
- imc 11.000 alumni
- imc 690 students in transnational programmes

employment rate **98%**

recommendation rate of alumni **92%**

IMC Team 
350 full-time lecturers and employees
790 part-time lecturers



Mission Statement



Vision

International. Innovative. IMC Krems.

Mission

We are an Austrian university of applied sciences with an international orientation.

In our core tasks, education and research, we develop and implement innovative and sustainable solutions that create regional, national and global benefits.

Values

Learn. Create. Inspire.



It's all in me.



It's all in me.

International by heart

Meaningful by belief

Curious by nature

Quality and environmental management



DIN EN ISO
9001:2008

DIN EN ISO
14001:2004

DIN EN ISO
29990:2010

Member of
AACSB

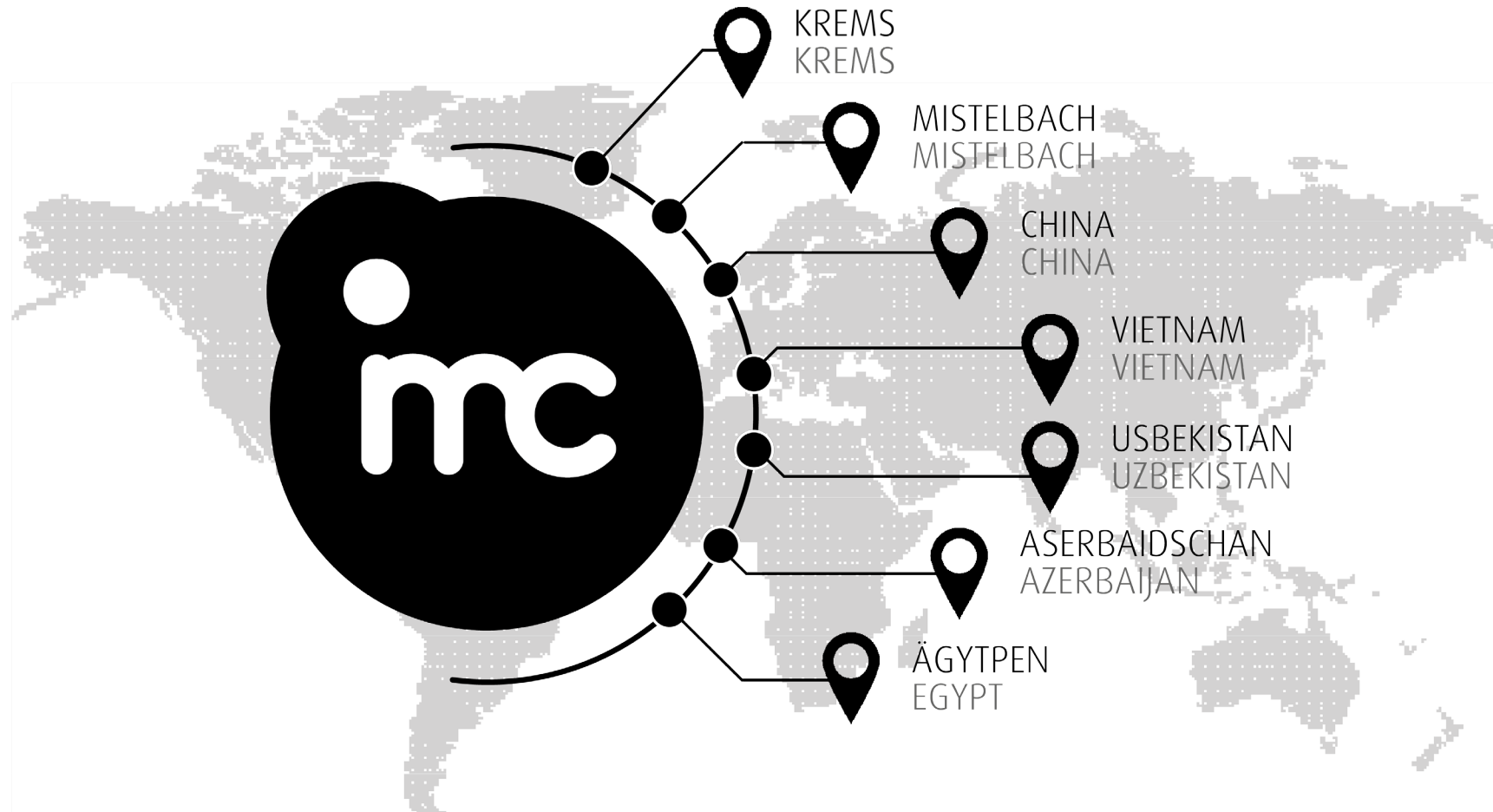


4 Locations in Krems

- IMC Campus Krems
- IMC Piaristengasse
- IMC Gozzoburg
- Institute Krems Bioanalytics /Magnesitstraße



International IMC Locations



Campus



Piaristengasse



Gozzoburg



IMC
LOCATIONS





imc FH KREMS





G1.E.20



G1.E.21

G1.E.22























IMC TEAM



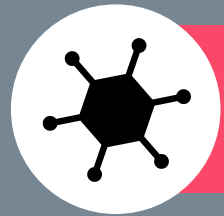
Bachelor and Master Study Programmes



Business



Health



Science & Technology



BUSINESS










- inc Business Administration, BA
- inc Business Administration, BA 
- inc Business Administration for the Public Health Sector, BA
- inc International Business Management, BA 
- inc International Wine Business, BA 

- inc Tourism and Leisure Management, BA 
- inc International Business and Economic Diplomacy, MA 
- inc Management, MA
- inc Management of Health Institutions, MA
- inc Marketing, MA 
- inc Environmental & Sustainability Management, MA

HEALTH



-  General Nursing, BSc
-  Midwifery, BSc
-  Occupational Therapy, BSc
-  Physiotherapy, BSc
-  Music Therapy, BSc and MSc
-  Advanced Nursing Practice, MSc
-  Applied Health Sciences, MSc



SCIENCE & TECHNOLOGY

-  Applied Chemistry, BSc 
-  Informatics, BA 
-  Digital Business Innovation and Transformation, MSc 
-  Medical and Pharmaceutical Biotechnology, BSc and MSc 



Dual Degree

IMC degree + degree of partner university



TH Deggendorf
Germany

Management, MA
Management of
Health
Institutions, MA



Linköping
Sweden

Medical &
Pharmaceutical
Biotechnology,
MSc



Turku UAS
Finland

Medical &
Pharmaceutical
Biotechnology,
BA



**University of
the Sunshine
Coast**

Australia
International
Business and
Economic
Diplomacy, MA



**Haaga-Helia,
Helsinki**
Finland

Tourism &
Leisure
Management, BA



**Helsinki
Metropolia of
Applied
Sciences**
Finland

International
Business
Management, BA



**KEDGE Business
School –
Campus
Bordeaux,
France**

Business
Administration, BA
International
Business
Management, BA
International Wine
Business, BA
Tourism & Leisure
Management, BA

Research Focus

- inc Research focus areas in each department
- inc 46 current research projects
- inc Projects funded by national agencies, World bank, EU and Industry partners
- inc Competitive and practice-oriented research



International Focus

12 degree programmes are offered exclusively in English

7 foreign languages taught

178 partner universities in 54 countries

120 outgoing and 190 incoming students per year

More than 1,000 internships each year (60% abroad)

7 transnational programmes with 660 students in Vietnam, China, Uzbekistan, Azerbaijan, Egypt



7 IMC Transnational Programmes



**Azerbaijan Tourism
and Management
University (ATMU)**

Azerbaijan, Baku

Tourism and Leisure
Management (BA)



**Hainan Tropical
Ocean University**

China, Sanya

Tourism and
Leisure
Management (BA)
International
Business
Management (BA)



**Hanoi University
*Vietnam***

Tourism and
Leisure
Management (BA)



**Thuongmai University
*Vietnam, Hanoi***

Business Administration
(BA)



**Tashkent Statue
University of
Economics**

Uzbekistan

International Business
Management (BA)
Tourism and Leisure
Management (BA)

Student and Staff Exchange

Training
weeks/trips for
staff and faculty in
Krems/Austria

Study trips to
Austria for student
cohorts

Exchange
semester at the
IMC UAS Krems for
individual students

Scholarship
opportunities
(Erasmus+, Ernst
Mach, etc.)



WELCOME TO KREMS

You might hear some people say Krems is an enchanting, but small town. But thanks to its beautiful location on the Danube, it's a hot-spot for thousands of tourists who visit the historic old town every year. It's also close to Austria's capital, Vienna. Trains run every hour and the city's famous sights and landmarks are just an hour away.

But we want to let you in on a secret: Krems has so much to offer as well.



DÜRNSTEIN



LEISURE AND SPORTS

25,000

primary residences
in the town



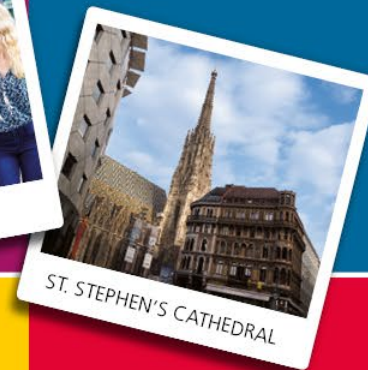
15,000

students in Krems



70 km

The distance to Vienna.
Yes, only 70km!



KREMS: STEINERTOR



A SAFE PLACE TO LIVE

Krems is an extremely safe town –
peace of mind for your parents

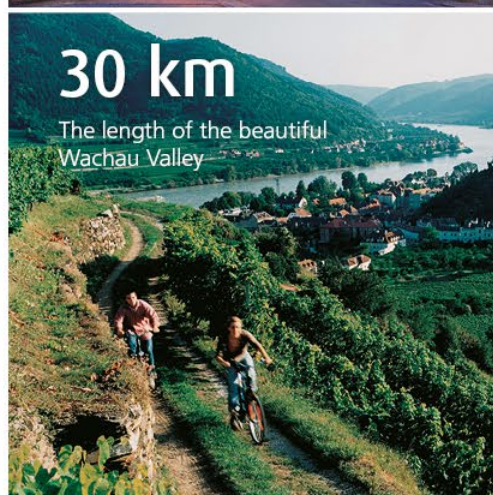
MORE THAN 1,000 YEARS

of history around every corner



30 km

The length of the beautiful
Wachau Valley



#1 PRIORITY? EDUCATION!

5 universities and colleges

CULTURALLY DIVERSE

Multicultural melting pot with
over 100 different nationalities

AUSTRIA AT A GLANCE

First things first: there are no kangaroos in Austria.
Ever heard of **Sisi**, **Mozart**, **Hallstatt** and **The Sound of Music**?
That's more like it! That's who we are. **That's Austria.**

Situated right in the heart of Europe, Austria is the perfect location from which to travel around Europe. And thanks to the country's highly developed railway system, Vienna Airport is only an hour away from Krems. Needless to say, exploring Austria itself is a must as well. The Alps make it an El Dorado for skiers and hikers, and cities like Vienna, Graz and Salzburg have plenty to offer to culture lovers. Or how about taking a dip in lakes so clean that you can drink the water? You'll never get tired of the beauty of our country – we promise!

Krems is Austria's most charming university town and belongs to the Greater Vienna Region.



Welcome Center Services

Before Mobility

- Support with all non-academic questions
- Support regarding visa, insurance, accommodation
- Academic support regarding course selection, learning agreements etc.
- Buddy matching

During Mobility

- Welcome Days
- Support regarding residence registrations, permits
- Contact point for leisure activities
- Excursions and events

After Mobility

- Transcript of records
- Confirmation of the exchange semester



BUDDY Program

Every exchange student is allocated a BUDDY!

- Contact during time in Krems
- Designed to help students to settle easily
- Buddies become lifelong friends
- Buddy event during Welcome Days



LET'S BUDDY UP

Make our incoming exchange students feel welcome and at home during their time in Krems.

- include **CULTURAL DIVERSITY** into your life?
- meet people from **ALL OVER THE WORLD**?
- improve your **LANGUAGE SKILLS**?
- make **LONG-LASTING FRIENDSHIPS**?

#proudtobeinternational

Quick Facts Incoming Students



Unique Aspects

- Very international ambience
 - Safe environment
- Small institution with very personal atmosphere
- Krems is located in a World Cultural Heritage Area
- Austria is situated in the heart of Europe thus being the best starting point for travelling in Europe



Semester Dates

Fall Term: mid-September – end-January

Spring Term: mid-February – end-June

Nomination Deadlines

Fall Term: **1st May**

Spring Term: **1st November**

via e-mail to welcome@fh-krems.ac.at

Course Registration

- Please refer to the [curricula](#) of our various study programs
- Language requirements:
 - for courses in English: minimum B2
 - for courses in German: minimum C1
- Course registration (*first-come first-serve principle*) possible
 - by mid-January for spring term
 - by mid-August for fall term



Course Registration for Incoming Students

Incoming students at IMC UAS Krems have the opportunity to **choose courses** from our **various business study programs**.

In winter term only courses from semesters **1, 3 and 5** can be chosen and in spring term only courses from semesters **2, 4 and 6**.

Students are not assigned to one degree program only, but rather receive a course offer from all our business degree programs.



Something about the **Welcome Days**



Welcome Week



Meet & Greet



Teambuilding



City Tour



Excursions



Excursions



IMC Short Programs



Staff Training Week – April 2024



IMC Summer School – July 2024



Individual Short Programmes



THANK YOU for your attention 

For questions we are at your disposal